Polypropylene 4x6 24
4x6 wire racks 12

3 16
17
18 46
20
25 51
27 92

4x6 plastic cases 104

1960

OFFICE SUPPLIES

J. P. ROBERTS CO.

4138 COUNTRY CLUB RD., MADISON, WIS. 53711

No. 7166

Introducing

CRAWFORD-MADE craw-flex COVER A W T. ROGERS CO PRODUCT

THE ROGERS BINDER *with*

craw-flex covers

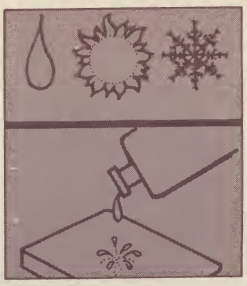
CRAWFORD — MADE

GUARANTEED to OUTLAST all others



6 RICH, HANDSOME COLORS
11" x 8½" Sheet Size
Quality 3-Ring Metal
4 Capacities

New Versatility CAN BE USED ANYWHERE



- Craw–flex will never crack or break, regardless of atmospheric conditions. Completely waterproof, too.
- Craw–flex is unaffected by chemicals, acids, solvents, o… It's washable!

Multi-Purpose SEMI-STIFF CONSTRUCTION



- Rugged industrial grade cover provides superb sheet protection. Can be stored upright—edges won't fray.
- Excellent for student and sales use. Craw–flex covers weigh less – never show wear or tear. Hinges can not be torn.
- Outstanding for reference purposes. Will not deteriorate in any way. Can be opened and closed endlessly.

add up the PROFITABLE SALES you can make by SELLING the ONLY "Multi-Purpose" COVER AVAILABLE TODAY that is GUARANTEED to provide 4 Years Wear with Normal Ca…

CRAWFORD-MADE craw-flex COVER A W T. ROGERS CO PRODUCT

Craw–flex is the Rogers Tradename for a uniquely different thermoplastic material fabricated from a copolymer of ethylene and propylene.

craw-flex covers

provide Color Appeal — Beauty — Long Life — Economy. These binders have been constructed and *Value Priced* to make them the most adaptable looseleaf products ever offered. Their rugged construction is ideal for heavy factory, reference or counter use. They are priced to make them practical for student, office or record keeping purposes. The exclusive color choices make attractive sales and advertising covers — the distinctive Craw-flex finish is pretreated for silk screen printing. Nickel plated 3-ring mechanism, of the finest quality, is securely riveted to the tear-proof cover. Upright triggers for easy opening and closing.

RETAIL PRICE LIST — Specifications — Colors — Packaging

Catalog Number	Sheet Size Capacity	8½" occ 3-Ring	Cover Grade	Standard Colors	Packaging & Shipping Weight	Retail Each
4001	11" x 8½" ½"	Regular	Med. Wt. .055 Craw-flex Flat Back	Blue-Red Green-Gold Brown-Black	18 Assorted 3 Each Color 12 Pounds	$1.75
4002	11" x 8½" 1"	Regular	Med. Wt. .055 Craw-flex Rounded Back	Blue-Red Green-Gold Brown-Black	12 Solid or 12 Assorted 2 Each Color 10 Pounds	1.90
4003	11" x 8½" 1½"	Hvy. Duty Craw-flex Sheet Lifters	Med. Wt. .055 Craw-flex Rounded Back	Gold-Black	12 Solid 15 Pounds	2.50
4004	11" x 8½" 2"	Hvy. Duty Craw-flex Sheet Lifters	Hvy. Wt. .075 Craw-flex Rounded Back	Gold-Black	6 Solid 9 Pounds	3.00
101	11" x 8½" ¾" Triple Scored	TOTE-FILE	Std. Wt. .035 Craw-flex	Gold-Green Brown-Black	12 Solid or 12 Assorted 3 Each Color 4 Pounds	1.00
4102	14" x 8½" ¾" Triple Scored	TOTE-FILE	Std. Wt. .035 Craw-flex	Gold-Green Black-Brown	12 Solid or 12 Assorted 3 Each Color 6 Pounds	1.25

SILK SCREEN PRINTED COVERS—Standard Binder and TOTE-FILE Colors

Quantity	12-249	250-499	500-749	750-1000	Over 1000
Printing Each Color	.25	.20	.15	.10	Write for Quote

Imprinting costs are based on customer furnishing Black and White art work; PLUS $60.00 standard set-up charge for **Each Color** — regardless of quantity ordered.

COVER COLOR can be matched to meet customer requirement on Special Orders of 2500 or more.



TOTE-FILE — THE *ALL NEW* CONVENIENCE FOR FILING OR CARRYING.

Folded size fits any file drawer. Opens flat for reviewing contents. Permanently attached elastic cord slips over corners to secure contents for carrying or office routing. Semi-stiff Craw-flex cover is triple scored to provide ¾" capacity.

TOTE-FILE®

The W. T. Rogers Company
GUARANTEES CRAWFORD-MADE craw-flex COVERS
To Provide 4 Years Wear with Normal Care

CRAWFORD-MADE craw-flex COVER A W T ROGERS CO PRODUCT

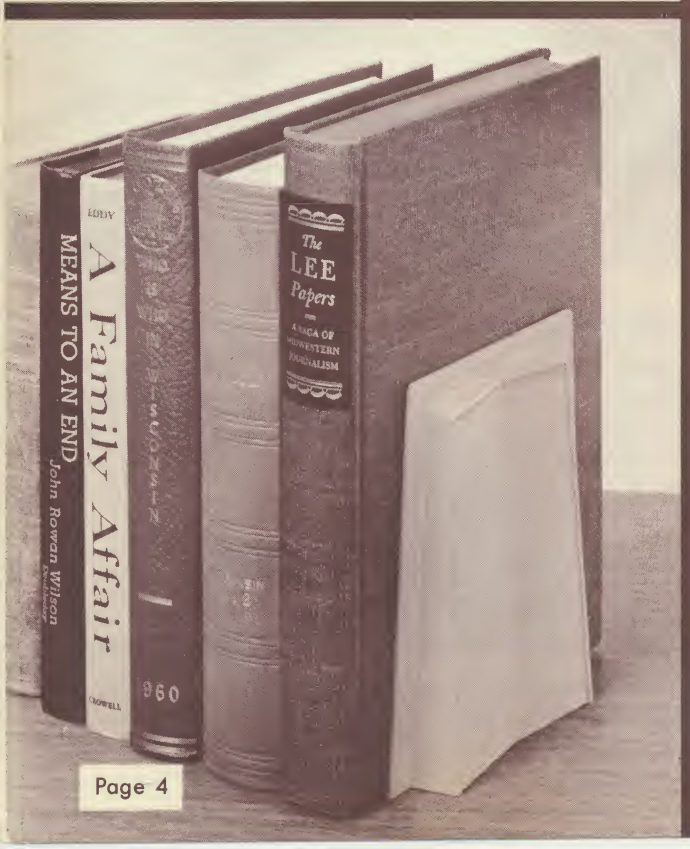
W. T. ROGERS COMPANY—Madison, Wisconsin 53701
P. O. Box 2095—Area Code 608, Phone 257-2227

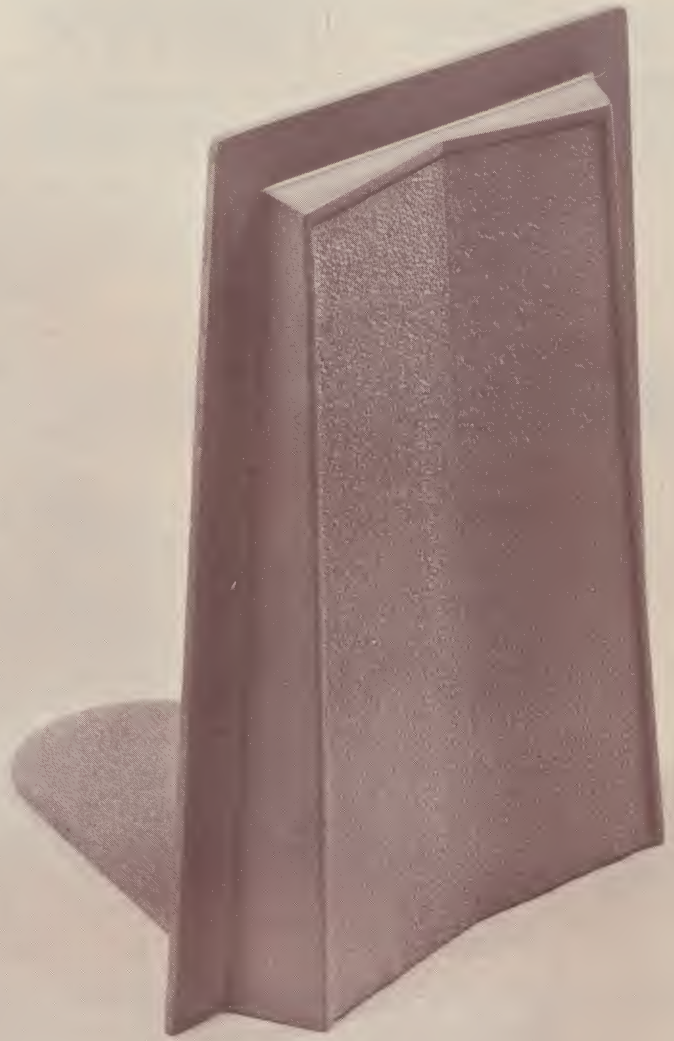
New Concept in Bookends

High-impact polystyrene plastic

Will not scratch wood surfaces

Styled to fit office decors





Sturdy • Inexpensive • Contemporary Style
Won't Scratch • 3 Decorator Colors • Beige
Mist Green • Gray • Ideal for Office or Study

Here's the newest idea in sturdy, good looking bookends. This strong, high-impact plastic will not scratch or mar desk tops or shelves. Fashioned to blend with any office decor, these bookends are packed 36 pairs (all one color) to a box. Please specify color when ordering.

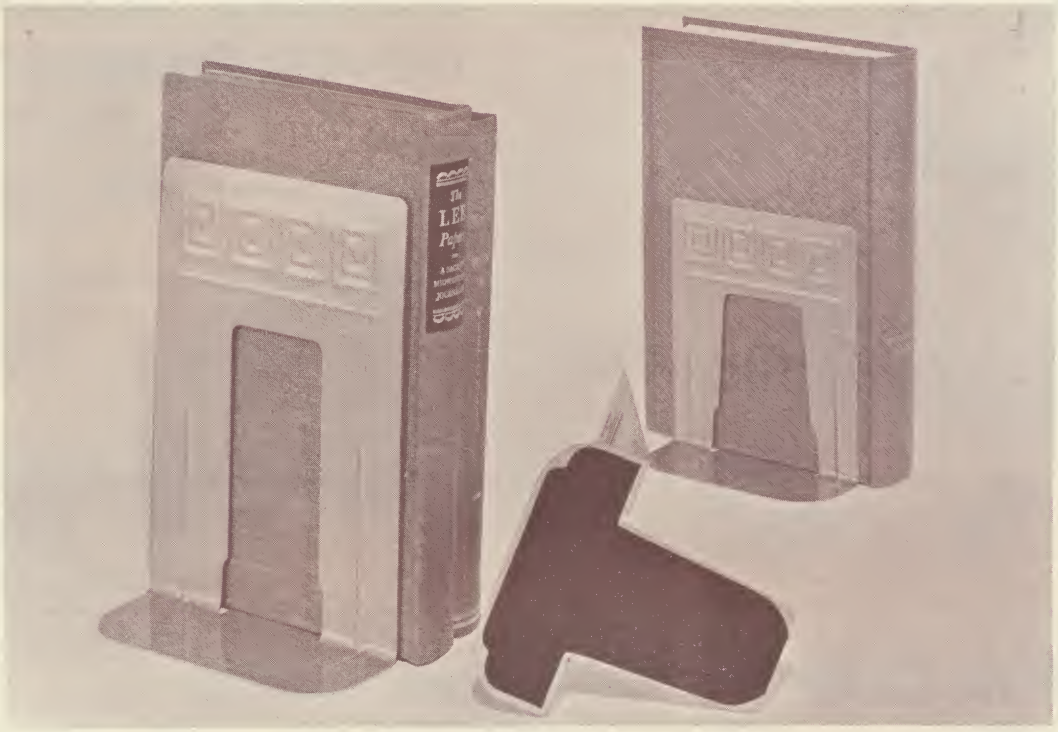
NOTE—NOW AVAILABLE IN BLACK

RETAIL 49c Pair

item no. 2503
made in USA

W. T. Rogers Co.
Madison, Wisconsin

ROGERS NEW STYLE BOOK ENDS



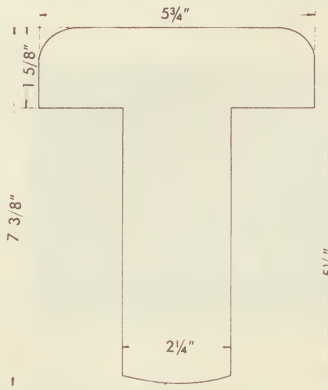
Finest Quality — Newest Style And Design
Heavy Gauge Steel — Hammertone Finish
New Cutout Eliminates Sticking
Grey — Black

ITEM NO.	STYLE	PACKED	SIZE	CTN. WT.	RETAIL PRICE
2700	PLAIN	50 PR.	5"	33 LBS.	$ .60 PR.
2701	PLAIN	12 PR.	9"	24 LBS.	1.60 PR.
2702	FELT BOTTOM	50 PR.	5"	34 LBS.	1.00 PR.
2703	FELT BOTTOM	12 PR.	9"	26 LBS.	2.25 PR.

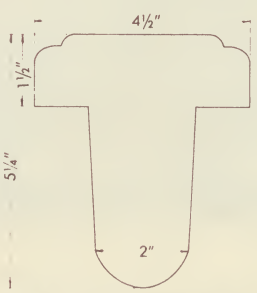
BOOK END FELTS



Protect your desks and table from scratchy book ends. Just pull off adhesive backing and apply to bottom of book end. Felts can be trimmed with a scissors or razor blade if necessary.



No. 2705 **50c pr.**



No. 2704 **35c pr.**



ROGERS "SHARPIE" PENCIL SHARPENER

Only 29c

- Precision made all metal sharpeners.
- Two extra German steel blades included at no extra charge. (They are attached to the sharpener).
- Economical.
- Blades attached with brass screws.

No. 3300 Packed 2 Doz. to Display Ctn.

MAGNA CLIP

SATIN FINISH ALUMINUM
in Assorted Colors

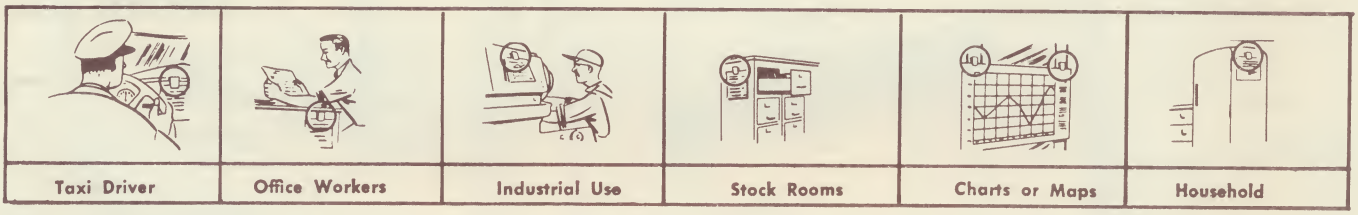


75c

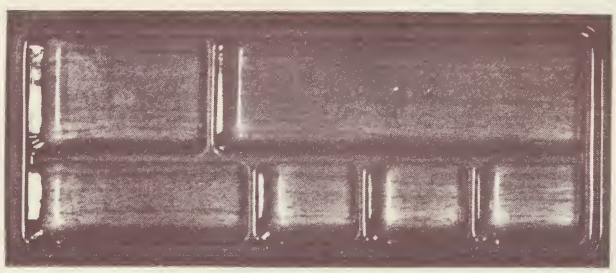
PERMANENTLY MAGNETIZED for Universal Use

#25

Packed 3 dozen to shelf box with display card.



THERE'S A MILLION USES FOR ROGERS NEW DRAWER TRAY—



No. 2501 16¾" x 7"

75c Retail

Packed 1 Doz. Per Ctn.

Deluxe Walnut finish.

No more desk drawer clutter. Saves space and time. Use also in home or shop.

NOW—A TRAY TO FIT ALL YOUR NEEDS



No. 2502 16¾" x 9½"

$1.00 Retail

Packed 1 Doz. Per Ctn.

ROGERS MAGIC-GRIP Typewriter Pad



No. 2766 DISPLAY
2 Doz. No. 2762 Pads
Now In This New Fast Selling Display

$24.00 a display

No. 2762	12" x 13"	$1.00
No. 2761	15" x 18"	2.00
No. 2760	12" x 18"	1.50

SHOCK ABSORBING

Provides soft, yet firm base that is so necessary in reducing the wear and tear on a machine and desk.

KILLS TYPEWRITER NOISE

The special corrugated design of the new "Magic-Grip" pad kills the usual nerve-wracking noise of typing. The softness of action also reduces fatigue and nervousness.

NON-SKID

This new-style typewriter pad will do away with the old system of fastening or installing your typewriters on desks and tables . . . IT HOLDS YOUR TYPEWRITER with a "Magic-Grip."



No. 2762 12 x 13 Pad

"THE BEST SELLING TYPEWRITER PAD ON THE MARKET TODAY!"



ROGERS KUTSIT KNIFE

This handy pocket razor blade knife has hundreds of uses:

- Seam Ripper and Sewing Knife
- Crafts and Hobby Knife
- Sportsman's Knife
- Packing and Shipping Rooms
- Art Work

ONLY 29c

No. 2011 DISPLAY
36 Per Ctn.

ROGERS' *Lustro - Magic Desk Accessories*

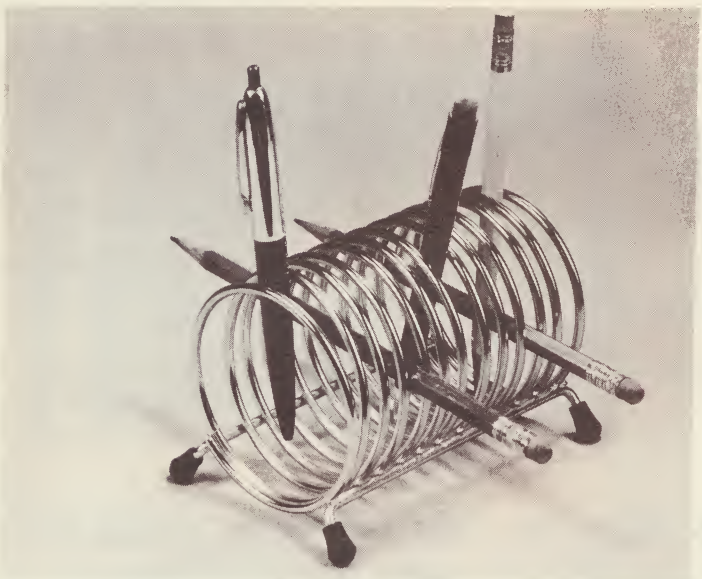
MAIL POOCH

- Bright LUSTRO-MAGIC Finish
- A Proven Best Seller
- This Doggie Letter Holder is available on an attractive display card.
- Ideal for greeting cards.
- Gold or Silver

$1.00 Retail

No. 2726





EXECUTIVE LETTER HOLDER

- Ideal for Office or Home
- Neat, Modern Appearance
- Individually Gift Boxed
- Holds Letters or Pencils Efficiently
- Gold or Silver

NOW – $1.25

No. 2734

STANDARD LETTER HOLDER

- Efficient Letter or Pen Holder
- A Terrific Value for Less than $1.00
- Brightens Appearance of Any Desk
- Sells By the Hundreds!!!
- Gold or Silver

ONLY – 69c

No. 2735





PEE WEE LETTER HOLDER

No. 2725

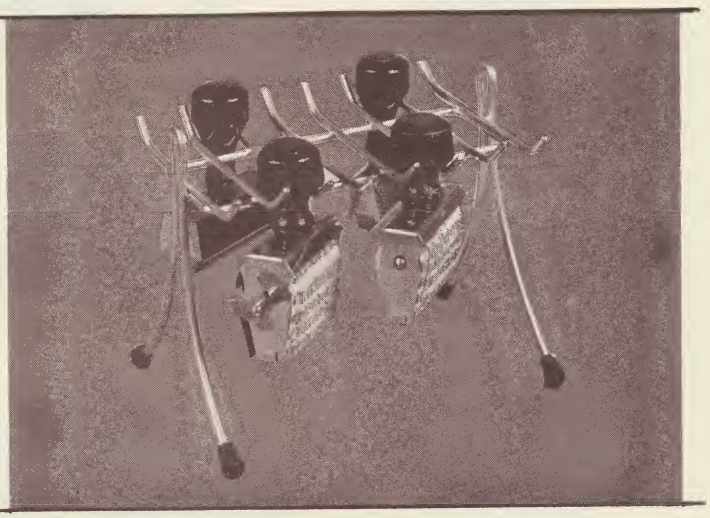
- Holds Letters or Napkins Securely
- Gracefully Styled
- Useful in Home or Office
- Individually Gift Boxed
- Gold or Silver

$1.50 Retail

ROGERS' STAMP RACK

This space saver stamp rack allows a neat appearing desk. No more loose stamps in your desk drawer. Easily fits in desk drawer. Holds twice as many stamps in half the space. Gold or silver. See special discount schedule

No. 2716 **$1.00**





PENCIL CADDIE

- Available now in rust-proof, tarnish-proof Lustro-Magic finish.
- Has practical tilt for pencils, cigarettes, etc.
- Has cork on bottom so pencil tips will not break off.

No. 2738 **ONLY $1.00 Retail**

LONGFELLOW PEN AND PENCIL RACK

- EXCELLENT FOR HOLDING LETTERS, PENS AND PENCILS
- Ends Desk Mess
- Flexible Wire Enables Easy Placement of Pens or Pencils
- Individually Boxed
- Gold or Silver

No. 2733

NOW ONLY $1.50 Retail



ROGERS SAFETY SPINDLES

Always popular paper spindles with the Lustro Magic Finish that will not tarnish and needs no polishing.

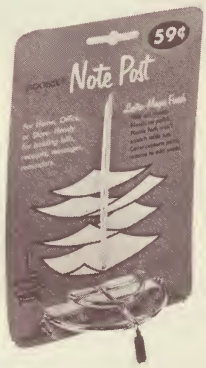
2721	Straight Spindle Bulk Pack	50c
2722	Bent Top Spindle Bulk Pack	50c
2727	Carded Spindle Packed 12 Per Ctn.	59c



2721



2722



2727

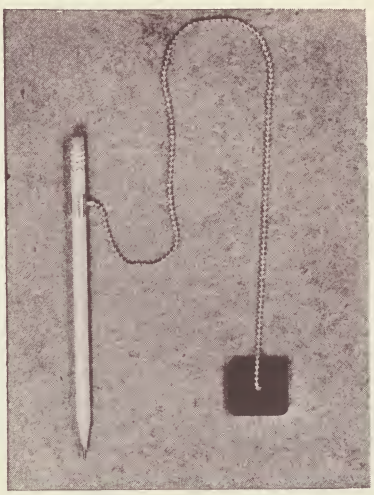
EXECUTIVE HANDY FILE

Get organized with our handy file. Sturdy king size 10¾" long. Holds catalogs, newspapers, phonograph records, etc. Gold or silver.

No. 2720 **$2.00**

10" Long, 7" High, 7" Wide





MAGIC GRIP PENCIL HOLDER

No. 2112

49c Retail

When you see it, you'll wonder why somebody didn't invent it sooner! Square black LUCITE plate with solid brass chain and pencil clip attached. Plate adheres to any smooth surface. Ideal for telephone locations, order desks, and cash registers —even handy in your car. Ideal as a gift item.

Packed in Polyethylene bag. Display rack available upon request.



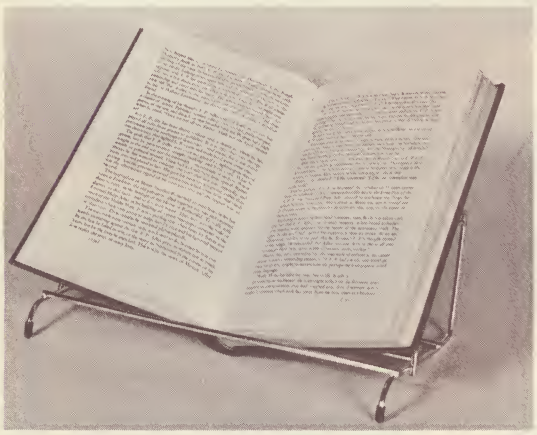
FOLDING STUDY RACK

- ☆ A Must For Students
- ☆ Ideal For House Wives
- ☆ A Necessity In The Office
- ☆ Holds A Book Securely For Easy Reference

ONLY 69c ea.

No. 2743 STUDY RACK
Pack Two Dozen Per Ctn.

ROGERS NEW BOOK RACK—STUDY RACK



Excellent For Holding
A Reference Book

JUST $1.00

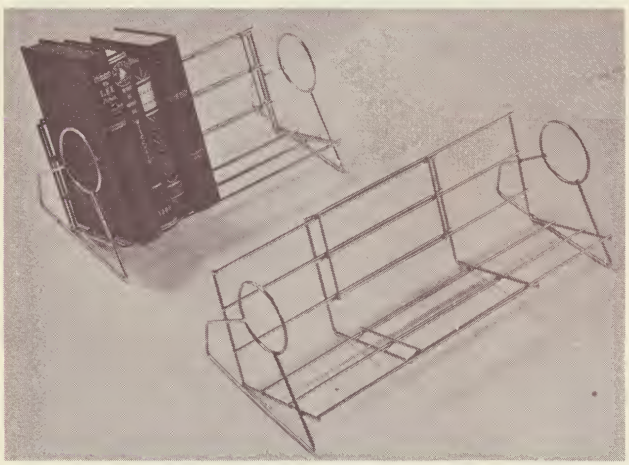
STURDY

ECONOMICAL



Ideal Book Rack

No. 2742 Packed 1 Doz Per Ctn.



ROGERS

EXPANDABLE BOOK RACK

Adjustable in width—holds 24 books. At last there's a book rack that is adjustable in width . . . no more books falling over when you take several out. The Rogers Gold-Plated Book Rack expands from a closed 15" to a full 27" when open. Adjusting the width between these two points takes only a single easy arm motion, thus making books stand up straight even when the rack isn't completely full.

No. 19 **$5.00**

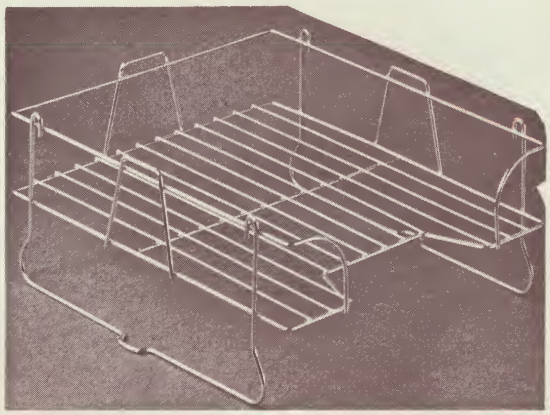
ROGERS POPULAR STAK-ON-TRAYS



NO POSTS

THEY ARE DUST FREE

EASY TO STACK



These reasonably priced letter trays are becoming more popular by the day. They are made out of bright basic steel and have a permanent silver gray finish on them.

They're easy to stack—just snap them into place—you can mix the letter and legal sizes.

Try These Today

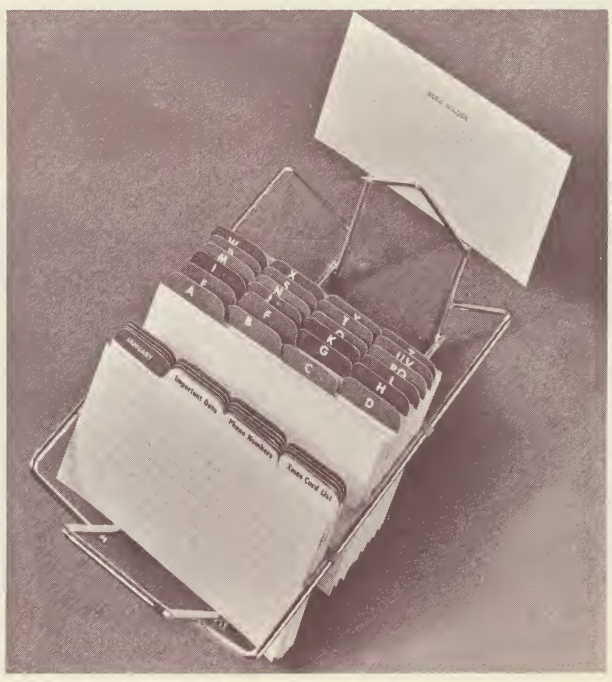
No. 2740	10" x 12-1/2" x 2-1/2"	$1.75 ea.	12 Per Master
No. 2741	10" x 15-1/4" x 2-1/2"	$2.00 ea.	12 Per Master

ROGERS NEW CARD RACKS

Here is a card rack with real capacity.

Handy band follow blocks can be used to set up any number of sections.

Sturdily made of bright basic steel with Rogers Lustro Magic Finish.



No. 2745	Business Card File w/index	$2.00
No. 2746	3 x 5 Card File	1.50
No. 2747	4 x 6 Card File	1.50

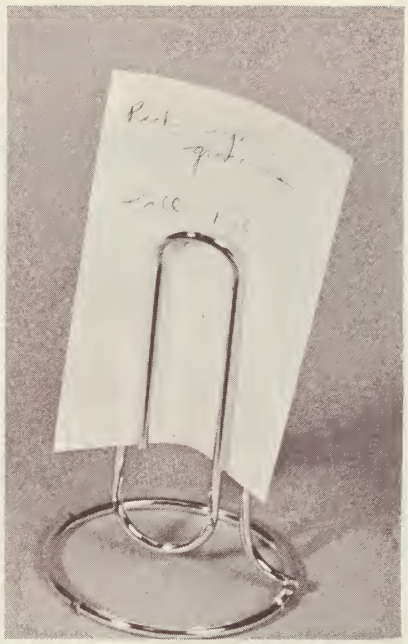
All Racks Are 9 Inches Long

NEW FROM ROGERS

MEMOCLIP – NOTE HOLDER

This novel paper clip note holder is ideal for the Desk or Table – in Office, Home or Shop – individually boxed.

No. 2717 **$1.00**



STAY-PUT BALL-POINT PEN AND REFILL







- Now packaged in an attractive blister pack, Rogers' Stay-Put Pen will literally sell itself!
- Adhesive plate sticks securely to any smooth, clean surface.
- Attaches firmly to counter, desk, wall or telephone for use in homes, offices, banks, hospitals.
- Pen snaps off and can be replaced in a second!
- The pen is now guaranteed fully reproducible for machine copying.
- Pens available in blue, black, red or green ink. Pens are shipped with blue ink unless otherwise specified.
- The Stay-Put Refill is bulk packed in an attractive envelope very suitable for rack display. Both pen and refill are packed bulk 24 per master carton.

No. R2109 — Stay-Put Pen — Blister Pack —

$1.00 Retail

No. R2108 — Stay-Put Refill —

50c Retail

No. R2107 — Stay-Put Pen Display — 2 dozen pens and 1 dozen refills —

$30.00 Display

Imprinting is available upon request.

GET THIS HOT SELLING PEN TODAY!

NEW BINDER STRIP AND COVER



No. 2520
48 STRIPS AND COVERS
PER DISPLAY
ASSORTED COLORS
A PERMANENT, LONG LASTING WAY TO MAKE YOUR PRESENTATIONS.

NO HOLES—NO STAPLING

WITH PAPERBOARD COVER
No. 2521

15c ea.

WITH PLASTIC COVER
No. 2520

25c ea.



SIMPLE TO USE

Merely place your report in the plastic or paperboard cover and slip the binder strip down the side and you have your report or presentation in an attractive bound booklet.

No. 2522—PLASTIC COVERS ONLY
ASSORTED COLORS **20c**

BINDER STRIPS

AN ECONOMICAL WAY
TO PRESENT

- ☆ REPORTS
- ☆ CATALOG PAGES
- ☆ CHARTS
- ☆ ESTIMATES
- ☆ BRIEFS
- ☆ ART WORK
- ☆ SCHEDULES



No. 2512

JUST 5c each

PACKED 72 PER DISPLAY

Automatic Chalk Holder

Made of highest quality aluminum. Modern push-button action allows easy insertion or ejection of chalk to desired length. Keeps chalk off hands and clothing. Chalk can be held to within ¼" of the end, saving usual waste. Stops chalk from breaking. This is a must for every teacher, coach or professor. Teachers will buy it and tell their associates about this useful item. Easily carried in pocket or purse.

Eliminates chalk dust on hands and clothes

Prevents chalk breakage

Allows pencil-like carrying in breast pocket

Cuts chalk costs up to 30%!

Only $1.00 EACH

Weight 1 ounce
Overall Length 3¾"—Diameter ½"
Holds Standard ⅜" Chalk

Item No. CC 3-8





THE NEW CLEAN WAY TO BLACKBOARD WRITING

SIGN-O-MATIC



No. 478 Sign Kit Complete 12.50

No. 479 168 Extra Letters & Numbers 5.00

Now any sign can be made in minutes.

Three Dimensional letters snap in and out of Recessed channels in seconds.

Made of rugged high impact styrene—will not break or lose shape—will not attract dust.

Hangs or stands with attached easel.

Comes complete with 168 letters and numbers.

Packed: 1 Per Box
10 Boxes Per Ctn.

Messages automatically align themselves.

Actual size 27"x16"x1½", Letters 2"x1½".

VISUAL *Filing* POCKET

PAT. PENDING





ALL AROUND THE OFFICE



ALL AROUND THE PLANT

Blends with any Decor

CLEAR MOLDED PLASTIC

Held in place by

STRONG PERMANENT MAGNETS

MAKES DAILY FILE WORK *Easier!*

- POCKET CAN BE MOVED FROM ONE WORK AREA TO ANOTHER, OR CAN BE PERMANENT
- POSITIONS ON FRONT OF FILE DRAWER OR ON SIDES OF FILE CABINETS, DESKS, PARTITIONS, ETC.
- KEEPS DESK AND FILING CABINET TOPS CLEAR — PAPERS ORDERLY AND SAFE
- IDEAL FOR FILING DAILY JOB ORDERS, PRODUCTION FORMS, ETC.
- UNLIMITED USES IN OFFICE AND PLANT
- STANDARD LETTER OR LEGAL SIZES

No. 71D	11″	3.50	No. 73D	13″	3.50
No. 76D	The New Expandable File Pocket		Expands From 10″ To 16″		—4.00

AZTEC RADIANT ELECTRIC DESK HEATER

GENTLE
No glowing coil or blast of hot air. The only sensation you feel is—comfort. Handle it safely with bare hands. Won't harm sheerest nylons. Won't chap the most delicate skin.

SAFE
Exclusive radiant film element . . . no wires. Automatic protection against overheating.

CLEAN
Smooth vinyl surface stays clean. No dirt-catching corners. No blowing dust.

SILENT
No moving parts. Just cannot make any noise.

COMPACT
12 x 18 inches . . . only 3/4 of an inch thin. Weighs only 2-1/2 pounds.

ECONOMICAL
Costs less to operate than an ordinary 75-watt light bulb.

KEEPS YOU WARM AS NATURALLY AS SUNSHINE

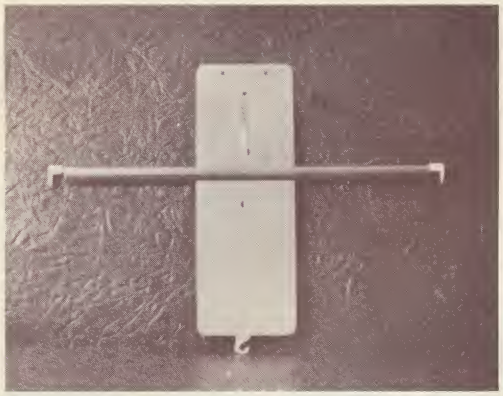
UL Approved—Guaranteed • Colors—Green, Grey, Tan, Walnut
Easy to Install to Knee Well or Any Flat Surface in Seconds.



Use All Year Round Ideal For Taking The Chill Our Of Air Conditioned Offices.

Use In Office Studio Laboratory Booths

No. 2000 **$19.95**

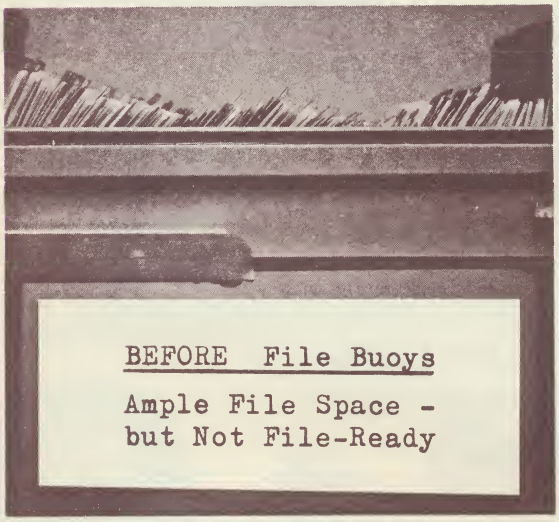


THE ALL NEW FILE—BOUY

The Amazing New Device That
Straightens and Organizes File Drawers
Makes a Joy Out of Filing.
Patent Pending

instant see-vee work space
floats with file activity

No Compression - No Slump - No Dead Space - No Push and Pull



BEFORE File Buoys

Ample File Space -
but Not File-Ready

Self-adjusting File Buoy Holds Folders Up.

Distributes Work Space Where Needed.

Trade a Lot of Slump for a Little Bounce

File Buoys Check Slip, Slump, and Pack.

Full Drawer of Folders Become Flexible Groups.

No Fixed Locations or Compartments.

File Buoys Actually Add a Springy Bounce.

Only Four File Buoys in a Full Drawer Allow Folders to Flip To and Fro Like Pages in An Open Book.

No Interference - Full Exposure - Natural Wrist Rest

°Nylon glides ride on drawer sides to assist the direction of folders, much like sheet lifters in a ring book.

The natural See-Vee Reference Angle readily available, permits full free lighting and natural free access from side and top to contents without removing folder. Wrist may freely rest on side of drawer.



FOUR MINUTES LATER

4 File Buoys make
same space instant
see-vee work space
°See 4 white discs?

Easy To Install

Install File Buoys without removing folders. Simple to remove and re-locate if necessary. Self-adjusts to fit most file drawers.

Equipped to use metal index tab as a guide. Aluminum and stainless steel.

Letter size $1.25 ea.
No. 841

Legal size $1.50 ea.
No. 842

Packed 4 per Ctn.

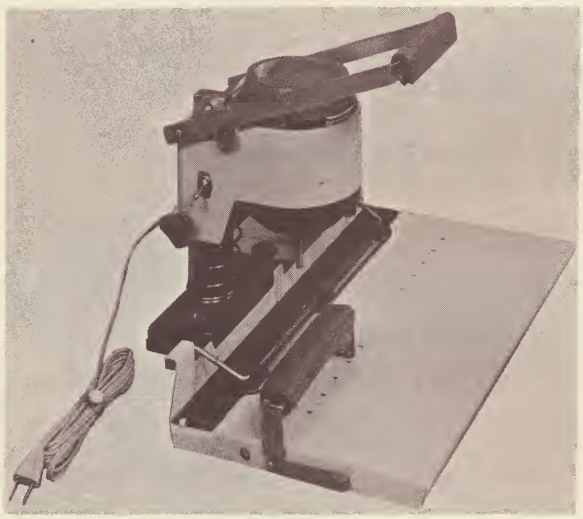
Likit Auto Punch

Speed 25 m/m per second!
COMPLETELY NEW!!

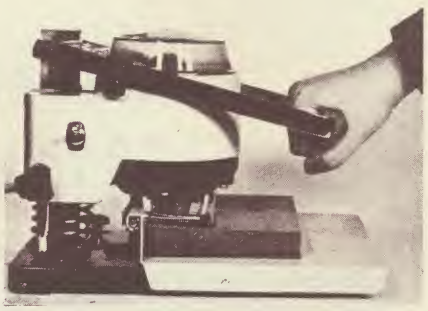
MODEL NO. 2001

Accessories

1 drill
2 drill removal tools
1 grinder
1 pick
4 base protection boards
1 paraffin wax
1 oil stone



FOR FASTER DOCUMENT FILING AND HIGHER OFFICE EFFICIENCY !!
LIGHTWEIGHT! COMPACT! ONE TOUCH OPERATION!



ONLY!

1. **EASY TO USE.....**
   Anyone can operate it with only one hand.
2. **FAST.....**
   Punches 25 mm in just one second.
   Easily punches holes up to 7 cm apart.
3. **SPECIAL, HIGH QUALITY STEEL DRILL.....**
   For precisely finished holes-- inside and out.
4. **AUTOMATIC WASTE DISPOSAL.....**
   No need to clean up after each punching.

SPECIFICATIONS:

CONDENSER MOTOR

VOLTS	115 V
H. P.	1/8 HP
R.P.M.	2830 R.P.M. / 3430 R.P.M.
MACHINE DIMENSIONS	(W) 17" (L) 13" (H) 11"
WEIGHT	20 POUNDS (APPROX.)
DRILLING DEPTH	1"

NEW JETRIC PENCIL SHARPENER

Jetric electric pencil sharpener is completely automatic and has a sealed-in 1/35 horse motor that requires no oiling—each blade lasts 80,000 pencil points.
Cutter and carbon brushes available

No. B43

Individually Boxed **18.95**

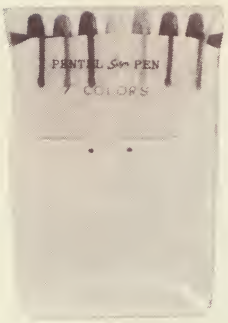


PENTEL *Sign* PEN



3.50
Per Pack

No. 7
Black
Blue
Red
Green
Brown
Orange
Yellow



50c

No. 208
each
Dozen
Pack



2.00
Per Pack

No. 40
Black
Blue
Red
Green



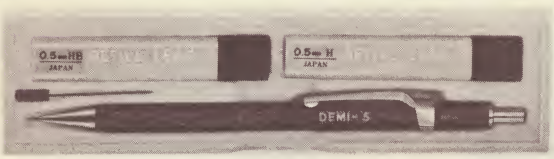
NOTE:
Pentel
Sign
Pen
With
Permanent
Ink 50c
No. 3208

Fine point fiber tip that writes and draws smoothly over any surface, i.e., paper, photograph, wood, plastic, ceramics, glass, etc. Thickness of the pen strokes can be varied with angle or pressure applied to pen. Ink dries instantly and is water soluble. Architects, artists, bankers, celebrities, dentists, doctors, engineers, executives, journalists, optometrists, teachers and countless persons in other vocations are raving about the "PENTEL" sign pen.

WORLD'S THINNEST LEAD AUTOMATIC PENCIL

Nothing Finer For Precision Work





DEMI - .5
set includes:
1 Demi-.5 pencil
2 boxes H lead
1 Special tool

2.99
Per Set

NO. 5
Demi-.5
Without
Leads
No. 005
1.98

- This precision-made pencil is the thinnest lead automatic the thinnest lead automatic pencil in the world, with a tolerance of 1/1000 m.m.

  It is a valuable tool for architects, draftsmen, accountants and others requiring a constant fine lead point in their work.
- Stainless steel tip.
- Durable spring-action plunger.

Available Leads:
HB, F, H, 2H, 3H, 4H, 5H.

50c per Box
(1 Doz. Leads)



ELECTRIC ERASER

NEW AUTOMATIC ERASER WORKS IN SECONDS!

Quickly, smoothly erases pencil, ink, or type. Erases fine lines or solid blocks with equal ease, with or without an erasing shield.

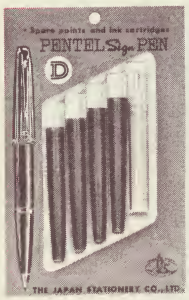
Efficient and trouble-free. Uses heavy duty, shaded pole, 115 volt, 60 cycle AC motor.

NEW LOW PRICE **$12.95**
No. 1214 Individually Packed

1214E
Extra Erasers
5 Either Type
25c

DELUXE PENTEL SIGN PEN





No. 209R

Four
Refill
Cartridges
And Nibs
1.00

NOW PENTEL GOES DELUXE!

Pentel, who actually began the fibre-tip sensation throughout the world and the U.S.—now goes deluxe with the new cartridge Pentel "D"! You get the same unique Pentel smudge-free ink with an improved fibre-tip in an elegant ebony barrel with a handsome silver metallic cap. Extra cartridge and nib included. Just like your regular Pentel, writes on almost anything. Only more so.

No. 209D

4.95

In Gift Box

THE NEW FABULOUS AUTO PEN



No. 207

4.98

With Two Refills

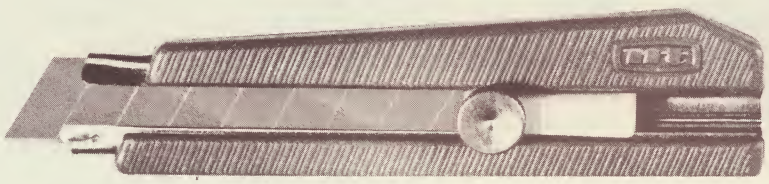
Available In Blue Ink

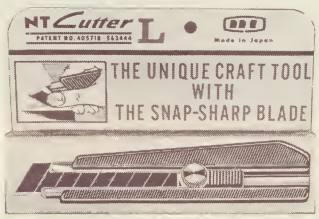
Will Actually Write Upside Down—

Uses Water Soluable Ink.

A combination fountain and felt point pen.

HERE IS THE NEWEST IN CUTTERS





2.49

with 2 blades

This new imported cutting and scoring knife has a heavy duty steel blade that resharpens itself 8 times. When blade or point becomes dull merely snap it off, when not in use blade slides into handle for safety. Ideal for hobbies, workshops, sewing kits, home, office, garage.

NTL	Knife Large	**2.49**	NTLB	1 Package 6 strips of 8 blades	**1.00**
NTS	Knife Small	**1.49**	NTSB	1 Package 6 strips of 12 blades	**75c**

PENTEL WHITE OPAQUE

ONLY 69c

Ideal for marking on
glass, metal, poster board
PERMANENT—
1 Per Card
12 Cards per Ctn.



IT REALLY WORKS!

No. 424

ALL NEW! DUO-FAST POCKET STAPLER



- At last, beautifully gift packaged in two-color plastic case with "See-Thru Top" for effective display. Each pocket stapler complete with 1,000 staples and instructions. It's a "Great Gift To Give and So Useful To Receive".

Packed 6 to display

No. 1807 **$4.95 Retail**

- NEW-More Profit On Refill Staples No. 1807 Now a 65¢ retail sale for 2,000 Refill Staples, replacing the 1,000 box at 30¢. Attractive plastic box and 12 units per merchandiser display. Serves your pre-sold users; it will lead to new gift sales.

1807S---Staples 65¢



ITTY BITTY'S

15c ea.

- Non Toxic Foam Eraser.
- Hand Painted Charm Animals.
- Get these "terrific sellers" today.

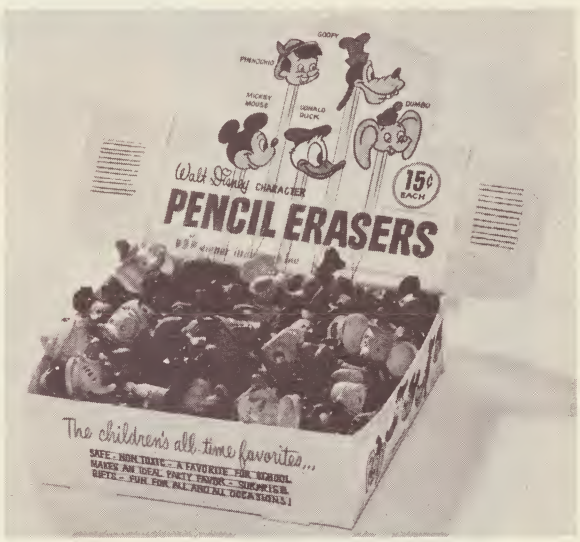
$15.00 per ctn.

Item No. 800 100 Per Ctn.

ITTY BITTY PENCIL TOP ERASERS

Disney Pencil Heads
In Bright New Colors of
a Non-Toxic Plastic

Ideal for:
Pencil Erasers
Collector Items
Party Favors
No. 1919 15c ea.
Packed 100 per Ctn.



TOP GRADE DELUXE PERSONAL FILES



This top grade portable file is made of a heavy gauge steel, has a full piano hinge, raised feet and comes with a set of indexes and lock and key. Individually boxed. Size 10¼ x 12½ x 5½.

No. 5101 Standard File
Colors-Silver grey, Briar Brown, Mist Green
Packed 6 per shipper 30 lbs.

$4.00

($4.50 South & West)

Here is the ultimate in portable personal files. This deluxe giant file is constructed of heavy gauge material, has a full piano hinge and raised feet, and electrowelded seams. A lock and key and indexes are included. Individually boxed.

No. 5102 Giant File
Packed 4 per shipper 32 Lbs.
Size – 9-1/2 x 12-1/2 x 10"
Weight – 8 Lbs. Per Ctn.
Colors – Silver Grey, Briar Brown, Mist Green

$5.00

($5.50 South & West)





HANGING FILE FOLDER FILE

This portable giant sized file is designed to accommodate hanging type file folders. This box has a full piano hinge, electro-welded seams, carrying handle and comes with A to Z hanging folders and lock and key. Individually boxed.

No. 5103 Hanging Folder File
Colors – Silver Grey
Weight – 10 Lbs.
Size – 11" x 13-3/4" x 10"

$10.00

($11.00 South & West)

INSULATED SECURITY BOX



Security boxes capable of standing 800 degree F. for one hour.

Here is a heavy gauge steel fire resistant security box. This box is double walled and lined with John-Manville asbestos insulation. The lid has a full length piano hinge and has a heavy barrel lock with 2 keys. Five valuable paper envelopes included. Individually Boxed.

COLORS: Silver Grey

TWO SIZES

No. 5104	14-1/8 x 9-3/8 x 3-3/4 - Pack 6 per shipper	50 lbs.	$11.00 Retail	$12.00 South & West
No. 5105	14-1/8 x 9-3/8 x 6-5/8 - Pack 1 per shipper	13 lbs.	$15.00 Retail	$16.00 South & West

HANDY-CHECK FILE

This check file is constructed from heavy gauge material and has a full piano hinge, lock and key, and carrying handle. The file is 10" long, 7½" wide and 4-1/8" high. Monthly indexes are included. Packed individually. 12 per master. 35 lbs.

COLORS: Silver Grey

No. 5106 **$5.00** $5.50 South & West



BOND BOXES



Here are two heavy gauge bond boxes with 5 valuable paper folders. These boxes have full piano hinges and luggage style handles and come complete with lock and keys. They come in silver grey. Individually boxed.

TWO SIZES

No. 5107 11-1/2 x 5-1/2 x 4" Packed 12 per master 34 Lbs.

$3.00 ea. $3.25 South & West

No. 5108 11-1/2 x 5-1/2 x 6" Packed 6 per master 17 Lbs.

$4.50 ea. $5.00 South & West



BUSINESS CARD FILE

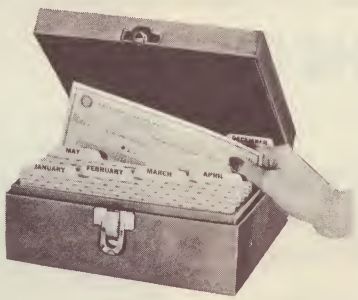
- Moulded polystyrene: clear non-hinging lid; tray in beige, gray, or light green.
- Divider in center eliminates follower-block.
- Each file contains: sturdy white indexes for Monday-Saturday, January-December, and A-Z. Extra standard blank fillers and memo paper included.
- Holds approximately 350 cards.
- Off and under transparent lid.
- High impact moulded plastic.
- One hand filing.
- Lid doubles as posting tray.
- Ideal gift container.
- Blends with any decor.
- Always up to date.
- Smartly styled.
- Individually packed.
- Extra set of indexes only 50¢.

No. 245C — **$1.95 Retail**

No. 300A

Amfile®

CHECK CASE



NEW! **$1.95 Retail**

- Accommodates all sizes of checks and folded bank statements.
- Strong binder's board with durable covering material.
- Brass finished latch and hinges.
- Permanently positioned monthly file guides.
- Holds up to 3-year supply of checks.
- Size overall 3⅞" high x 9½" wide x 9⅛" deep.

NEW PLASTIC

FILE CARD BOX



Made of new sensational polypropylene plastic. Scratch-proof, rust-proof and dent-proof, this colorful and guaranteed self-hinged cover file box is perfect for home, school and office. Hinge is good for thousands of openings and closings. It's a standard size to hold 300 3" x 5" cards and index cards. Comes in several beautiful colors.

Contents not included

No. 528	12 Per Ctn. 3"x5"	49c
No. 529	6 Per Ctn. 4"x6"	69c



No. 205
Index
Not Included

49c

No. 205 3 x 5 INDEX CARD FILE BOXES

- Rugged metal 3 x 5" File box for many uses
- Colors: Forest Green or Office Grey
- Deeper than any other 3 x 5 box made—holds 40 extra cards!
- Wider than any other 3 x 5 box made—eliminates "jockeying"—cards fit easier.
- Bright, glossy, varnish-coated finish—shouts "Buy Me".
- 1 Dozen per carton—6 lbs.

No. 440 4 x 6 INDEX CARD FILE BOXES

- Similar quality to 3 x 5 boxes above
- Office Grey or Forest Green
- Holds 400-4 x 6" Index cards.
- One-Half (1/2) dozen per carton—5 lbs.

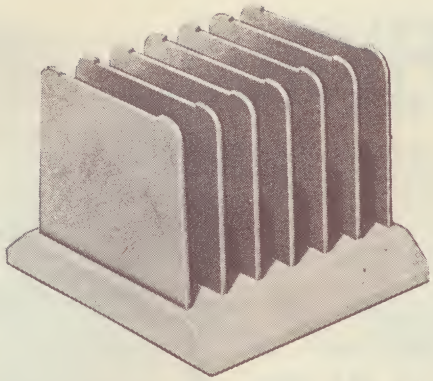
79c



No. 260 3 x 5 RECIPE & UTILITY DECORATED BOX

- 5 colors—bright "Forget-Me-Not" Design with Penna.-Dutch overtones.
- Wider and deeper than any other box on the market.
- Holds 340 cards.
- A box that truly attracts your customers' eye—and says "Forget-Me-Not"
- 1 Dozen per carton—6 lbs.

49c



DESK SORTER $1.98

COLORS: Gray, Mist Green, Walnut, Sand.
Packed Individually 12 Per Ctn.
No. 6P 6½"x7"x5" High

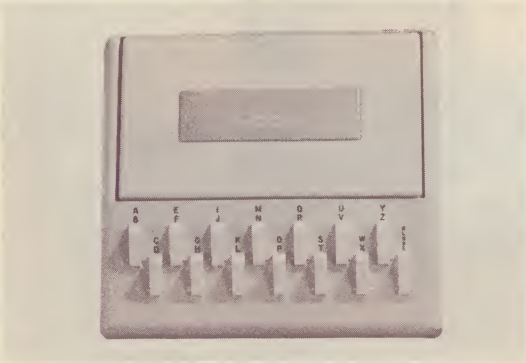
NEW!!
CASH TRAY



ECONOMICAL - STURDY
Ideal for Offices, Churches, Schools, Clubs.

No. 2514 12 Per Ctn. **$1.00**

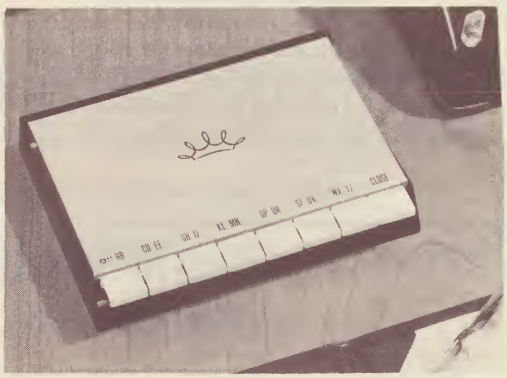
STANCRAFT
DELUXE TELEPHONE INDEXES



Beautifully Styled
Available in:

Beige
Black
White

Gift Boxed



No. 7000 Space for 700 Names. **$5.98**

Refills Index No. 7101 Pack. 12 sets $1.00

No. 7200 Space for 350 Names. **$3.98**

Refills Index No. 7102 Packed 12 Per Ctn. $1.00

THE NEW UNDERPHONE INDEX



by Stancraft
White
Beige
Black
Green

6.95

No. 7500

Stancraft's new ***Under-Phone*** index saves space, and creates the ultimate of accessibility to wanted telephone numbers. Simply flick the key, and the index drawer springs out, opened to the desired position. High-impact, rugged plastic construction.

TEAKWOOD BOOKENDS

Beautiful Teakwood Bookends Will add Beauty to any Desk or Table.
BASE SNAPS INTO SIDE TO CONSERVE SPACE WHEN NOT IN USE.



No. 7432

$1.00 Pr.

Packed 12 Per Ctn.

Individually Boxed

No. 2067 Large Teakwood Bookends 7" High $1.50 Pr.

STERLING ADDING MACHINES

4-DIGIT "DIAL-A-MATIC" ADDING MACHINE

• Simpler than simple arithmetic! Dial your number . . . Read your answers!



A proved sales maker that figures . . . Adds and subtracts in the whirl of a dial. Tallies to 9,999. All moving parts of sturdy DuPont Nylon for precision performance.

RETAIL $1.00

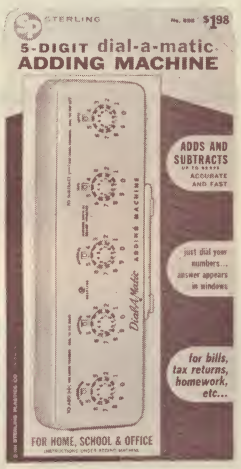
COLOR: Beige
No. 625

5-DIGIT "DIAL-A-MATIC" ADDING MACHINE

Retail – $2.00

- Fast, accurate, fun to operate, this model is a favorite of youngsters and oldsters alike!
- Great for homework, household arithmetic and general daily calculations.
- Adds up to 99,999.
- Precision engineered, mechanically guaranteed throughout.
- All moving parts made of sturdy DuPont Nylon and non-skip metal rockers.
- Color—Ivory
- Packed—Individually in 3-color display carton.

No. 626



6-DIGIT "DIAL-A-MATIC" ADDING MACHINE

• A flick of the finger clears all dials in a flash! • Adds up to 999,999 accurately! • Subtracts too!



The first "millionaire" adding machine Automatic clearing bar clears all dials instantly . . . Polyethylene base is skidproof for convenient one-hand operation. Mechanically guaranteed throughout—all moving parts made of sturdy DuPont Nylon and non-skip metal rockers. Unbreakable Cycolac clearing device. Complete directions with each package.

COLOR: Beige
No. 568

RETAIL $4.00

LIGHTNING ADDING MACHINE

WORLD'S LARGEST SELLING PORTABLE ADDING MACHINE

— for quick and easy addition — direct subtraction — instant clearance — totals 99,999.99 — for business and home . . . Removable from plastic base for brief case portability . . . All metal working parts — precision built-durable . . .

Simply dial your numbers. No in-your-head computations.

Guaranteed for a full year.

$17.95
NO. 1121



OUT PERFORMS ALL OTHER POCKET MACHINES

BUILT RIGHT
ADDIMULT
PRICED RIGHT

POCKET ADDING MACHINES



NO. 10 ROLLS RECORD

ANODIZED SILVER FINISH

- Two-mechanism Adding & Subtracting machine.
- Plastic case with transparent window.
- All metal construction — A West German import.
- Packed ten to a carton.

$2.98 Retail

NO. 12 ADDIMULT

ANODIZED GOLD FINISH

- World's smallest two-mechanism machine — fluted, solid brass stylus.
- Smart two-tone, plastic case with instructions.
- Individually Boxed.
- Packed six to a carton.

$3.98 Retail

NO. 20R ROLLS RECORD

ANODIZED SILVER FINISH

- Two mechanism machine
- 8 column, 9 digit
- Smart plastic case
- 10 Per carton

$4.98 Retail



ADDIATORS

- Now a display to save space and sell merchandise.
- Order this beautiful four color display now. Then watch it go to work for you.

"SUPER PROFIT DEAL" NO. 2030

No. 1936	6 Addiator—Universal Steel	at 1.79	10.74
No. 105	8 Addiator—Aluminum	at 3.49	27.92
No. 1498	4 Addiator—Brass	at 4.98	19.92
	2 Addiator—Brass in Wallets	at 6.98	13.96
		Retail Value	72.54

"PLUS PROFIT DEAL" NO. 2031

No. 1936	5 Addiator—Universal Steel	at 1.79	8.95
No. 105	6 Addiator Arithma—Aluminum	at 3.49	20.94
No. 1498	2 Addiator Arithma—Brass	at 4.98	9.96
	1 Addiator Arithma—Brass in Wallet	at 6.98	6.98
		Retail Value	46.83

Can Also Be Ordered Individually.

MAGNETIC MAGGIE CLIPS

Powerful life-time magnets cling to steel.

Miniature plastic clothes pins in assorted colors mounted on contrasting colored plastic blocks with strong magnets attached.

Keeps things handy:

In the kitchen — messages, reminders, bills, mail, coupons, receipts.

In the office — charts, messages, etc.

In the auto — maps, toll receipts, gas slips, route slips, etc.

NO. MB-31 **$1.00**









3 clips in assorted colors to the Deluxe Acetate Merchandising Gift Box. 1 dozen to pack.

MAGGIES MAGNETIC HELPERS



HH-21 Skin-packed on three-color cards for self-selling and self service — simply toss an assortment in a bin, or hang up for display on your pegboard, or make a self magnetic display on cash register.

HH-24

HH-20

HH-22

HH23 This is how you get them. Standard assortment contains 2 dozen No. HH21. 1 dozen each of every four items. Packed six dozen to shipper.

29¢

MB-10, 10c
12 to display card
Assorted colors





HH25 **25c**

MB26 4 per card **$1.00**

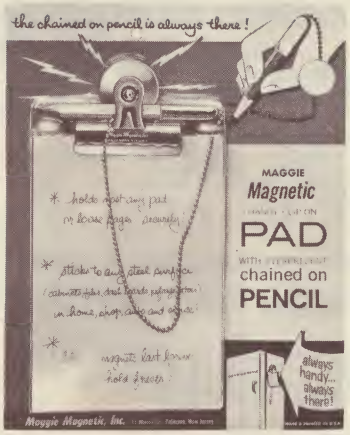
MB-21, 25c
Magnetic Pencils
12 to display card

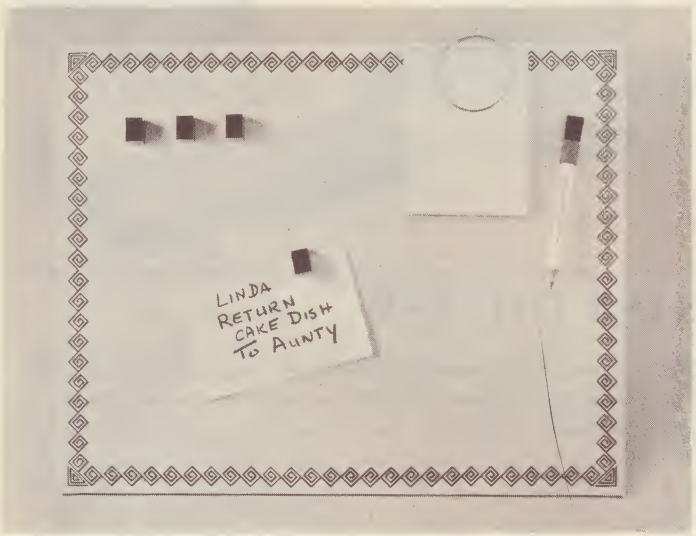


MAGNETIC CLIP-ON PAD WITH CHAINED-ON PENCIL

- Magnetic pad set in self-selling blister pack.
- Always handy . . . always there.
- Holds almost any pad or loose pages securely.
- Sticks to any steel surface (cabinets, files, dash boards, refrigerators) in home, shop, auto and office!
- Lifetime magnets last forever . . . hold forever!
- Packed 1 dozen to shipper carton.

No. MB280 — **88c Retail**





No. MB-63, Standard, 8" x 10", 2 magnets, magnetic pencil holder with pencil, pad, pad holder, and hanging hooks.

Colors — White, yellow or turquoise
12 to shipper — 9 lbs.

Retail – $1.00 each

No. MB-118, Standard, 11" x 14", 4 plastic covered magnets, magnetic pencil holder with pencil, pad, pad holder and hanging hooks.

Colors – White, yellow, turquoise, or bronze
12 to shipper – 16 lbs.

Retail – $2.00 each

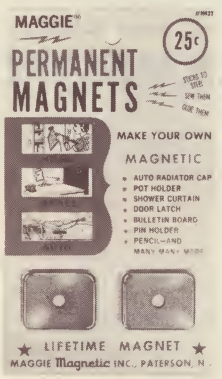


MAGNETIC PENCIL SET
MB16 – $1.00 Per Set
Includes 6 magnets, 1 pencil

MAGNETIC FRUIT MAGNETS



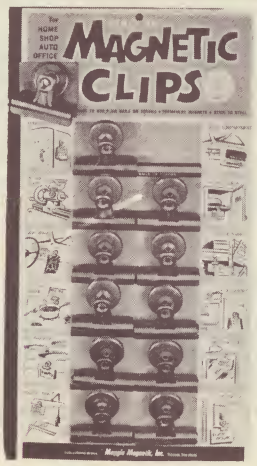
INDIVIDUAL MAGNETS
MB15 – 15c each
12 Per Card



PERMANENT MAGNETS

Make your own magnetic items. Sew them in or glue them.

Packed 1 Doz.
HH32 25c

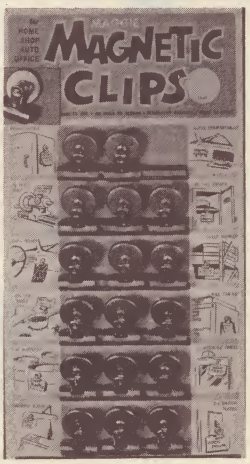


MAGNETIC CLIP

- Easy to Use
- No Nails or Screws
- Permanent Magnets
- Stick to Steel
- IN THE HOME — Messages, Mail, etc.
- IN THE OFFICE — Charts, Notes, etc.
- IN THE AUTO — Maps, Toll Cards, etc.

No. 2812 2¼"
12 Per Card
39c ea.

No. 2718 1¼"
18 Per Card
25c each



POSTAMATIC POSTAL SCALE

$1.00 ea.

INDIVIDUALLY GIFT PACKED

EXCELLENT AS A GIFT. POSTAMATIC IS MADE OF TWO TONE PLASTIC AND HAND CALIBRATED FOR LONG-LASTING ACCURACY. MADE WITH SPRING CLIP FOR POCKET OR PURSE.

No. 1300

Weighs Up to 4 oz.

Gives Correct Amount of Postage Instantly

★ FOR FIRST CLASS

★ FOR AIR MAIL



GENUINE FEATHER DUSTER



FEATHER DUSTER—Treated to attract dust. Made from more than 100 soft turkey wing and body feathers. Delicate enough to use on the most fragile chinaware. Actually searches out dust in the "difficult to dust" areas. Feathers come in six vivid jewel-tone colors: red, orange, yellow, pink, turquoise and chartreuse. Handle in old ivory plastic. Loaded with eye appeal for impulse buying. Length—14 inches. Washable, drip-dry.

No.	Description	Pack	Wt.	Retail
820	Turkey Feather Duster	2 doz.	4½ lbs.	1.00

AUSTRALIAN LAMBSWOOL DUSTER

Washable
Ideal For:
Venetian Blinds—
Autos—
Shutters—
Bookcases
Packed 12 Per Ctn.

No. 4009

1.98 retail

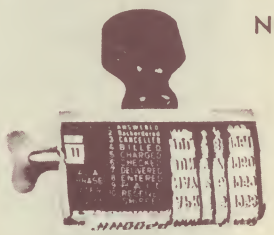




No. 1923 **DIAL-A-PHRASE $1.69**

ACTUAL SIZE ▸ **AIR PARCEL POST**

Twelve essential office phrases in one compact, space saving stamp. The phrases are alphabetically listed and numbered on an anodized aluminum dial. The user simply turns the selector key until the desired phrase number appears in the dial window — the phrase is then automatically in stamping position.



No. 1933 **DIAL-A-PHRASE DATER $2.25**

ACTUAL SIZE ▸ **RECEIVED JAN 1 5 1958**

Phrases! Dates! Dial Selector! All in one revolutionary office stamp. The new No. 1933 combines 11 essential office phrases with a No. 1½ line dater — in one easy to use rubber stamp. Exclusive dialing arrangement permits rapid selection of desired phrases by a simple turn of the selector key. Blank space on phrase band permits use of dater without accompanying phrase.

THE UNIQUE CHROMATIC 2 COLOR PEN

SIMPLY TWIST THE BARREL
AND THE COLORS CHANGE

$1.49 No. CR503 Gold
No. CR504 Chrome

Packed 12 Per Display

Refills-29c

No. 500R Red Refill
No. 500K Black Refill
No. 500B Blue Refill



KEY - BAK!!

$3.00
SIX TO A DISPLAY





No. 1005

No. 1003

Automatically Reels Back
Your Keys
Wear it on Your Belt

No. 50T TEA BELL 39c Retail



"RING ME"

- Has a clear-ringing tone heard everywhere.
- Ideal to use to call guests to tea, cocktails or meals, to summon servants, nurses or kiddies.
- Practical for use in hospitals at the sickbed.
- An appropriate gift item.
- High-grade steel bell burnished and nickel plated with black enameled wood handle.
- Each bell packaged in an individual, colorfully printed and die-cut display.

No. 6T — LARGE TEA BELL — 4" in diameter — 1 dozen per carton — **$4.00 Retail**

CALL BELLS

Bell-Steel-Burnished and Nickel Plated.
Base-Steel-Black Dulite Finish. No. 1968

Dia. - Bell	Dia. - Base	Packed	Item No. 1968
2¼"	3"	1 doz.	49¢

Bell-Steel-Polished and Nickel Plated.
Base-Steel-Black Dulite Finish. No. 1970

Dia. - Bell	Dia. - Base	Packed	Item No. 1970
3¼"	4"	½ doz.	$1.15



AUTOMATIC NUMBERING MACHINES
GUARANTEED

ECONOMY MODEL

No. B B

$9.95



- 5 wheels
- 4 actions

Actual Size of Impression

12345

- DROP CIPHERS
- SELF-INKING
- ALL METAL CONSTRUCTION
- BRASS ENGRAVED WHEELS • LOW PRICE
- INDIVIDUALLY BOXED WITH ACCESSORIES

QUALITY MODEL

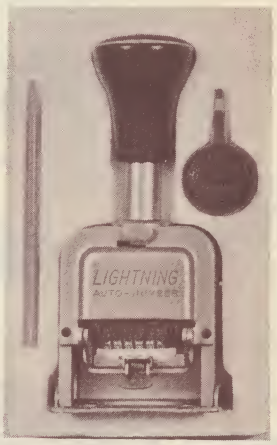
Type A

$12.95

Six wheels—seven actions! All metal construction, brass engraved wheels, self-inking mechanism . . . can be set for any of 7 automatic actions repeat, consecutive, 2x, 3x, 4x—as well as 6x and 12x.

Actual Size of Impression

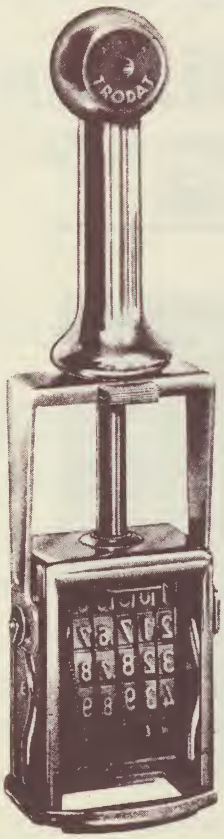
123456



Each in a poly-styrofoamed box, with a interchangeable ink tube and instructions leaflet.

All spare parts for replacement can be supplied upon request.

AMAZING TRODAT PRICE MARKER



- ☆ Locks When Not In Use
- ☆ Inside Channeling
- ☆ Larger Wheels
- ☆ Plastic Ink Pad
- ☆ Sturdy All Steel Construction

$6.75 each

No. 45P2E5

Replacement Ink Pads

No. 45P2/6 60c ea.



Each dozen Hide-A-Key is magnetically attached to a handsome three color metal counter display stand, size 11¼" x 14⅛". Metal display stand with one dozen Hide-A-Key attached packed in individual carton. 12 individual cartons in master carton.

No. HAK-1 — **69c Retail**

TALLY COUNTERS



$4.50

No. 1901

Essential for checking inventories, attendance, traffic, machine production and many other applications . . in fact, anything you can see. A slight pressure on the operating lever adds one additional count on the four figure register. The Model TM is quickly reset to zero by a single revolution of the reset knob. Hinged finger ring eliminates possibility of dropping when in use. Entire unit nickel-plated and precision engineered, assuring years of dependable service. White numbers on black background for easy legibility. Individually packaged in display container.



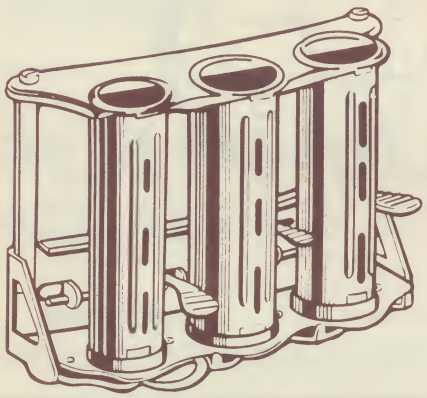
$4.95

No. 1902

New! Heavy Duty Tally Counter

Smooth action
Automatic reset stop on zero No. 7091 **$5.98**

HI-SPEED MONEY CHANGERS



$2.95 ea.

No. 467

THREE BARREL—STANDARD

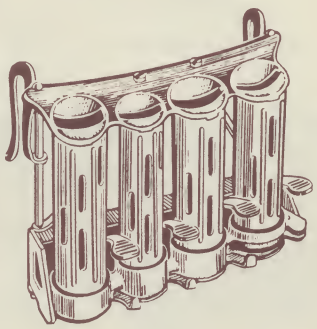
The featherweight STANDARD FOUR BARREL Hi-Speed Money Changer has proven indispensable for all gasoline stations, routemen, milkmen, bakery men, newsstand operators, and ice cream vendors seeking a convenient and accurate method of dispensing coins. It is the most popular and widely used change carrier in the world.

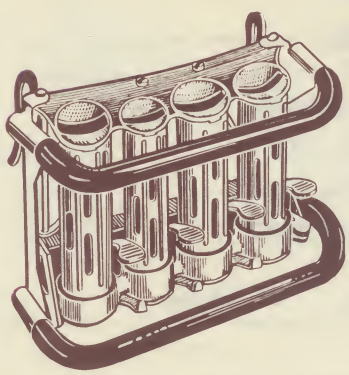
FOUR BARREL—STANDARD

The PARAGON "STANDARD" Hi-Speed Money Changer is a three barrel model extremely low priced. This model has been adopted by hundreds of industries. Its compact efficient method of dispensing change has nominated it the favorite of newsboys and cab drivers. The Paragon Changer is without locking device.

$7.95 ea.

No. 468





$10.95

No. 470

Four barrel — Bumper

The "BUMPER #1" has all the features of our Standard Four Barrel Models plus the innovation of the BUMPER GUARD made of steel and plastic. This was especially designed for the gasoline station attendant and ice cream vendor who desired a quick money changer that was light in weight, precision made, and carried on their person without scratching the surface of cars in the performance of their duties.

PLASTI-TAK—The Modern Re-Usable Adhesive!

NOW DOUBLE THE PREVIOUS QUANTITY FOR THE OLD PRICE!!!

The A-B-C's of Plasti-Tak -

A - lways **RE-USABLE.**
B - etter than sticky tape, tacks, staples, pins, waxes.
C - annot dry out or harden.
D - oesn't deface walls.
E - liminates tape tears, tack holes, wax smears.
F - or classroom, office, home, hotel, etc.
G - ood on any clean, dry surface.
H - umidity can't affect it.
I - nvisible support, neat.
J - udge for yourself its **fasten**-ating qualities—you 'knead' it.



No. PT-100—Large-size; packed—1 doz. **Retail – $1.00**

No. PT-25—Small-size; packed—2 doz. **Retail – $ .25**

OFFICE CLOCKS



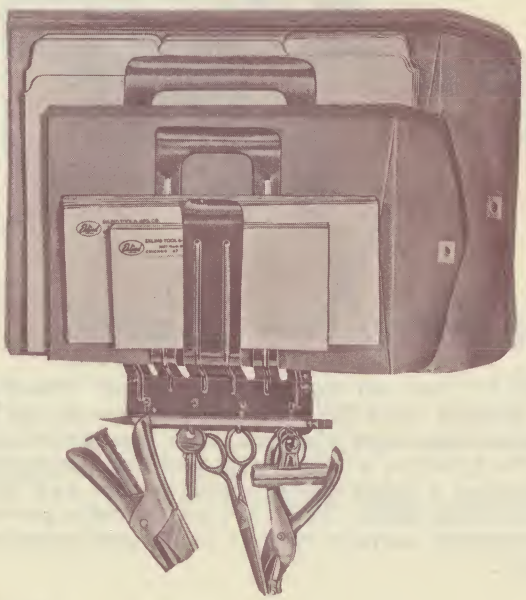
This solid mahogany desk or mantel timepiece is truly handsome. Featuring embossed brass Roman numerals on clear white elliptical dial, framed in polished brass bezel. Hand-polished brass hour, minute and sweep second hands, brass feet. There was never a more elegant gift than this big 8-1/2" wide, 4-1/8" high timepiece. Guaranteed.

No. 44021 Mahogany **$15.00 Retail**



Smartly styled wall clock for any office, school, store or place of business. Clearly visible at great distances. Metal case is 13-1/2" diameter, real glass crystal. Guaranteed.

No. 88843 Chrome Finish **$18.00 Retail**



WALL FOLDER HOLDER

$1.00

3 BIG SPACIOUS SECTIONS

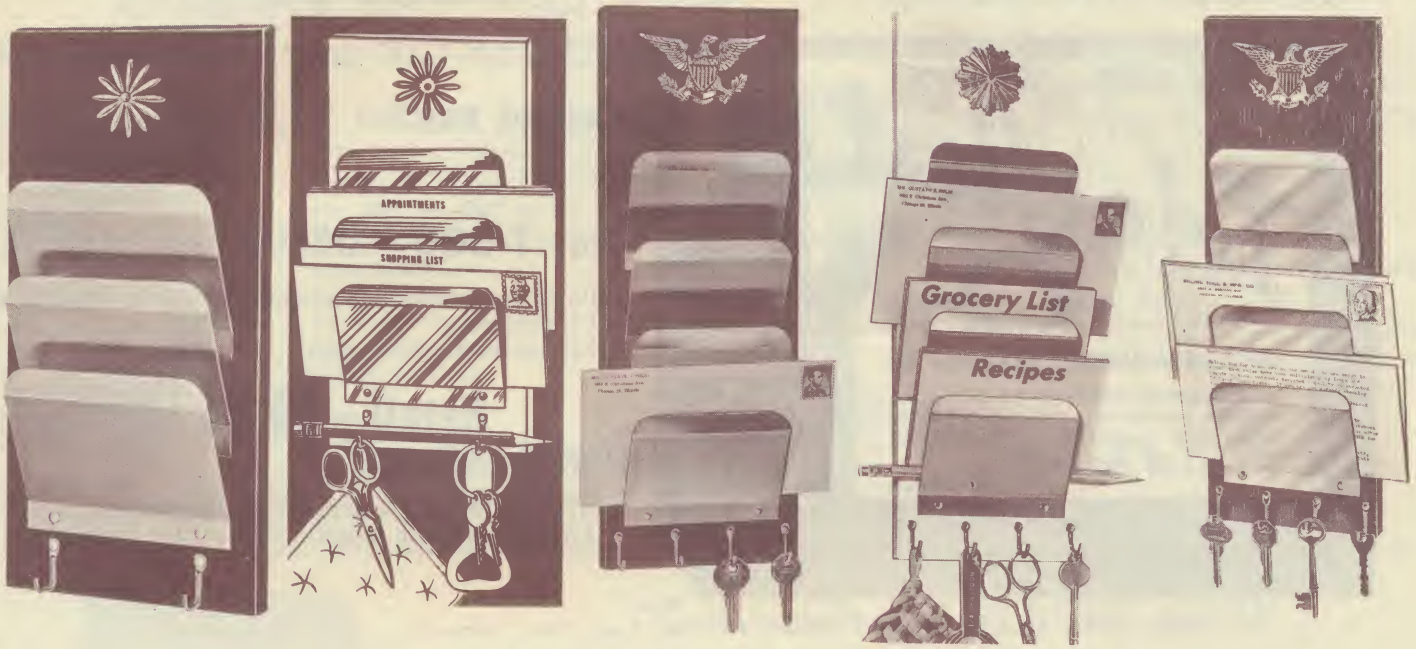
STURDY STEEL,

BRIGHT GOLDEN FINISH.

Ideal for file folders, mail, magazines. Holds 4 keys.

305 Packed 3 Doz.: Wt. 14 lbs.

Letter • Key Racks by Eklind



	322E	320E	442E	440E	444E
	5" x 10"	5" x 10"	5" x 14"	5" x 14"	5" x 14"
COLOR	Black	White	Black	White	Walnut
SHIPPING WEIGHT	24 lbs.	24 lbs.	22 lbs.	22 lbs.	23 lbs.
PRICE	$1.00	$1.00	$1.98	$1.98	$2.50
PACK	36	36	24	24	24

No more hunting for keys and letters. These wonderful organizers have gleaming satin brushed brass finished bins for incoming and out-going mail or for personal sorting. Hooks on the bottom conveniently keep keys in order. The letter key racks are perfect for the office or home. All are attractively gift boxed.

DESK OR DRESSER VALET



Just the thing for desk or dresser.
A gift that will be used for years to come.
Large size 14" x 5" with protective rubber feet.
Handsome wood grain finish.

$3.98 Individually Gift Boxed
No. 544E

TELE - REST



No. 300 – TELE-REST

Available in the following 'phone colors: Black, Light beige, brown, green, red, yellow, white, grey, aqua, ivory and pink.
Individually packaged.

RETAIL PRICE!!! $1.75

No. T-500 – DELUX TELE-REST

Available in the following 'phone colors: black, light beige, grey, green, ivory.
The best on the market today!

Retail – $2.25

Individually Packaged

FITS ALL 'PHONE HANDSET RECEIVERS.
ADJUSTABLE FOR RIGHT OR LEFT SHOULDER USE.

FREES BOTH HANDS WHILE PHONING — For Executives, Secretaries, Doctors, Lawyers, Housewives or Anyone Who Needs Both Hands Free While Phoning. AND WHO DOESN'T?

CHRISTY STAINLESS STEEL KNIFE

- Made of stainless steel with surgical steel blade.
- The nation's favorite pocket knife now at a sensational NEW LOW PRICE.
- Vibrant color and attention-arresting design make this display unit shout the Christy story from even the most crowded pegboard. Size: 7¾" x 10¾", with easel back, one and two-hole punched.
- 12 Per Display Card.

No. 101-T12 — **98c Retail**



HANDI–REST Telephone Shoulder Rest



COLORS
Black
Grey
Beige
White
Green
Blue
Pink
Individually Boxed



No. 203 Standard Model **$1.75**

Has all the best features of competitive models plus a longer shaft and new comfort cushion. Easily attached and adjusts to either shoulder.

No. 202 Deluxe Model **$2.25**

Features a patented, moulded vinyl, Sling-Cushion that's color matched to shoulder rest. Cushion is removable and washable.

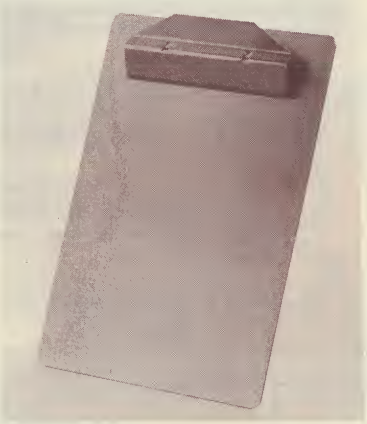
EVERFLEX
ALUMINUM COPY HOLDER



- VERSATILE—Easily adjustable to any angle. Exclusive pressure hinge holds angle. Folds flat for storage.
- Removable copy clip holds from top or either side to accommodate any size copy.
- QUALITY THROUGHOUT—Hard-tempered aluminum. All edges beveled and polished. Rubber feet protect desk and prevent creeping.

No. 61-11—Letter size—3 per box—carton weight 3½ lbs. ..**$3.95 Retail**
No. 61-14—Legal size—3 per box—carton weight 4 lbs. .....**$4.95 Retail**
No. 61L—Line Guide only .....**$1.00 Retail**
No. 61-11 and 61-14 include the line guide and copy clamp.

ALUMINUM CLIPBOARDS



Quality Throughout . . .

Patented clip design eliminates torsion-spring friction — requires less pressure to open, yet delivers more grip to paper.

Concealed hole for hanging.

Concealed paper stops.

All edges beveled and polished.

Each completed clipboard individually inspected before packaging.

FREE DISPLAY ON REQUEST

Letter	**2.00** Ea.	No. 1097
Legal	**2.35** Ea.	No. 1103



ALUMINUM CLIPBOARDS

The Modern Clipboard with Both eye appeal and the right price.

- Made of anodized aluminum
- Pencil Holder on top
- Non-glare
- Streamlined clip
- It is light in weight but will outlast dozens of standard type clipboards.

No. 1238 — **Letter Size — $2.50**

No. 1237 — **Legal Size — $2.85**

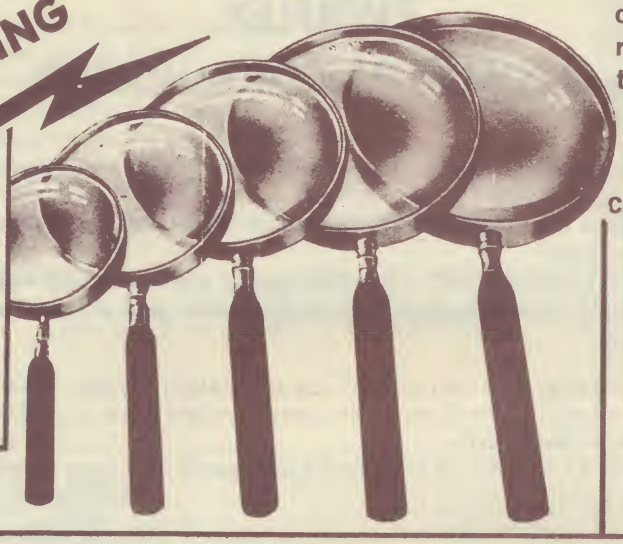
A PRACTICAL GIFT FOR HOME AND OFFICE

MAGNIFYING, INSPECTION, AND READING GLASSES

LIGHTNING

Most Popular HIGH-POWER

READING GLASSES



Optically ground and polished, bi-convex lenses, encased in protective chrome plated brass, grooved rims. Sturdy ebonite handles. Size ranges, from 2" to 4". Individually boxed.

CATALOG NO.	LENS DIAMETER	FOCUS	Retail Price
119	2"	8.00 Diopter	75¢
120	2½"	6.50 Diopter	95¢
121	3"	5.50 Diopter	1.55
122	3½"	5.00 Diopter	1.85
123	4"	4.00 Diopter	2.60



#125

RECTANGULAR

READING GLASSES 2.80

A popular price 2" x 4" rectangular reading glass, polished ground lenses, artistic, dark, modernistic plastic frame and handle. Angle design for quick and clear view. Individual gift type boxing, gold leaf lettered.



No. 407

FLASH MAGNIFIER

This illuminates as it magnifies. Bulb is included, the battery is not. Preferred by Coin and Stamp collectors.

$2.49

VEST POCKET MAGNIFIERS



Compact and powerful. Ideal for gemologists, hobbyists, machinists, etc. Folds into protective plastic frame. A size for every purpose. Individually boxed

#106 7/8" diam. 4X.	60¢
#108 1 1/8" diam. 4X.	90¢
#107 7/8" diam. Double frame 4X & 8X.	75¢
#109 1 1/8" diam. Double frame 4X & 8X.	1.00

ACHROMATS



Highly corrected

#129

Has twin lens construction to eliminate distortion and color aborations. Extremely high powered magnification. Folding chrome brass frame. 9/16" diameter. 20X.

Individually boxed 1.50



#130

For larger viewing field. 7/8" diameter. 10 power.

2.75

FOLDING POCKET MAGNIFIER

50¢

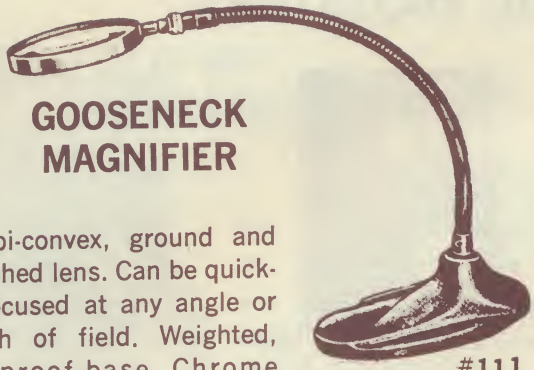
1 dozen to card



#126

Popular for many uses. An inexpensive magnifier that folds into leather case. Lens diameter, 1¾". 3X magnification.

GOOSENECK MAGNIFIER

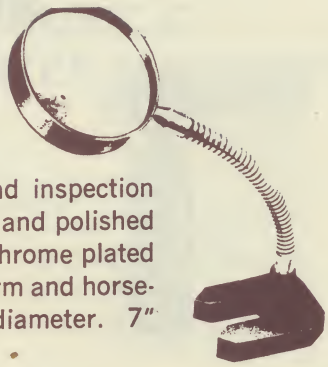


4" bi-convex, ground and polished lens. Can be quickly focused at any angle or depth of field. Weighted, tilt-proof base. Chrome frame and flex gooseneck.

#111

11.00 Individually boxed

Handy INSPECTION MAGNIFIER



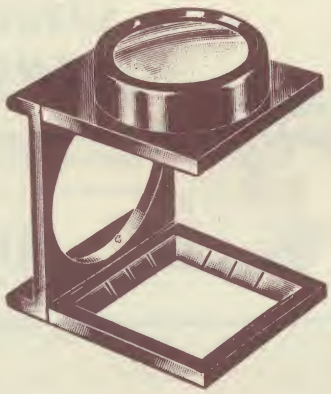
A popular desk and inspection magnifier. Ground and polished lens, mounted in chrome plated rim. Has flexible arm and horseshoe base. 3" diameter. 7" focus.

Individually boxed. #146 **3.95**

LINEN TESTER

#112

Aplanatic (double lens) 7X magnifier. Has 1 inch calibrated scale for thread count.



3.50

Individually boxed

TWO BALL SWIVEL DESK MAGNIFIER



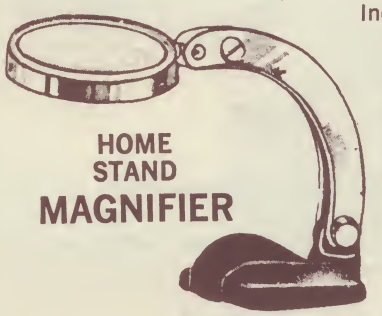
3.95

#134

Turns to any desired angle. Lens is mounted in chrome plated, metal rim with horseshoe base.

2" DIAMETER
6" FOCUS

Individually boxed



HOME STAND MAGNIFIER

Economy stand magnifier with 1¾" diameter, ground and polished lens. Swivel head model.

#124

1.50

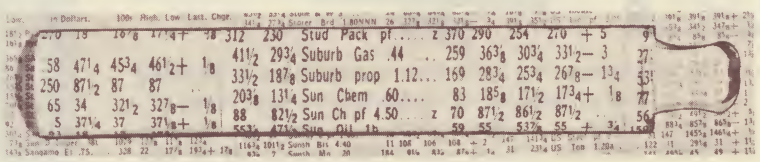


Display Free With Initial Order—Must Be Ordered Separately.

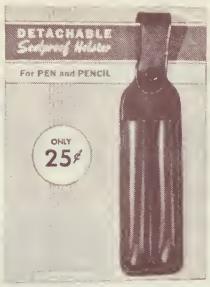
FRANKLIN MAGNIFIERS

For
Office School Home
Made of crystal acrylic
Precision made by one of the leading optical plants.

No. 603 **$1.00**



PEN AND PENCIL HOLSTERS



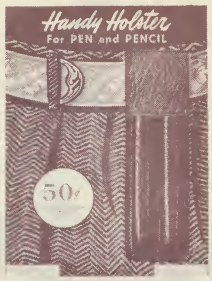
No. DS162 — 25c

- Durable Plastic
- Extra heavy duty
- Packed 1 doz. to ctn. including 1 display card
- Assorted black and brown



No. DS163 — 50c

- Durable Plastic
- Packed 1 doz. to ctn. — includes 1 display card
- Assorted black and brown



No. B200L — 50c

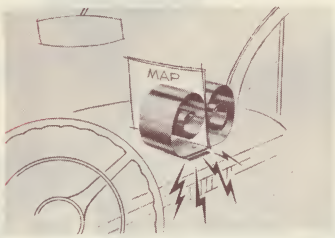
- Genuine Leather
- 1 dozen to carton — includes 1 display card
- Assorted black and brown



No. B 300 — $1.00

- Genuine Leather
- 1 dozen to carton — includes 1 display card
- Assorted black and brown

No. SAF SPRING-TITE MAGNETIC AUTO FILE

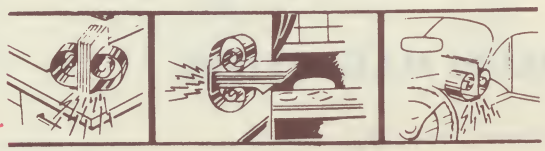


USE IT ANYWHERE
- Home
- Office
- Automobile
- School
- Plant
- Stores
- Kitchen
- Trucks
- Workshop

USE IT ON
- Dashboards
- File Cabinets
- Desks
- Refrigerators
- Cash Registers
- Kitchen Cabinets

Gleaming stainless steel coils adjust automatically to hold mail, maps, papers, booklets. Super magnetized to grip all steel surfaces in the home, office or automobile. Packaged individually.

ONLY $1.00 Retail



No. LJR SPRING-TITE JR. MEMO HOLDER



- Amazing spring coils magically open or close to keep your mail, papers, booklets handy and in order.

$1.00 Retail

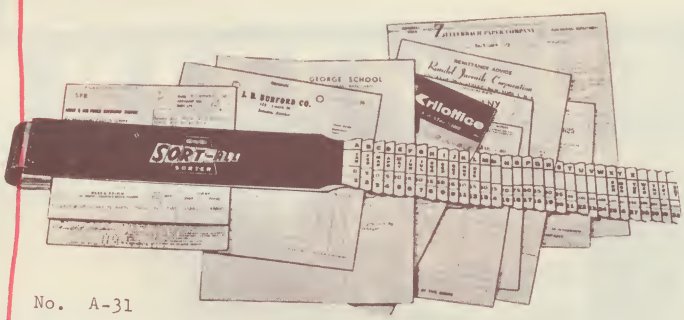
No. LB SPRING TITE BOOK RACK





$4.00 Retail

- Functional spring coils that automatically expand or retract to hold up to 10 books or magazines . . . Never Tips . . . never slips . . . Add or remove items and the others won't fall. Mounted on deluxe leatherlex covered base with handsome tooling. Library Brown, Charcoal or Ivory. Packaged individually in colorful gift box.



No. A-31

Amfile "SORT-ALL" Sorter

Overall size 21-¼" x 2-¼" x 1". Each sorter packed in an attractive, sturdy, linen finished box. 6 boxes to the shipping carton. Net weight 15 ounces each. Shipping weight 1-¾ pounds each or 9

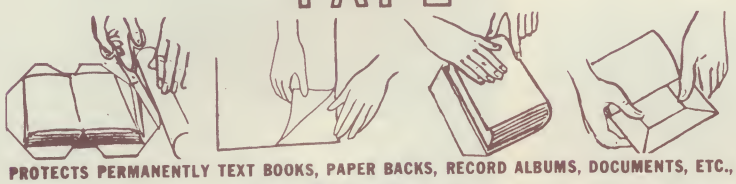
- CHECKS
- SALES SLIPS
- LEDGER SHEETS
- ROUTE CARDS
- CORRESPONDENCE
- POSTING COPIES
- INVOICES
- JOB TICKETS
- STATEMENTS
- RECEIPTS
- TIME CARDS
- NOTICES

- Colorful printed tabs provide-A-Z for alphabetical sorting; 1-31, days of week and months; 0 to 95 by 5's; 100 to 1,000 by 100's.
- A wonderful time saver — every office can speed up its work! This item can pay for itself in a single day's work.

$4.50

NEW PERMANENT PLASTIC

BOOK COVER TAPE



PROTECTS PERMANENTLY TEXT BOOKS, PAPER BACKS, RECORD ALBUMS, DOCUMENTS, ETC.,

9½"x15"
Packed 100
Per Ctn.

IT'S WATERPROOF

No. 1069

SIMPLY: CUT TO SIZE

25c

PEEL OFF PAPER & PRESS ON

NO WETTING: NO GLUING: NO TAPING



"FLIP-IT" PERPETUAL CALENDAR

with month and day

#48C _____ **75c**

● *Chrome* or ● *Brass*

POCKET PROTECTOR



Clear or White

25c

- Looks neat
- Protects shirt
- Attractive
- Water proof

No. 1987 — Clear
No. 1988 — White

3 doz. in display box

BRIDGE SCORE PAD WITH PENCIL



No. 61423 **$1.00**



MAP MILEAGE COMPUTER

- With quick reset disc—measures mileage accurately.
- Reverse side calibrated for scale of ⅛, ¼, ½.
- Used by architects, surveyors, etc.
- Unbreakable crystal, soft plastic case with instructions.
- Individually boxed.
- Precision built, Like a Watch!
- Measures 4¼" x 1½".

No. 66 **$3.98 Retail**

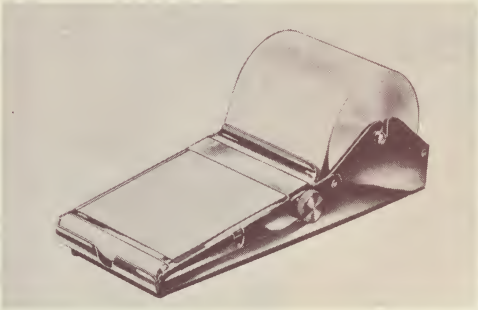
No. 61300 BIG ERASER



- Clever and unique
- Can also be used as a paper weight
- Size — 7" x 2¼" x ⅞"
- Made of real rubber

ONLY $1.00 Retail

MAYCO ROLLMASTER MEMO PAD



- Nationally advertised — Millions in daliy use.
- A truly beautiful desk accessory, befitting the finest surroundings in office and home.
- Sturdy-Built to withstand years of use.
- Continuous Writing — 250 ft. note if needed!
- Rubber Feet . . . Filing Space . . . Simple Loading

No. 620 — gray or brown **$2.98 Retail**

No. 621 — All metal chrome **5.95 Retail**

MAGI-MOIST SPONGE CUPS



WON'T LEAK
NEAT
NON-SLIP

No. 1918	3¼ inch diameter	50c
No. 1931	4 inch diameter	98c
No. 1919R	Sponge refills	25c
No. 1932	Sponge refills	35c

A West German Import

TELE-MUFF

39¢ each Retail

#432

- New Plastic Sponge
- Will not tear
- Assorted Colors
- Fits any phone
- Shuts out room noises
- Washable



● INDIVIDUALLY PACKAGED 18 PER CTN.



SQUEEZ-BOTTLE MOISTENER

Several needed in offices, shipping and mailing departments, in the home and class room — for just right moistening of envelopes, stamps, labels — clothes to be ironed and a multitude of other uses! New, improved, extra heavy, leak-proof sponge moistener cap lasts and serves longer — Thread-off, wide, bottle mouth for easy refill. Bottle is transparent squeeze-type — reveals fluid supply, cannot break. Dab to operate.

Color: Tops, assorted; bottle, natural
Packed: 1 dozen to display carton

NO. 513 **29¢**

MASTER MOISTENER

Designed to quickly moisten large areas—perfect for savings stamps, rolls of tape, large envelopes, labels and stickers. Large capacity squeeze-type bottle cannot break or leak. Cap easily removed for refilling wide mouth opening. Heavy duty sponge gives long use in home, office, plant or classroom.

COLOR: Assorted
No. 627



Blister Packed
1 Doz. to a Carton

Retail
39c

PAT PRODUCTS

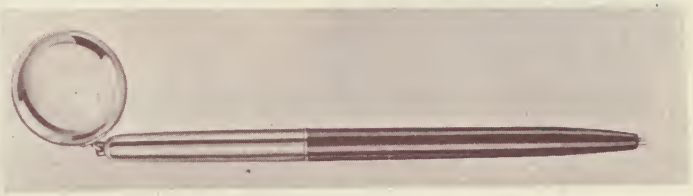
All Gift Boxed . . .
Greater Sales!!



PIN-ON PENCIL #250

$1.95 Retail

17" chain, winds back smoothly. Six colors with chrome trim. Six per display card. Asst. Colors.



REEL-RITER #750
Ball Point Pen

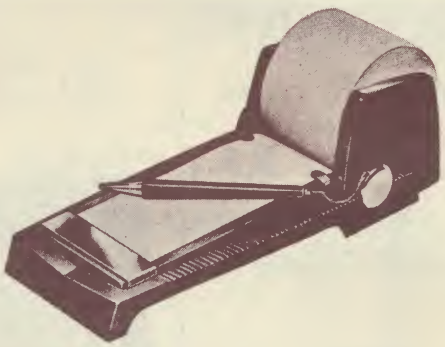
$2.00

Standard Refill. Six colors with chrome trim. 12 per display Box. Asst. colors.

REMEMO
#275

$2.95 Retail

12 per ctn.



Hangs on wall or lies flat on desk or table. Chain reel pencil, standard tape refill. 7 colors w/chrome trim.

BANKERS MOISTENER WITH HEAVY GLASS CUP

Heavy-weight clear glass sponge cup made to government specification. 3¾" outside diameter. Concave construction insures durability. Complete with fitting poly-urethane sponge.

No. 3M Packed 1 doz. to Ctn. **50c Retail**



EXTRA SPONGES
Made of Polyurethane Synthetic
Odor Free—Highly Absorbent
Durable—Bright Red Color

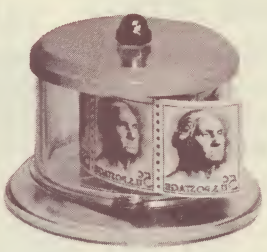
No. 3P Packed 1 Gross to Ctn. **30c Retail**



No. 320

PAT
Stamp Keeper
Polished Brass
With Black Lacquer
Base—Felt Bottom

$1.00



No. 505

STAMP-AID
Transparent
Sides for easy
Identification
Hold 500 Stamps
Packaged in Display Box

$1.00



VENUS LEAD HOLDER COUNTER DISPLAY

$1.00 Retail

No. 043-C —

- Contains 1 dozen holders.
- Slim hexagonal shape.
- Knurled metal fingergrip. Chrome-plated non-slip clutch.
- Press-top section.

DUX LEAD POINTER



This pointer will easily put the finest point on hard leads. Dust proof plastic container. Use replacement Unit E.

50c

No. 3250E 1 Doz. to a Display Box.

Tru-Point LEAD POINTERS

Perfect Lead Points—Quick Change Abrasives For—Draftsman, Engineers, Accountants, Artists

MODEL D
Standard Model
No. 295
$2.95



VARIABLE TAPER MODEL

Just dial the point you need: Long, Short or In-Between A perfect point—every time.

No. 296
$3.50

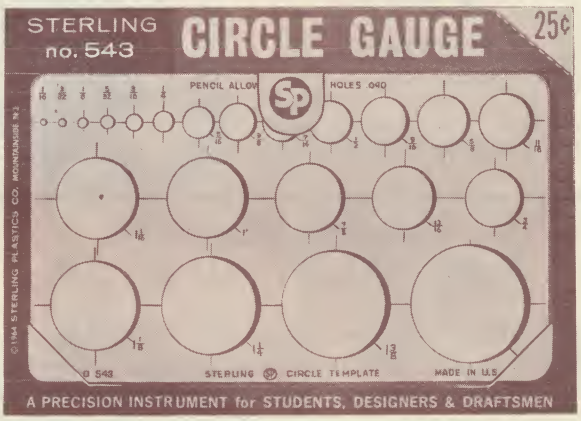


QUICK CHANGE REFILLS

The Tru-Point refill perfectly co-ordinates the abrasive and the pencil lead to produce a precision point everytime—Long life—(4 months service under everyday use)—is built in.

Quick change refills for No. 295 or 296 are packed 3 per carton.

No. 297R **75c Ctn.**
No. 298 Conversion Kit **$1.00**
Converts older models to use quick change refills.
No. 295R Pack of 3 refills (For older models) **50c**



Circle GAUGE

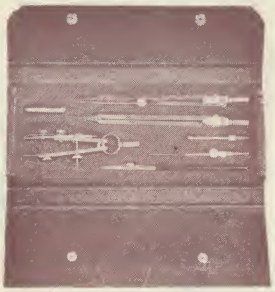
A true precision instrument with circles tapered for pencil lead allowance for accurate circles. Permanently raised and bonded engravings for ease in reading measurements. Has 22 circles from 1/16" to 1½". Ideal for students, designers and draftsmen.

COLOR: Clear crystal

Individually Carded
1 Doz. to Ctn. No. 543

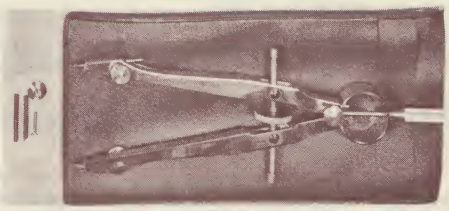
Retail 25c

DRAWING SETS



No. 510. Center wheel adjustment. This is perhaps the most popular of all scholastic sets in the low priced field. All instruments of brass, nickel plated, two flap, velvet lined, button case.

$3.95 Retail



No. 602. 6¼" Giant Bows, nickel-plated brass, center wheel adjustment, extra needle, lead box, in cardboard box, per set.

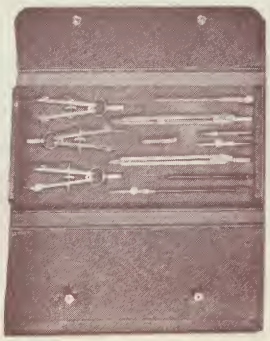
$3.95 Retail

No. 511 DRAWING SET



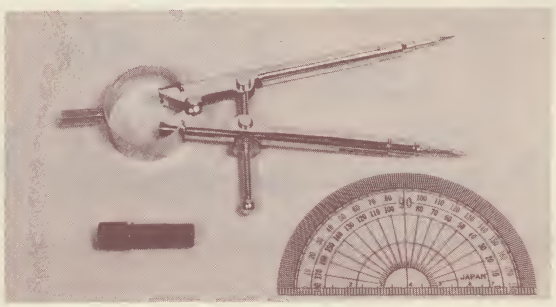
ONLY $1.49 Retail

- Perhaps the most popular of all scholastic sets in the low-priced field.
- Six-piece utility set, plastic case, with 4¾" compass.
- All instruments of brass, nickel-plated.



No. 599. An eleven piece inexpensive set, designed to meet high school and vocational requirements. Note the three bows, with compass and divider, interchangeable pen and pencil part, ruling pen and extra leads. Nickel plated brass instruments, two flap, velvet lined, button case. Center screw adjustment.

$5.95 Retail



DELUXE COMPASS WITH LEAD AND PROTRACTOR

Reversible for Pen or Pencil Drawing.
10" Capacity Bow—Vinyl Carrying Case

No. 1000 **79c**

RING BINDER DRAFTING SET

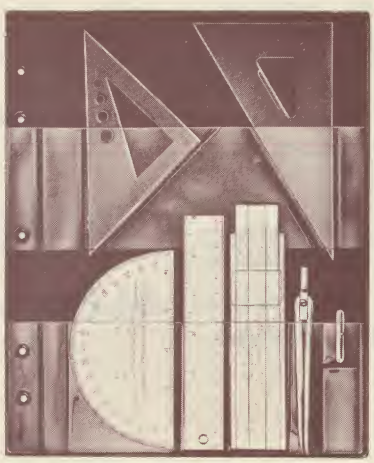
Made to fit all standard 2 and 3 ring loose leaf binders. Vinyl fitted pockets hold 4" 45°-90°, 6" 30°-60° triangles, protractor, 6" Mannheim slide rule, 6" ruler, German compass-divider, and spare leads. Information card on back gives detailed tables required for natural trigonometric functions, four-place logarithms, all angle formulas, and weights and measures tables. A fine quality item.

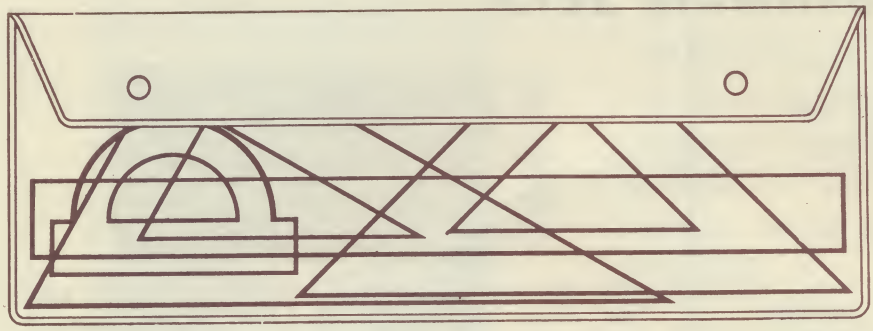
COLOR: Assorted

PACKED: Individually in poly-bag with header, 1/2 dozen to tuck carton.

RETAIL $1.98

No. 550





TRIANGLE SET

Includes:

1 protractor
1 triangle
1 12" ruler
1 french curve

#3589

Packed in attractive vinyl case
12 sets to box

only

$1.25

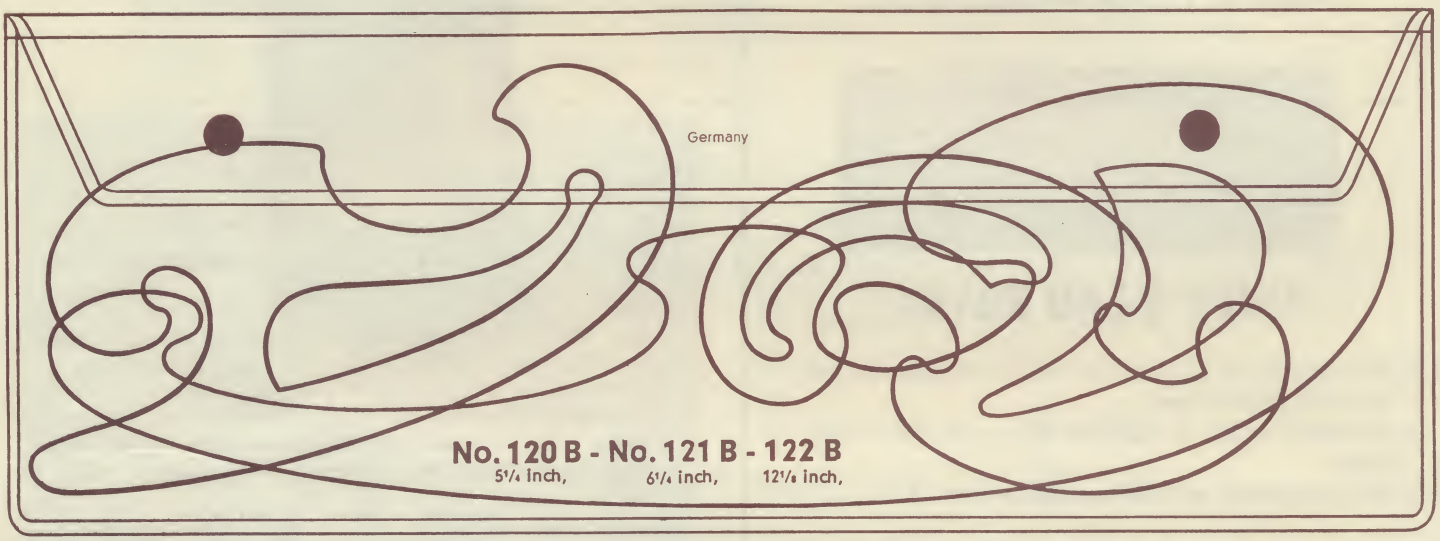
NEW!

No. 12012B

FRENCH CURVE SET (3)

ONLY $1.50 retail

Packed in attractive vinyl case
12 sets to box



No. 120 B - No. 121 B - 122 B
5¼ inch, 6¼ inch, 12⅛ inch,

- Precision-made with sleek-finished edges of hair-line accuracy.
- Completely transparent for clear view of working surface.
- Set of 3 includes 135 mm., 160 mm., 305 mm.

Packed 1 dozen Each

FRENCH OR IRREGULAR CURVES



40c

No. 121 B



50c

No. 120 B



60c

No. 122 B

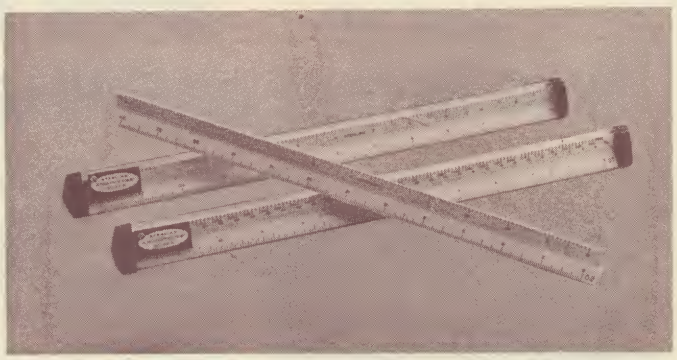
ARCHITECT & ENGINEERS RULE

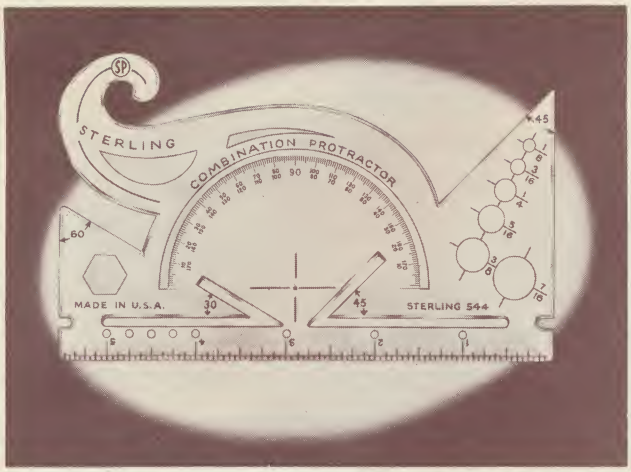
Precision produced of white high-impact plastic material, this accurate instrument for engineers has scale proportions from 10 to 60. Clear, sharp graduation and figures are recessed — can't rub off. Attractively and protectively packaged in clear-vu acetate sleeve.

Color: White

Packed: Individually in acetate sleeve ½ dozen to tuck carton

NO. 531 architect **$1.00**
NO. 581 engineer





DE LUXE SEVEN-IN-ONE PROTRACTOR

Shapely, useful and just the right size. Forms Triangles. Scribes French Curves. Makes 30-45-60-90 degree angles. Plots Circles and Hexagon outlines. Serves as a 5½" ruler. Great for school, hobby room and work bench. Black calibrations are permanently bonded.

COLOR: Clear crystal

No. 544

RETAIL 10c

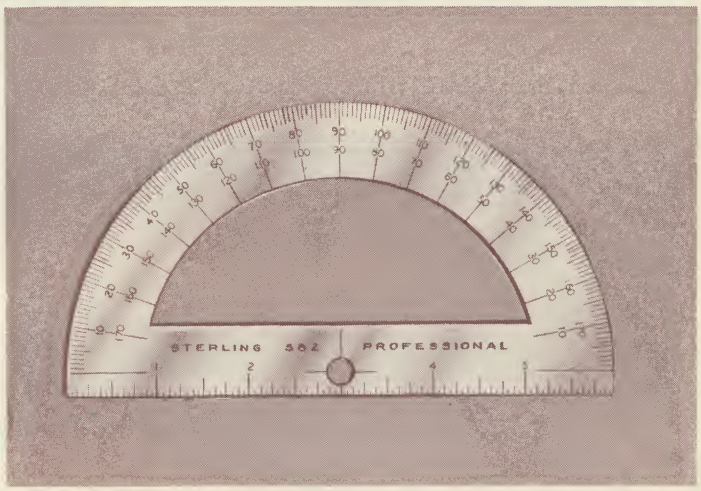
PACKED: Individually carded, 2 Doz. to Display Carton.

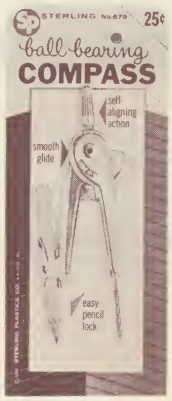
6" PROFESSIONAL PROTRACTOR

Countless requests urged us to design this larger protractor into the Sterling line . . . Has center cut out and an accurate 6" ruler at the base. Sharply defined graduated degrees are black — bonded in clear plastic material.

Color: Clear Crystal. Packed: Individually carded. 2 doz. to display box.

No. 1582 **10¢**





BALL BEARING COMPASS

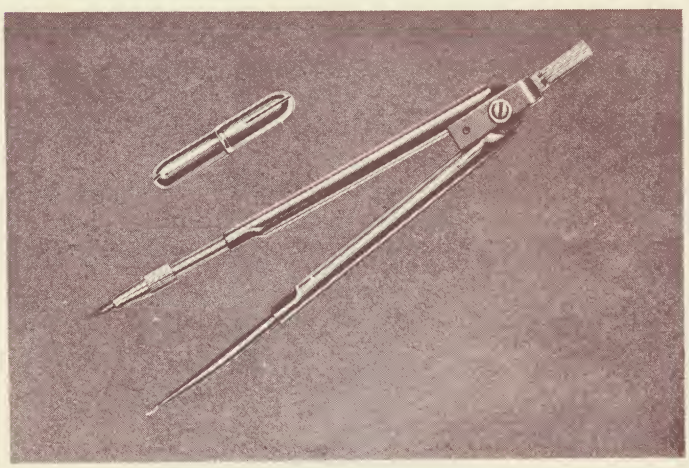
Bright nickel plated heavy gauge, finest German steel. Has deep etched graduated radius arc for measuring. Positive, firm locking clasp with pencil. Equalizer-action ball bearing control to make accurate circles up to 12" in diameter. A real precision instrument.

COLOR: Nickel finish

No. 579C

RETAIL 25c

PACKED: Individually carded. 1 Doz. to Tuck Carton.



PROFESSIONAL METAL COMPASS

Like a jewel in appearance and performance, it serves as an exacting compass or divider . . . Interchangeable fine steel point can be replaced with standard lead inserts. Metal capsule of extra leads comes with each instrument. Compass is fine, polished, all-steel throughout. Replacement leads available.

Color: Nickel Finish. Packed: Individually in plastic display pockets.

No. 512 **60¢**

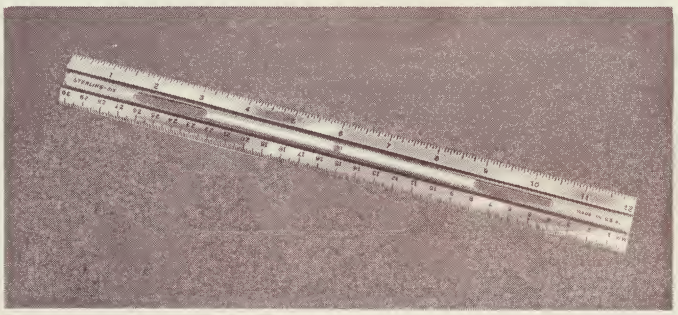
6 INCH STAINLESS STEEL POCKET RULES



No. 300G 6" Stainless rule with depth guage pocket clip. Front, quick reading 32nd' s and 64th' s. Back, decimal equivalents. Packed 1 Dozen to Display **50c**

METRIC RULE

No. 301MM 6" Stainless rule with depth guage pocket clip. ¼" wide – Front Millimeters and 16ths. Individually carded 2 Doz. per Box **25c**



- Stabilized, will not break under normal use
- Packed in multi-colored, point-of-purchase display cartons

RULER

This is the original, patented, Sterling line leader and champion that has been improved and refined each year. Millions have been sold and millions more will be! Calibrations accurately registered — permanently bonded — sharply defined. Ruler usefulness is doubled with handy metric measurements. Slots and holes permit binder rings to pass through for carrying convenience. It's a champion profit maker!

- Furnished in smart eye-catching colors
- Made of rugged Sterlux

NO.515 **10¢**

NO. 580 LETTERING GUIDE RULER



This unique ruler, with lettering guide, is a real profit maker! Tapered letters of the alphabet, triangles, squares and circles serve as a template or precise guide for creating letters and useful shapes inpencil, colored pencil or ink . . . accurate scale on both edges. Excellent aid for students, teachers and draftsmen.

Packed 2 Doz. per Ctn. **10c**

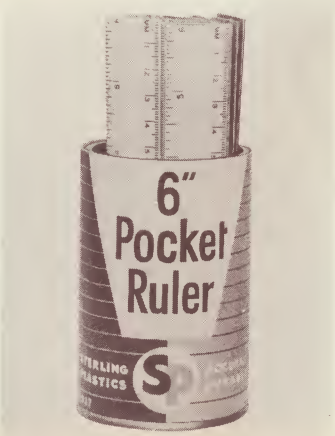
6-INCH POCKET RULE

Heavy construction. Inch and millimeter calibrations permanently bonded. Raised inking edge. Accurate. Durable. Pocket-fitting. Fast-selling. Seeing sells them.

Color: Red, ivory, yellow, clear crystal—also clear crystal only.

RETAIL 5c

No. 527





12" Wood RULER

Metal edge. Fits all standard two and three ring binders. Selected hardwood with durable protective finish. Sturdy construction . . . inch and metric meter calibrations.

COLOR: Natural wood
Pack 2 Doz.

Retail 10c

No. 591

OFFICE RULERS



FLEXIBLE STAINLESS STEEL RULE

For Precision Measuring

Permanent Graduations

Raised Edges

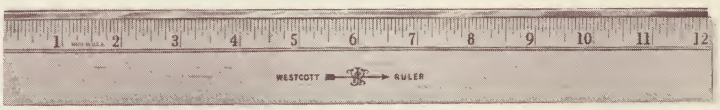
1/32nd Graduations For Close Work

Flexible

NON-SKID CORK BACKED

R590-6	$ .75
R590-12	1.50
R590-15	2.00
R590-18	2.75
R590-24	4.00

FLEXIBLE WOOD RULE



Made of selected hard maple, multiple coat clear lacquer finish, 1-3/8 inch wide,

3/32nd inch thick,

single metal edge,

scaled in sixteenths on both sides.

New Cat. No.	Length	Standard Packing	Appx. Wt. Per Doz.	Retail Ea.
R521-12	12 in.	1 Doz.	9 oz.	.25
R521-15	15 in.	1 Doz.	12 oz.	.35
R521-18	18 in.	1 Doz.	15 oz.	.45
R521-24	24 in.	1 Doz.	1 lb.	.65

---

4 BEVEL FLAT SCALE

MADE IN GERMANY



No. 302AW

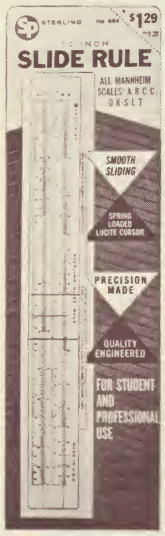
Constructed of white, high-impact plastic
Stabilized, will not break under normal use

PACKED: 10

$1.00

A sturdy foot ruler with combined scales of inch in 10ths and 12ths. One edge divided in 16ths, the other edge in millimeters.

STERLING SLIDERULES



FULL SIZE 10-INCH SLIDE RULE

Another Sterling Precision Masterpiece. Has accurately graded and matched scale A-B-C-C1-D-K-S-L-T for all math and calculus requirements. Quality at a popular price . . . designed especially for all students. Complete instructions packed with each rule. "Box construction" and spring loaded cursor assure dimensional stability and precise operation.

COLOR: Professional white

PACKED: Individually Blistered, 1/2 dozen to tuck carton.

No. 684

$1.29



10-INCH SENIOR SLIDE RULE (MANNHEIM)

While this is the same basic design as our outstanding No. 584 Slide Rule, we have added these important features—it is made with the tough, new, impact resistant, dimensionally stable LUSTRAN material for hard surface and smoother sliding. Spring loaded hair-line cursor made of DuPont's optically clear LUCITE. Printed in two colors of red and black for easier reading. Individually packaged with full instructions in fine quality clear faced protective scabbard.

COLOR: Professional white

PACKED: Individually in Vinyl Scabbard ½ dozen to tuck carton.

No. 589

$1.49



10-INCH DE LUXE SLIDE RULE (MANNHEIM)

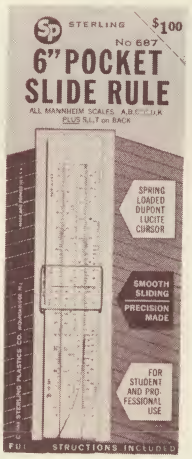
Skillfully produced to meet the most precise standards and requirements. In addition to the matched scales A, B, C, C1, D, K, S, L, T, it has 10" scales in 1/16th's on one edge plus a .050's on the other. Made with new hard LUSTRAN, clear LUCITE cursor and two color red and black calibrations. Each comes complete with full operating instructions and individually packaged in protective leatherette vinyl scabbard. The finest Sterling quality at a popular price!

COLOR: Professional white

PACKED: Individually in Vinyl Scabbard ½ dozen to tuck carton.

No. 585

$1.98



6-INCH POCKET SLIDE RULE (MANNHEIM)

Crafted with all the outstanding quality features of our 10" rules. Accurately calibrated scales—A, B, C, C1, D, K, S, L, T. Permanently engraved satin-lustre white faces. Sturdy, precise—complete with spring loaded LUCITE cursor. Individually packaged in pocket size vinyl leatherette type scabbard containing full operating instructions.

COLOR: Professional white

PACKED: Individually Blistered 1/2 dozen, to tuck carton.

No. 687

$1.00



NEW 10 INCH DECIMAL TRIG MULTI-LOG SLIDE RULE

Produced with the same precise skill and workmanship as our other fast selling slide rules—and at a price to meet every student's pocket book. Complete with 22 scales in a functional grouping for mathematics, science and engineering—covers full Log-Log and Trig requirements. Includes double-faced adjustable spring loaded lucite cursor, complete operating instruction manual and protective scabbard. Perfect for every student.

COLOR: Professional white

No. 594

$2.98

Flexible PENCIL CASE



Attractive, soft vinyl plastic pencil pouch is roomy yet compact—convenient to use—with easy sliding metal zipper closure.

COLOR: Assorted

PACKED: 2 doz. assorted to tuck carton

Retail 25c

No. 570X

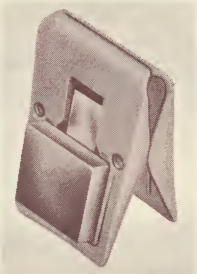
CRAYON and STORAGE BOX



- Teachers, mothers, kids, all buy this all-purpose box
- Unbreakable plastic
- Hinged cover can't be misplaced
- 4" x 4½"
- Colorful label

PACK: 1 dozen to box

No. 277 29c Retail



NEW MAGNETIC COLOR CLIPS

Each color coded clip with permanent non-scratching magnet has hundreds of uses. Clings to file cabinets, desks, trucks, autos, in the kitchen or workshop, etc. Holds to any steel surface. Ideal for bills, notes, receipts, memos or any group of papers.

COLOR: Assorted





PACKED: No. 653 1" Individually blistered, 1 dozen to tuck carton.

29c

PACKED: No. 654 **Four 1"** Individually blistered, 1 dozen to tuck carton.

$1.00

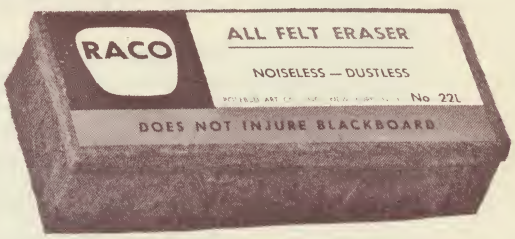
Erases chalk when wet or dry. Cleans neater and faster than old-fashioned felt erasers. The plastic foam material also serves as an excellent lint brush. The hard plastic cover is easy to handle and makes the eraser fully washable without damage. Perfect for use at home, school or office.

No. 640

PACKED: Individually blistered, 1 dozen to tuck carton.

29c Retail





Fine type all felt eraser used in schools and offices. Made of extra fine quality felt, unusual value for a low cost item. No. 22L

Size of eraser 5 x 2 x 1-1/4

Packed 1 doz. to box.

Weight per carton 19 lbs.

Suggested retail 49c



GENUINE LEATHER LUGGAGE TAGS

2 x 3-1/2 Inches

35c Retail

12 Per Display
Assorted Colors
No. 1246

CAR-MAC SNAP-APART KEY CHAIN



- Handy and useful.
- Available in attractive blister pack.
- Free self-selling display stand, 6" high, holds 12 cards.
- Really a MUST for every car owner!

No. 1236 —

69c Retail

No. 641

CALENDAR— MEMO PAD— LETTER OPENER

Perfect for any student or adult use. Combines a perpetual calendar, handy memo pad and easy to use letter opener. Calendar shows day, date and month. Standard pad refills can be used. The letter opener works by just zipping the envelope along the grooved side to slit open. A much needed and useful new desk pal!

COLOR: Assorted
6 Per Ctn.

$1.00



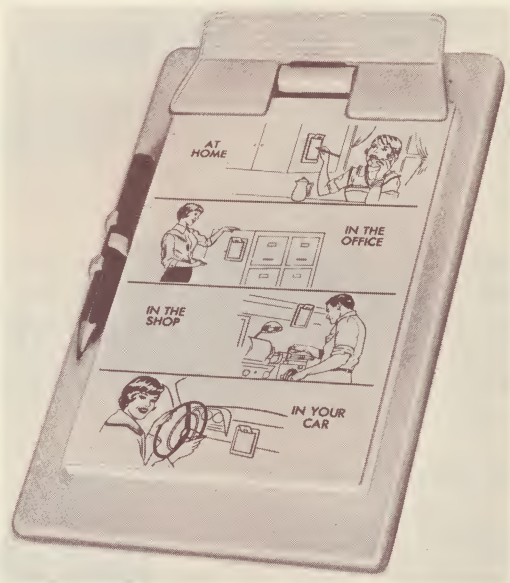
No. 651

Magnetic CLIP BOARD

Combines a clip board, memo pad, pencil and pencil holder—with permanent non-scratching magnets. Will hold to any steel object. Perfect for many uses at home, in the office, work shop, cars or trucks. Uses any standard 4" x 6" refill pad. Tempered steel spring holds bills, memos and other papers firmly.

COLOR: Assorted
12 Per Ctn.

88c



NEW FROM TRUTEST

For Rack or Shelf

New Cutter Edge



Thrifty
Fast Selling
New Shelf
Saver Carton



New Display Carton

No. 102	2"x900"	12 Per Display Ctn.	—	3 Ctn. Per Master Ctn.	25c
No. 103	2½"x 720"	12 Per Display Ctn.	—	3 Ctn. Per Master Ctn.	25c
No. 104	3"x600"	12 Per Display Ctn.	—	3 Ctn. Per Master Ctn.	25c
No. 602D	2"x720"	12 Per Display Ctn.	—	3 Ctn. Per Master Ctn.	29c

ATTRACTIVELY PACKAGED IN HANDY CUTTER BOX



CONTAINS

One roll, 50 ft.—18 inch—40 lb. Kraft wrapping paper
One roll, 50 ft.—2 inch—60 lb. TRU-TEST Gummed Tape
Ten parcel post labels

Style No. 5R
12 Kits to the Case
Shipping Wt. approx. 24 lbs.

Retail Price 98c each

TRU-TEST WRAPPING PAPER



No. 6R 1.39
Handy Cutter Box
18"x100'
12 Per Case 44 lbs.



NEW Pressure Sensitive Packaging Tape

Needs no wetting—just press lightly to parcel post packages and cartons and presto—they are sealed—no sponges or moisteners needed.

No. 3903-1-1/2" x 180"	4 Doz. Per Display	**39c ea.**
No. 6902-1-1/2" x 360"	4 Doz. Per Display	**69c ea.**

Simple! Accurate! Minutes-a-month Make Record-keeping Almost Automatic—Almost Fun!

Instant-Ready TAX REPORTER

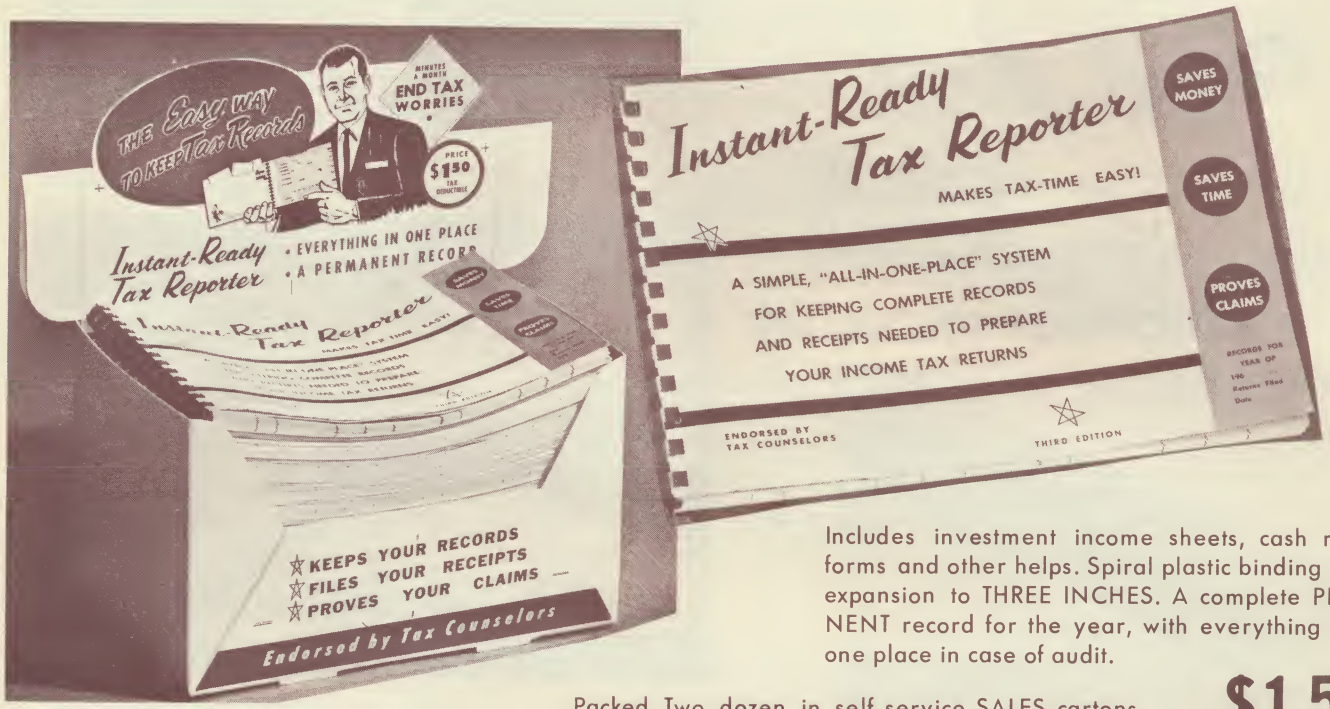
12 Monthly Record Forms

for all deductible items, with "to-date" running totals by category and account.

12 File Envelopes

for monthly receipts and other proof of deducted expense; an extra one for keeping duplicates of tax forms.

ENDORSED BY TAX COUNSELORS and THOUSANDS OF USERS, COAST-TO-COAST

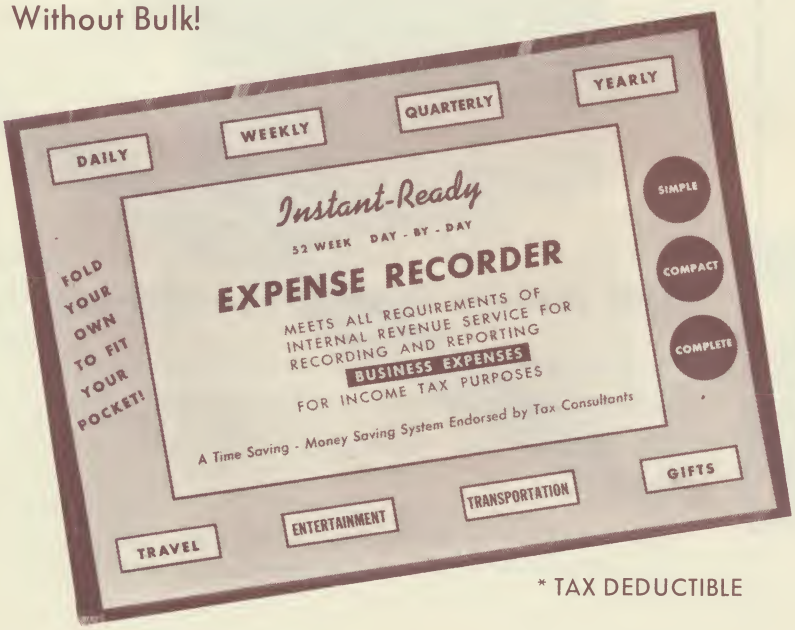


Includes investment income sheets, cash receipt forms and other helps. Spiral plastic binding allows expansion to THREE INCHES. A complete PERMANENT record for the year, with everything in one one place in case of audit.

Packed Two dozen in self service SALES cartons.
No. 6402

$1.50*

Easy to Carry!
Without Bulk!



* TAX DEDUCTIBLE

52 WEEK DAY-BY-DAY

Instant-Ready BUSINESS EXPENSE RECORDER

Detachable Weekly Expense Sheets—Compact—Concise.
The only NEW expense account book in YEARS! Completely TAX ORIENTED, makes it easy and convenient to keep the detailed records required. Weekly, quarterly, yearly recap sheets, always up-to-date. Meets ALL IRS requirements. Lots of room for notes. Combines all the best features of forms used by major corporations.

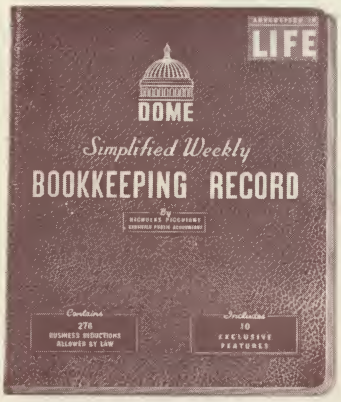
Packed 1 Dozen
No. 6403

$1.50*

No knowledge of Bookkeeping needed ...it's that simple!

DOME makes BOOKKEEPING a SNAP!

... and you'll save taxes too!

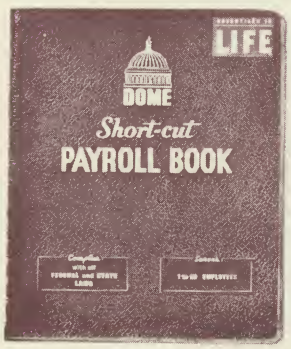


No. 600-D **$3.75**

AMERICA'S MOST WIDELY USED SINGLE ENTRY SYSTEM

"... giving the small businessman more than he expects" for the past 20 years, has won for the DOME BOOKKEEPING RECORD the:

- Enthusiastic support of close to a million satisfied users
- Official endorsement of national trade associations
- Valued respect of government agencies
- Warm recommendations of accountants, lawyers, and bankers

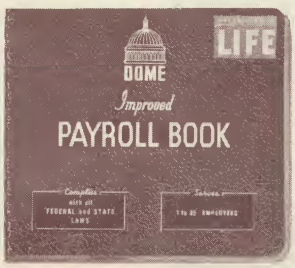


DOME Short-Cut PAYROLL BOOK
For Firms Having 1-50 Employees

- No Weekly Summary
- No Name, No Word, No Figure is Duplicated
- You Write it Only Once

$3.50

No. 650

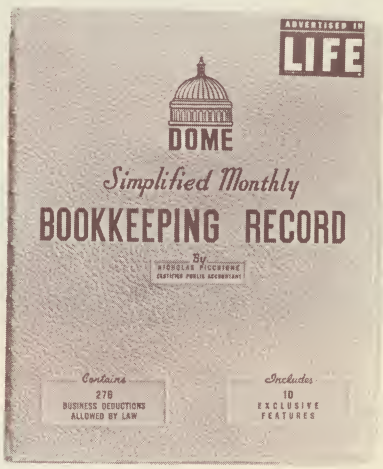


DOME Improved PAYROLL BOOK
For Smaller Firms Having 1-25 Employees

- Contains Weekly Summary with Cut-Leaf Sheets
- Exclusive Dome Instant FICA Tax Calculator
- Exclusive Calendar of Tax Forms

$2.75

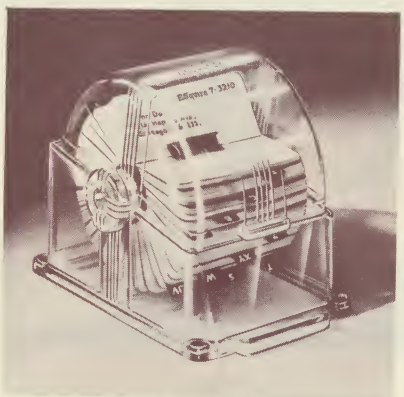
No. 625D



Has all Features that made Dome single Entry Bookkeeping the Largest Selling Record in America Today

$3.75

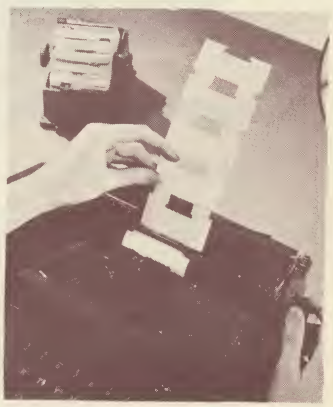
No. 612



$4.95
Individually Boxed
NO. KIN-1

KIN-DEX

Comes Complete with 500 Cards and A-Z Index. A flick of your finger finds it. Actual size of this handy Rotary Index is 4" wide, 5" high, 6" deep. Takes up little room on desk. Holds 500 white cards usable on both sides for 1000 names. Cards easily removable for changes. Includes alphabetical index tabs. Ideal for telephone numbers, past due accounts or any information obtainable at a glance. Additional refills come in strip form. Sturdily constructed of plastic. Card size is 3" x 1½".
COLORS: Clear, Walnut, Silver, Green.



NO. KIN-2
Packs of 200 **$1.00**

Type-O-Tab Refills: Page 55



FISHER ONE-FOR-ALL REFILL

Retail – $6.00

per Fisher Doz. of 14 or 49c each

- Fits All Refillable Fisher Pens and Most Others
- Compact Industrial Packs
- Even writes over fingerprints

Medium Points:	**Fine Points:**
No. F1—Blue Ink	No. F11—Blue
No. F2—Red Ink	No. F12—Red
No. F3—Green Ink	No. F13—Green
No. FR4—Repro-Black	No. FR14—Repro-Black



THERMO-SERVE INSULATED BEVERAGE SET

For Gracious Giving — Thermo-Serv "desk-set" Ensemble

- Mix boiling hot or icy cold drinks right in Thermo-Serv ware — boiling water will not damage.
- Resists staining from any type of beverage.
- Beautifully packaged for gracious giving.
- Ensemble: 32-ounce Insulated Server, Two Blown Glass Tumblers, and Black Plastic Tray.

			Weight	**Retail**
1803	Gold w/Black Trim	3 per ctn.	11½ lbs.	$11.95
1804	Silver w/Black Trim	3 per ctn.	11½ lbs.	11.95
1803P	Gold w/Black Trim Pitcher	6 per ctn.	12½ lbs.	8.95
1804P	Silver w/Black Trim Pitcher	6 per ctn.	12½ lbs.	8.95

ALVA 4 COLOR PEN

$1.00

Writes :
Blue
Black
Green
Red



Uses
Standard Plastic
Refill

No. 871 2 Doz. Per Display Card.

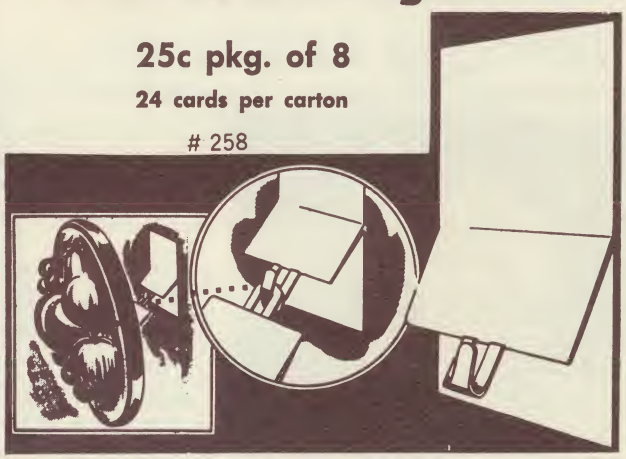
Refills No. 872 1 Doz. Per Ctn. 25c

NO-NAIL Hangers

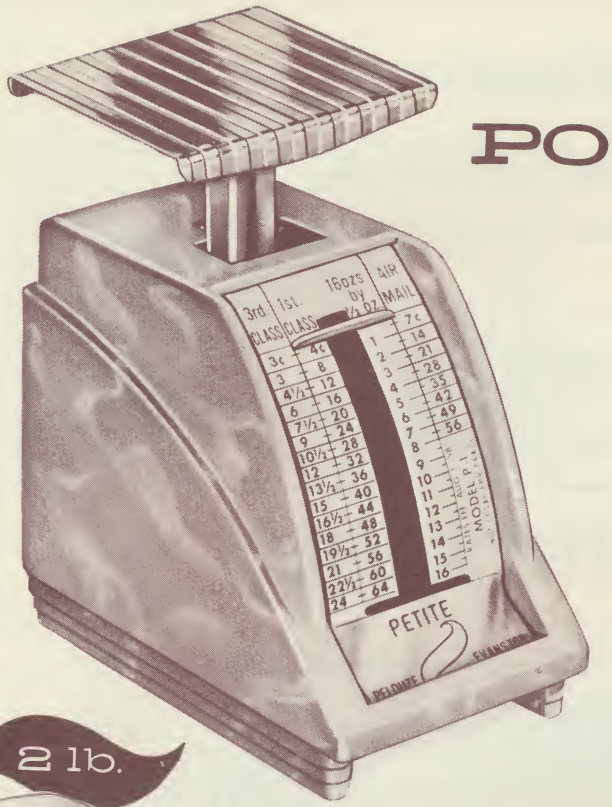
25c pkg. of 8

24 cards per carton

258



POSTAL SCALES



Pelouze PETITE

Now—the nation's largest-selling 1 lb. postal scale is even better than ever! The profitable new impulse-selling Petite is a completely redesigned, improved version of the famous Pelouze Princess Scale! Accurate to 1/16 oz.! Perfect for home or desk . . . a wonderful gift item . . . a terrific second office scale. Features a slimmer, lower, more beautiful profile, marbleized tan-tone finish, ribbed aluminum platform with bright gold finish. Gives complete 1st class and air mail rates. Only 4″ high x 4″ deep x 2″ wide. Individually gift packaged in beautiful "keyhole" see-thru carton.
Model P-1 Capacity 1 lb. by ½ oz.

$2.95

2 lb.

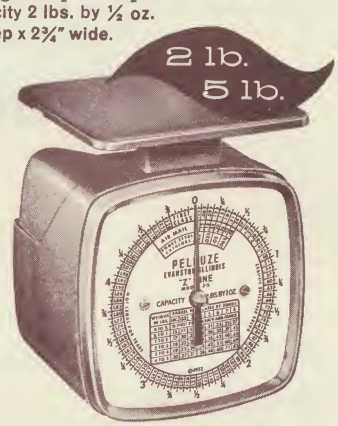


PELOUZE COUNTESS

This volume-priced 2 pounder is the finest scale of its kind! Gives rates for all classes of mail, including parcel post, with mileage of zones. For easiest reading shows all air mail and air parcel post information in red . . . all 1st class and regular parcel post in black.
Model M-2. Capacity 2 lbs. by ½ oz.
6¼″ high x 5½″ deep x 2¾″ wide.

$4.95
$5.45 West

2 lb.
5 lb.



PELOUZE "Z" LINE

Streamlined design, with convenient extra-large platform makes popular "Z" line scales ideal for home and office. Wider graduations between markings for easiest reading, positive accuracy. Shows rates for all classes of mail, including parcel post by zones. 4½″ wide x 4″ deep x 5½″ high.

$8.95
$9.85 West

Model Z-2 Capacity 2 lbs. by ½ oz.
Model Z-5 Capacity 5 lbs. by ½ oz.

PELOUZE "Y" LINE

Famous best-sellers that set the pace for style, construction and accuracy in heavier duty scales! Lifetime all-steel construction. Hairline indicator for exact readings . . . protected behind glass dial. All figures baked on *back* of dial to eliminate scratching and wear. Parcel post information includes mileage by zones. All models 6½″ wide x 6½″ deep x 8½″ high.

ALL-PURPOSE MODELS

Model Y-5. Capacity 5 lbs. by ½ oz. Shows 1st Class, Air Mail, Merchandise and Printing, Books, Catalogs and Parcel Post.

Model Y-10. Same as Y-5, except capacity 10 lbs. by 1 oz.

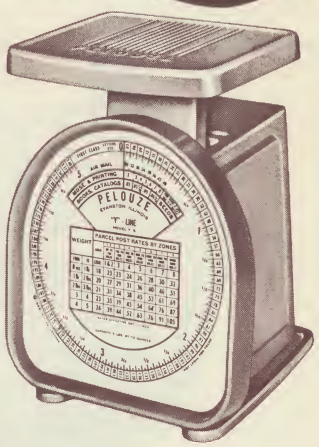
PARCEL POST MODELS

Model Y-25. Capacity 25 lbs. by 1 oz. Parcel Post only.

Model Y-50. Capacity 50 lbs. by 2 oz. Parcel Post only.

$13.95
$15.25 West

5 lb.
10 lb.
25 lb.
50 lb.



TELE-LOCK



- Allows incoming calls
- Prevents outgoing calls
- Attractively designed
- Highly polished nickel finish
- High pin tumbler security
- Can be had keyed alike
- Counter displays available
- Packed one (1) dozen in a box
- Fits all phones

No. 759 **$1.25**



EXTINGLO THE SAFETY ASH TRAY



5" assorted colors No.1505 **.49**

7" assorted colors No. 1507 **.89**

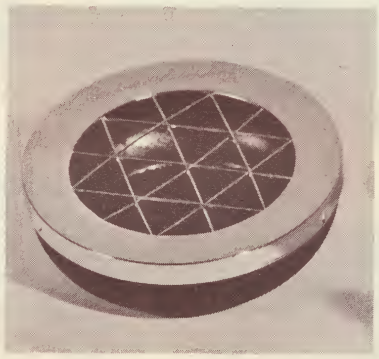
The Ash tray that remembers the cigarette you forgot.

New 7" King Size

Holds cigarette firmly and puts it out.

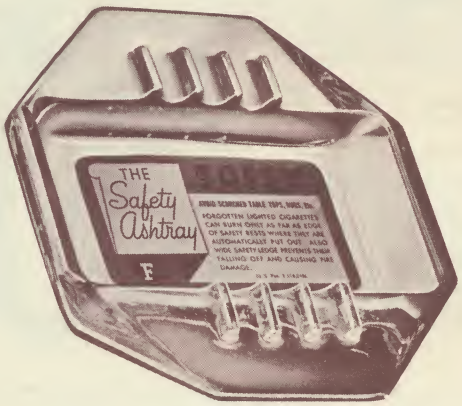
NEW TOP GRILLE SAFETY ASH TRAY

- ☆ Deep and safe
- ☆ No worry from falling cigarettes or blowing ashes
- ☆ Individually boxed Gold and Silver



No. E3867

ONLY 79c



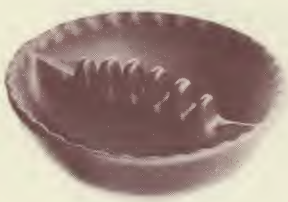
SAFETY GLASS ASHTRAY

- Avoid scorched table tops and carpeting.
- Forgotten lighted cigarettes can burn only as far as edge of safety rests where they are automatically put out.
- Wide safety ledge prevents their falling off and causing fire damage.
- 5" in diameter.
- Hexagon shape.

No. 2575½ **35c Retail**

FAMOUS ANHOLT ASHTRAYS

In popular modern colors made of quality break-proof MELAMINE.



79c No. A79

The only plastic recommended for ash trays by plastic manufacturers

79c No. A89



Actual Size 5¼" x 5¼" x 1½"

ANHOLT ROUND

Packed 1 Doz. Asst. Colors

Recognized as the safest ash tray ever manufactured—yet these beautiful trays will add to the decor of any office.

Actual Size 6 7/8" x 4 5/8" x 1¼"

ANHOLT FREE-FORM

Packed 1 Doz. Asst. Colors

SPIN TOP ASHTRAY

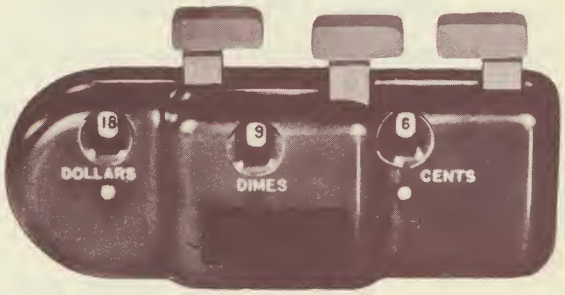


- Anodized Brown Bowl
- Golden Spining Top.
- 3 7/8" wide – 2 1/4" deep.
- Packed 12 per Ctn.

No. 563

$1.50

No.1241 SUPER ADD-A-MATIC

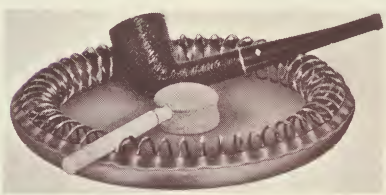


Spend what you intend — Simple "push-button" adding — Item by item running total.

- Leaves one hand free for shopping.
- Eliminates guess work while shopping.
- Avoids embarrassment at checkout counters.
- Eliminates "overspending" and "underspending".
- Durable hi-impact case.
- Fully guaranteed mechanism.
- Precision performance.
- Fits in your purse.
- Adds accurately up to $20.00 (or 2000 units).
- Color — red

ONLY $1.00 Retail

EXTINGLO PIPE ASH TRAY



98c



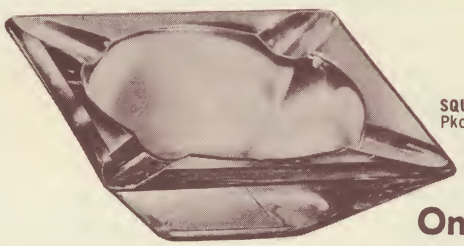
This attractive and useful Extinglo number is designed for the pipe smoker. 7" in diameter, it is of all metal construction with cork pipe knocker.

Available in assorted colors with brass plated removable spring for easy cleaning. For the cigarette smoker too. The safest ash tray made. The spring holds the cigarette firmly.

ITEM NO. EPT

Assorted Colors

GLASS ★ ASH TRAYS



6"

6" SQUARE ASH TRAY
Pkd. 1 doz. ctn. Wt. 17 lbs.

Only **50¢** EACH

No. W-36



8"

No. W-38

only

8" TEE-VEE ASH TRAY
Pkd. in individual printed box, 12 boxes to R/S ctn. Wt. 30 lbs.

INDIVIDUALLY PACKED in gift box

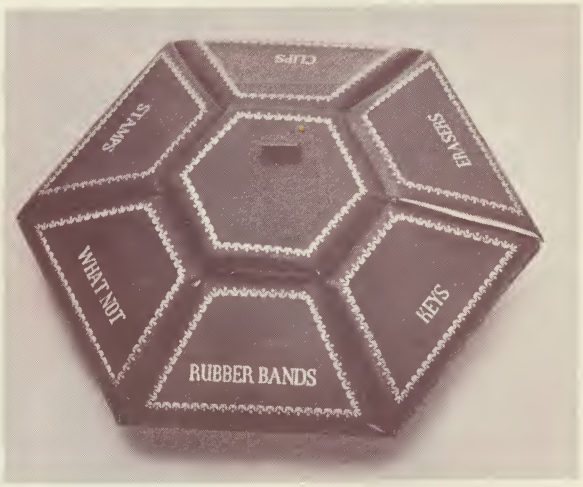
$1.00

DESK LAZY SUSAN

- This is undoubtedly one of the best sellers on the market today!
- You can keep all small supplies neatly available in separate compartments.
- Revolves at a touch.
- Metal base with leatherette covering.
- Colors: black, ivory, tan

No. 61281 —

$2.00 Retail





FLAG DESK ACCESSORY

A handsome addition to any home or office. Beautiful 4" x 6" fringed US flag mounted on a brass finished rod and heavy base.

$2.95 each

No. 12460 Individually Boxed



MAGNO CLIP DISPENSER

Amazing—Dispenses paper clips—one at a time—just pick them off the opening at the top.
Handsomely decorated.

$2.00 Retail

No. 455—Boxed

DELUXE PENCIL CUP AND PERPETUAL CALENDER

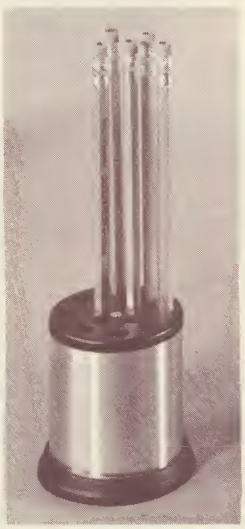


Holds pens, pencils, crayons. Ideal for any desk.
Turn the dial to set the calender for the proper month.

$1.00

No. 665

PENCIL CUPS



$1.00

No. 9906PL



$1.00

No. 306

INTRODUCING THE FAMOUS

MEILICKE PAYROLL CALCULATOR



Left hand operates — leaving right hand free to write.

NOW,

Anyone can do the payroll.
You simply tip a card and copy.

Shows regular pay, overtime pay, and TOTAL PAY—at any rate of pay—and for any amount of time.

A MEILICKE PAYROLL CALCULATOR IS EASY AND A PLEASURE TO WORK WITH

It puts an end to errors and mistakes. And, operates faster than any machine calculator known. TRY IT AND SEE.

Basic Unit **$28.95**

No. 6001

15 DAY FREE TRIAL

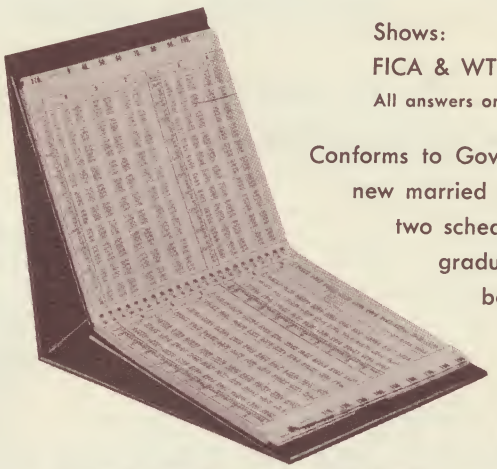
Basic unit includes any 6 groupings of 5 consecutive rate cards in 1¢ steps, like: 1.75, 1.76, 1.77, 1.78 and 1.79; or, in 5¢ steps, like: 1.75, 1.80, 1.85, 1.90 and 1.95. Unit includes metal stand.
Additional 5 card groupings @ $1.50 each.

Rate per hour cards available from $1.25 to $6.00. Cards show rate extensions up to 70 hours.

Models in ¼ hour steps or 1/10 hour steps showing either ½ extra premium overtime pay or 1½ full time and half overtime pay.

TO ORDER—ask for "Blue Sheet" order blank. On this order blank you simply check Model preference and rate groupings wanted.

THE TOTALIZING TAXFINDER



Shows:
FICA & WT & TOTAL
All answers on the line

Conforms to Government's new married and single two schedule graduated rate basis.

No. 6002

$17.50

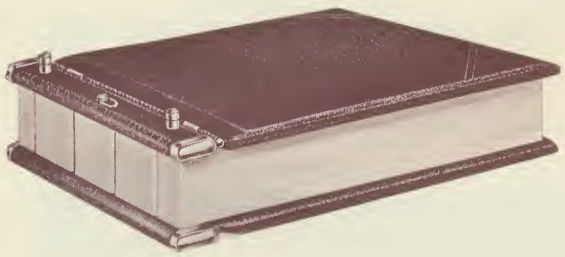
Covers Weekly wages to $600

- Shows FICA and WT separately and in TOTAL. Eliminates adding errors. Saves verifying time.
- Blank columns provide space for self-entry of State or Local taxes.
- Computer built on the percentage basis. Most accurate taxing system known.
- Easel-back holder gives easy reading angles.

State or Local taxes imprinted for following: Ind., N.Y., N.J., Minn., Wisc., Ohio and Penna. ½ or 1%, and Mich. Cities.
$27.50

No. 6003

POST BINDERS
18-Special Order Sizes-18
CARRIED IN INVENTORY STOCK
to SAVE TIME!
SAVE MONEY!



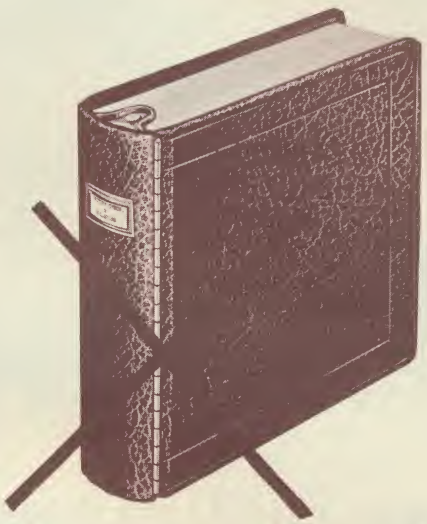
An excellent, sturdily constructed but lightweight binder for active or semi-active current records. Top-Lock style for easy sheet changes. Full Blue Colonial Grain QUALITYCREST Vinyl Binding over exceptionally stiff boards. Round corners, beveled edges, metal hinges, steel end caps. INDIVIDUALLY packed in binder tight poly film, with post sections to provide 2'' capacity.

2 – 3/8'' Sectional Posts

For Accounting or Business System Forms

TOPLOCK NUMBER	SHEET SIZE	POST SPACING	PRICE EACH
CR318	7 x 11	4 1/4	8.15
CR329	8 1/2 x 11	4 1/4	8.15
CR330	8 1/2 x 11	6 3/8	8.15
CR331	8 1/2 x 12 1/2	6 3/8	9.00
CR334	8 1/2 x 14	4 1/4	7.95
CR335	9 1/2 x 11	7 3/16	9.00
CR336	9 1/2 x 12	4 1/4	8.50
CR354	11 x 8 1/2	7	8.00
CR361	11 x 11	7	7.00
CR364	11 x 14	7	7.25
CR365	11 x 15	7	8.00
CR366	11 x 17	7	8.25
CR370	12 x 12	7	10.75
CR374	12 x 19	7	11.25
CR379	13 x 15	7	14.00
CR380	14 x 11	7	11.50
CR383	14 x 14	7	12.15
CR384	14 x 14	9	11.50
CR387	14 x 17	7	12.00
CR388	14 x 17	9	12.00
CR389	14 x 19	9	13.15
CR394	17 x 14	9	15.00
CR398	22 x 14	9	17.75

INTRODUCING
The XTR-HINGE Cover
GUARANTEED
To Provide the Wear of a Metal Hinged Binder



Crawford-Made Exclusively for Rogers

Heavy REFERENCE GRADE extruded sheet plastic cover provides superb sheet protection. Stands upright. Hinges will not deteriorate; can be opened and closed endlessly. Light weight semi-stiff construction. Colonial grained finish never shows wear or tear. GUARANTEED for use anywhere.

HIGH GRADE 3-RING METAL – 8 1/2 CENTERS

CATALOG NUMBER	CAPACITY	SHEET SIZE	COVER GAUGE	PRICE EACH
4012	1''	11 x 8 1/2	.075	3.50
4013	1 1/2''	11 x 8 1/2	.090	4.50
4014	2''	11 x 8 1/2	.090	5.50
4015	2 1/2''	11 x 8 1/2	.090	7.50

Recessed Metal Label Holders

Heavy Gauge Sheet Lifters

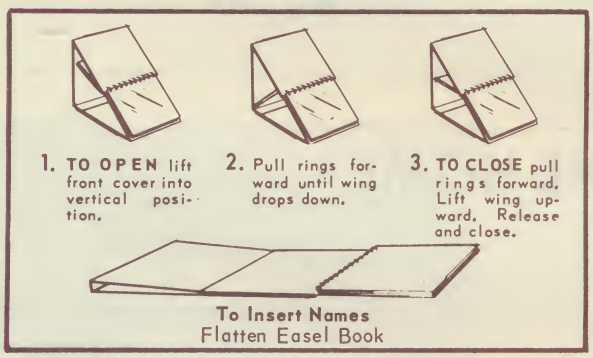
– Individually Poly Bagged –

EXCITING NuVu IDEAS in DESK Accessories

provide FUNCTIONAL SIMPLICITY in Design . Beauty . Convenience



All NU-VU items are available in "deep-toned" Walnut grained Quality Crest bindings only.



The "tailored-look" of wood, combined with the soft quality feel of padded bindings, lend a distinctive touch to this ensemble. The functional simplicity of the NU-VU idea is perfectly matched to the simple design of the other accessories. - The albums give precious prints lifetime acetate protection, while allowing them to be kept in view. They fold neatly for tuck-away or take-away. The matching Phone Address Book stands at eye-ease angle for ready reference or – folds out of sight in one easy motion.

L-1	Phone/Address Book – 3-1/2" x 7". Mylar tabbed index. Individually boxed.....	$4.50
L-3	Letter Tray and Cover – Standard Letter Size. Individually boxed.....	$7.50
L-8	Nu-Vu Photo Album – 3-1/2" x 3-1/2" – 8 Acetate Protectors (16 prints) – White fillers. Individually boxed.	$2.50
L-16	Nu-Vu Photo Album – 3-1/2" x 7" – 16 Acetate Protectors (32 prints) – White fillers. Individually boxed.	$3.50
L-20	Desk Pad – 20" x 36" – 3" bands. Black Linoleum center, felt backed. Poly bagged, individually.....	$8.50

UTILITY SIGNS



Display 530 **$106.80** 120 SIGNS

Miracle Epoxy Paint
26 Most Popular Titles
Engraver Type Style
Available with adhesive back or drilled for screws. Waterproof—size 2"x9"
No. 52S SIGNS **89c each**

GENTLEMEN	NO SMOKING	KEEP OUT
RECEIVING	PRIVATE	LADIES
WOMEN	REST ROOM	NO ADMITTANCE
MEN	OFFICE	ENTRANCE
SHIPPING	NO TRESPASSING	NO SOLICITING
BEWARE OF DOG	INFORMATION	NO CHECKS CASHED
CASHIER	NO CREDIT	NO PARKING
EMPLOYEES ONLY	PUSH	PULL
EXIT	MANAGER	



PLASTIC UTILITY SIGNS

Three attractive colors make up these signs. These signs will sell on sight. Double faced Heavy Plastic Lamination.

Packed in dozen.

No. 20S 5"x6" **$1.00**
No. 21 8"x9" **$2.50**

SIGNS FOR THE HOME

2½" x 5"

White Miracle Epoxy Paint on Walnut Formica

Packed 1 Doz. of Each Per Compact Attractive Display



No. W-6 No. W-5 No. W-4

Used In Homes Motels – Hotels

Chain Included

59c Each

SIGNS — BIG — BRIGHT — FLOURESCENT



Expertly Styled
Easy to Read—Night or Day
Can be Used Indoors or Outdoors
Highest Quality 14 Ply Cardboard
Open on One Side Closed on Other
No. 1422 14"x22" **$1.25**



REAL ESTATE WILL RETURN CLOCK

FORM R11 ACTUAL SIZE 5 x 10 INCHES, MOVABLE HANDS SHOWS TIME AGENT WILL BE BACK. SHOWS "OPEN — COME IN" ON OTHER SIDE. USEFUL WHEN IN AND OUT OF THE OFFICE. A TERRIFIC ITEM — **$1.75**

OPEN-CLOSED SIGN

FORM 021 3-1/2 x 7-1/2 INCHES — "OPEN" ON ONE SIDE — "CLOSED" ON BACK.
$1.00

JUMBO OPEN-CLOSED SIGN

FORM 022 **$2.25** 6-1/2 x 13 INCHES — "OPEN" ON ONE SIDE-"CLOSED" ON BACK.

FICA "SOCIAL SECURITY TAX TABLE"

(INCLUDING HOSP. INS.)

8 1/2x11 INCH 2 PAGE FOLDER LAMINATED IN TOUGH MYLAR — SHOWS AMOUNT OF SOCIAL SECURITY DEDUCTIONS TO BE WITHHELD FROM WAGES — **$2.00** No. 1036

WITHHOLDING INCOME TAX TABLES

No.1035 9x12 INCHES SHOWS AMOUNT OF INCOME TAX TO BE WITHHELD FROM WAGES. YOUR CHOICE OF FIVE DIFFERENT CHARTS — DAILY, WEEKLY, BIWEEKLY, SEMIMONTHLY AND MONTHLY — EACH — **$2.00**

SALES TAX CHARTS

3% SALES TAX CHART

7 1/2x10 INCHES — SHOWS 3% TAX ON ITEMS TO $100.00 ON ONE SIDE
No. 1037 — **$1.00 each**

4% SALES TAX CHART

7 1/2x10 INCHES — SHOWS 4% TAX ON ITEMS TO $100.00 ON ONE SIDE
No. 1038 — **$1.00 each**

5% SALES TAX CHART

7 1/2x10 INCHES — SHOWS 5% TAX ON ITEMS TO $100.00 ON ONE SIDE
No. 1039 — **$1.00 each**

Monthly Loan AMORTIZATION Payment Books

$1.00

#481



SHOWING MONTHLY PAYMENTS
at Interest Rates of
4½% through 10%
Including 6.6% - 7.2% and 8.4%
Covering Loans of all amounts
for periods of 1 to 40 years.

Packed: one dozen





EVERSHARP *Time- and Worksavers*

MERCHANDISER ASSORTMENTS

SR-6 assortment includes 12 CLIPITS, 3 Chrome CLIPITS, 4 HANDYKNIFES, 6 DEWITS, 4 MINIFIXS, 8 VUETHRUS, 2 EMPHASIS Portable Pointers, and 6 CLIPIT Replacement Heads. Display shipped packed, all products individually bubble-carded. Total retail **$39.03**

LR-9 assortment includes 16 CLIPITS, 7 Chrome CLIPITS, 8 HANDYKNIFES, 9 DEWITS, 8 MINIFIXS, 10 VUETHRUS, 6 EMPHASIS Portable Pointers, and 12 CLIPIT Replacement Heads. Display shipped packed, all products individually bubble-carded. Total retail **$75.49**

DUX SHARPENERS



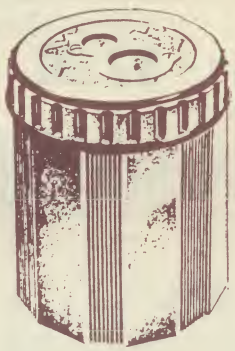
No. 9207N

69c

with receptacle for shavings and screw cap of molded plastic in assorted colours. Sharpening unit of lightweight white metal.
1 dozen in a display cardboard-box.

Use replacement blade "N"

REFILL BLADES
No. "N" for 3307N & 9207N.
No. "B" for 9209NB.
Package of 3 — 25c



No. 9209NB **$1.20**

with large size receptacle for shavings and screw cap of molded plastic in assorted colours.
Dual sharpening unit of lightweight white metal.
Sharpens regular thin lead pencils and thick lead coloured crayon pencils.
Each piece in a display cardboard-box 6 pieces in a strong cardboard-box.

No. 3307N

59c

with receptacle for shavings and screw cap made of plastic material in assorted colours. Sharpening unit of lightweight white metal.
1 dozen in a display cardboard-box

Use replacement blade "N"





No. 257 24 Per Display

SEBCO POINTER PEN

It's a Ballpoint Pen!
It's a Pointer!



Ideal For: Teachers, Students, Businessmen, Salesmen
Set includes pointer pen plus extra refill.

$2.50



new

time- and worksaving accessories by PARKER

Handy and convenient counter or shelf merchandiser included with every unit pack.

dewit

A109 **Retail 98¢**

Exclusive push-button feature. Perfect for all moistening operations—envelopes, tape, stamps, labels. Unit pack consists of two display trays, each containing six individually carded DEWITS.



stapul

A112 **Retail 49¢**

Exclusive new design (patent pending) for staple removers. Gives a more comfortable finger grip and holds up to twenty released staples at a time. Unit pack consists of two display trays, each containing six individually carded STAPULS.



clipit

A100 **Retail 98¢**

Light and compact precision instrument for quickly and neatly trimming out news articles, reference materials, recipes or coupons. Unit pack consists of unique display tray that contains 12 individually carded CLIPITS.



clipit

A105

Replacement Cutting Head 59¢

Each card contains two replacement cutting heads. Perforated for tear-off convenience. Unit pack consists of display tray containing 12 cards.



coinwrap set

A120 **$1.98**

Get your customers to buy them by the set and save. A complete set . . . including the half-dollar size in this handy kit. A real helpmate to those whose job it is to wrap coins for savings or deposit. Extra wrappers are included.



emphasis

A110 **Portable Pointer $1.98**

This telescoping pointer with pocket clip fills a great need for "leaders on the go." Perfect for teachers, salesmen, business executives. Unit pack consists of display tray containing 12 individually carded EMPHASIS Portable Pointers.

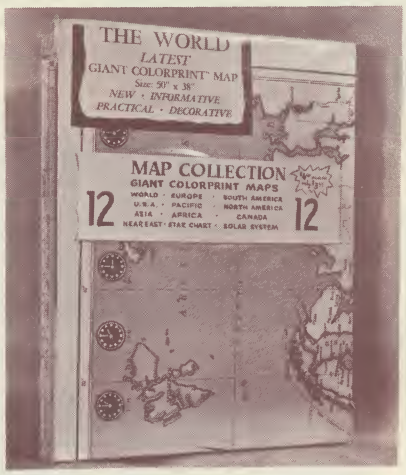


Note—
Portable pointer also available packed 12 per Display—Use No. P-12 when ordering pointer display.

THE MOST MAP FOR THE LEAST MONEY!

COMPLETELY UP TO DATE
DESIGNED FOR EDUCATION

Approximately 4'x3' each.



COLORPRINT™ MAP COLLECTION

49c Each Retail — Packed In Poly Bag

WORLD	No. 9577	ASIA	No. 9566
U.S.A.	No. 9578	AFRICA	No. 9567
EUROPE	No. 9564	CANADA	No. 9571
SOUTH AMERICA	No. 9565	NEAR EAST (50"x19")	No. 9573
PACIFIC	No. 9562	SOLAR SYSTEM	No. 9572
NORTH AMERICA	No. 9563	STAR CHART	No. 9574
RUSSIA	No. 9582		

No. 1265 — Complete collection of 12 maps at $4.68 per collection.

Cleartype

BUSINESS CONTROL ATLAS

Shows United States And Canada

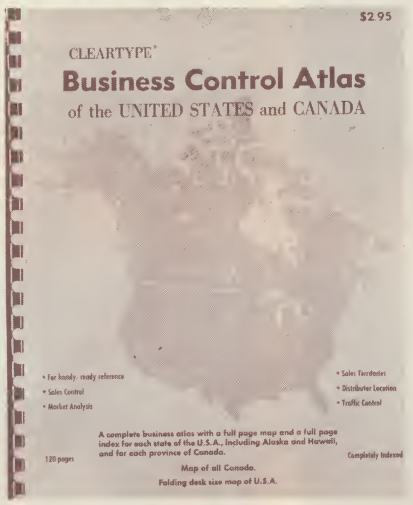
Full Page Map of Each State And Province of Canada

Map of Canada And Desk Size Map of U. S. Included

Hard Dirt Proof Cover

Spiral Plastic Binding

120 Pages 8-1/2 x 11 Packed 3 Per Ctn.



No. 543B **$3.50 each**



WALL MAPS

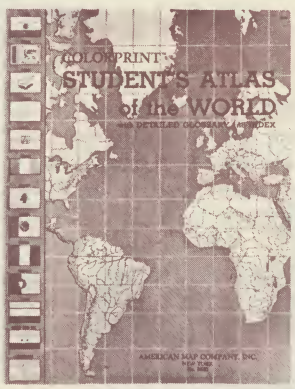
No Creases
No Folds
Ideal For
Home
Office
Den
Game Room
Packed:
6 United States
6 World To Display
No. 0173

$1.00

STUDENTS INDEXED WORLD ATLAS

49c each

WORLD
EUROPE
U.S.A.
ASIA
AFRICA
NORTH AMERICA
SOUTH AMERICA
CANADA
OCEANIA
PHILIPPINES
JAPAN and KOREA
CARIBBEAN
UNITED KINGDOM
COMMON MARKET
NORTH POLAR PROJECTION and ANTARCTICA



7 PAGES OF GLOSSARY AND INDEX DATA PRINTED 7 COLORS

No. 9551 24 pages
9½ x 12½ 25 Per Ctn.

STATE OUTLINE U.S.A.



State Outlines And Names Only
Fits 3 Ring Binder
5 Maps Per Poly Package

50c Per Package

No. A119 8-1/2" x 11" 6 Packages Per Ctn.

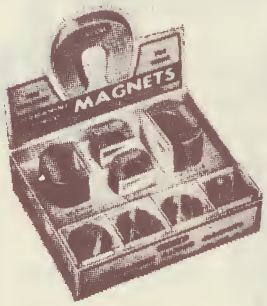
NEW FOLD UP SCREW DRIVER SET



Has 4 screw drivers and an awl that fold up into the handle like a pocket knife. Can be used straight out or at right angles for extra leverage. Made of high quality tool steel for long life.

No. 45 Packed 12 Per Ctn. **$1.69**

PERMANENT ALNICO POWER MAGNETS



Display contains
Following magnets:
6—1 oz. No. 3701—.75
2—2 oz. No. 3702—1.50
1—4 oz. No. 3704—2.50
1—6 oz. No. 3706—3.50

General Power Magnets have exceptionally high magnetic pull for use in laboratories, schools, workshops, garages.—They have numerous uses.

Display No. 1370-10

Retail $13.25

No. LM-200

BOOK CADDY

NEW FEATURE — "LOCK-A-MATIC" book ends firmly hold books securely in place and automatically expands from 1" to 13".

COMPACT DESIGN — Folds flat for easy storage or travel.

PRACTICAL — Use on tables - desks - shelves - cabinets. Rubber leg tips will not scratch, mar or slide on table surface.

DURABLE — Heavy gauge steel engineered with **center braces** to prevent sag — will easily hold any weight or size books.

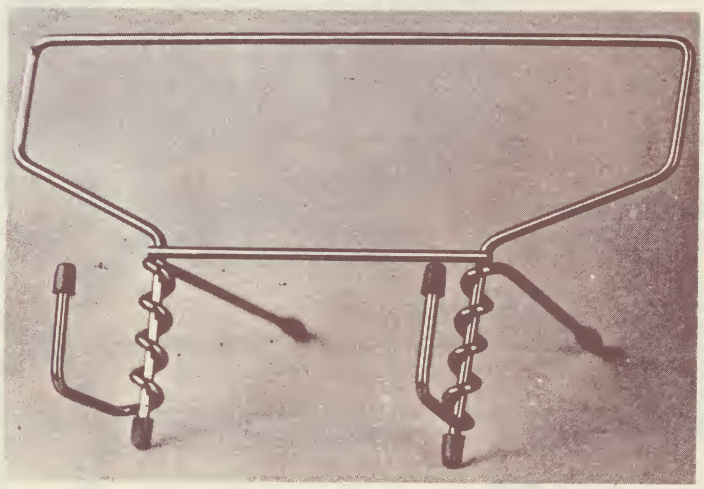
BRASS PLATING with hard lacquer finish.

The "LOCK-A-MATIC" BOOK CADDY is a useful and handy product—makes an ideal gift for yourself, friends and family.

Retail $1.50

Individually gift boxed — SIZE 14" x 6" x 1" — Wt. 1 lb.
1 DOZ. Book Caddys packed in a Master Carton





PROTECTO STUDY RACK

Keep Hands free and never lose your place.
Bright plated steel wire with adjustable legs.
Packed two dozen per carton.
No. 17 **90¢**

ACME SHEAR CO. KLEENCUT

Shears



EDITORS' OR DESK SHEARS
Fully Nickel Plated

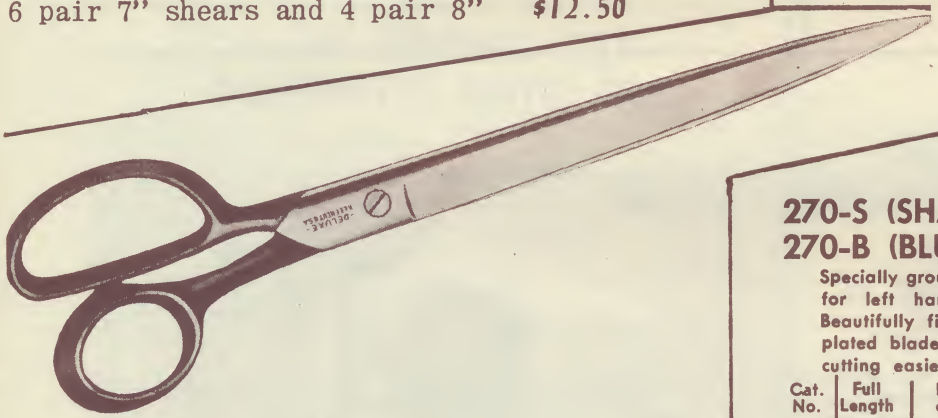


105S

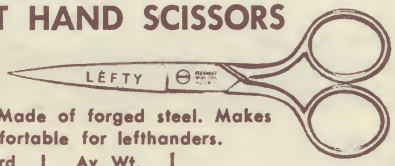
Cat. No.	Full Length	Length of Cut	Stand. Packing	Av. Wt. per Doz.	
105S	9"	4½"	½ doz.	2 lb. 11 oz.	$2.75

NO 1011 SHEAR ASSORTMENT

Assortment of all purpose household shears. Includes 2 pair 6" shears, 6 pair 7" shears and 4 pair 8" ***$12.50***



270-S (SHARP) LEFT HAND SCISSORS
270-B (BLUNT) LEFT HAND SCISSORS



Specially ground and fitted for left handed cutting. Beautifully finished nickel plated blades and handles. Made of forged steel. Makes cutting easier and more comfortable for lefthanders.

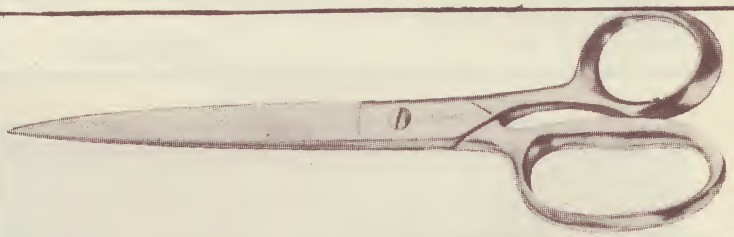
Cat. No.	Full Length	Length of Cut	Standard Packaging	Av. Wt. per Dozen	
270-S	5"	2"	1 doz.	1 lb. 2 oz.	59c
270-B	4"	1 9/16"	1 doz.	14 oz.	49c

NO 1095 - OFFICE SHEARS

Full Length	*Length of Cut*	
9"	4½"	$1.89
10"	5-1/8"	$2.25
12"	7"	$2.75

KLEENCUT

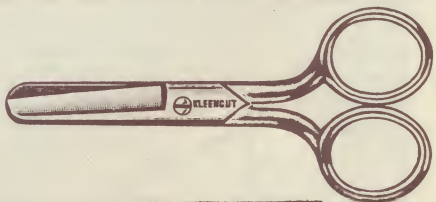
ACME BANKER'S SHEARS—The ideal shears for Bankers and for general office work. Ample room for comfortable finger grip. Fully nickel plated handles and blades.



508-S9 Banker's Shears, 9" Length..... **$2.65**

SCHOOL SHEARS—BLUNT END

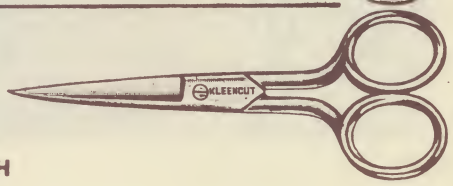
A perfect, lightweight, forged steel school and utility scissors. They provide durable fine cutting quality with a blunt edge that provides excellent protection for children. Fully nickel-plated.



241-B4½ Blunt School Shears, 4½" Length..... **.25** each

SCHOOL SHEARS—SHARP POINTED END

A low-cost sharp pointed school and utility scissors similar to those described above in construction and finish.



241-S4 Sharp School Shears, 4" Length..... **.25 EACH**
241-S5 Sharp School Shears, 5" Length.....

KLEENCUT **ACME SHEARS**



NO 101C - STRAIGHT TRIMMERS

Full Length	Length of Cut	
6"	2¾"	$ .90 ea
7"	3-5/16"	1.00 ea
8"	3¾"	1.20 ea

NO 112C STRAIGHT TRIMMERS-NICKEL PLATED

Full Length	Length of Cut	
7"	3-3/8"	$2.50 ea
8"	3¾"	2.75 ea

128C LEFT-HAND SHEARS



$1.98

All purpose straight trimmers specially ground and fitted for left-handers. Makes cutting easier and more comfortable. Exclusive Micro-Tension Adjustment feature regulates blade tension. Suitable for use in homes, schools, offices and factories. Nickel plated blades and black enameled handles.

Cat. No.	Full Length	Length of Cut	Stand. Packing	Av. Wt. per Doz.
128C	8"	3-15/16"	½ doz.	3 lb. 6 oz.

113C STRAIGHT TRIMMERS



New Micro-Tension Adjustment

Can Be Adjusted with Penny or Dime

Jet black handles and gleaming nickel plated blades make this a perennial favorite. Yes, it's unexcelled for appearance, cutting quality and price. A standard tool of a thousand uses in the sewing room, workshop, office, or factory.

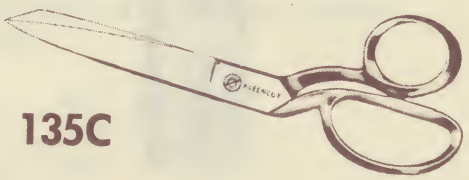
Full Length	Length of Cut	
6"	2¾"	$1.59 ea
7"	3¼"	1.79 ea
8"	3¾"	1.89 ea
9" *No Tension Adjustment	7/8"	1.98 ea

134C BENT TRIMMERS



Here's a truly Professional Style Dressmaker's Shear at a price every woman can afford! The outstanding craftsmanship of the completely ground and mirror polished nickel plated blades and handles — the comfortable offset handles and clip points, and the Micro-Tension Adjustment make this a tremendous seller!

Cat. No.	Full Length	Length of Cut	Stand. Packing	Av. Wt. per Doz.	
134C	7"	3-5/16"	½ doz.	2 lb. 12 oz.	$2.50
134C	8"	3¾"	½ doz.	3 lb. 15 oz.	$2.75



135C

An outstanding value for those who like enamel handled shears! Blades and edges are completely hand ground and buffed to a gleaming finish. Same features and high quality as number 134 above.

Cat. No.	Full Length	Length of Cut	Stand. Packing	Av. Wt. per Doz.	
135C	8"	3¾"	½ doz.	4 lb. 4 oz.	$1.89

SPECIAL NOTICE

All shears on this page feature the sensational new Micro-Tension Adjustment which makes it easy for the user to set any desired tension with a penny or dime.

New Micro-Tension Adjustment



NO 1911 DELUXE SHEAR ASSORTMENT

Complete Assortment of 7 popular shears, Sizes 8" to 12"

#134C— 7" Dressmakers' Shears	$ 2.50
#112C— 7" Teachers'	2.50
#128C— 8" Left Hand Shears	1.98
#105S— 9" Library Shears	2.75
#109S— 9" Bankers'	1.89
#109S—10" Bankers'	2.25
#109S—12" Bankers'	2.75
Retail Price per Asst.	$16.62

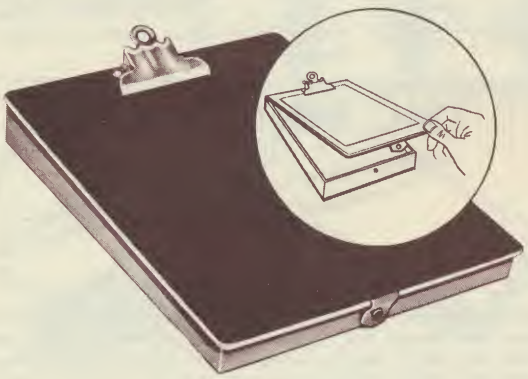


CLIPBOARD AND CASE

- Never-fail lever action clip closes securely over handy 9 x 12 x 1 inch deep-storing case for papers, pencils, art supplies, etc.
- Fills hundreds of needs!
- Handsome walnut grain clipboard.
- It's a double case of profits!
- Sturdy and practical.
- This exciting new clipboard case is taking the Market by storm!
- Packed 6 to a carton.

No. C650 — **$2.49 Retail**





CLIP CADDIE **NEW!**

Clip boards have been a staple seller for years, but their usefulness was limited to what could be carried under the clip. Now comes the Clip Caddie with a storage feature as well as a writing surface.

- Its varied advantages make it suitable for students, stock clerks, engineers, truckers, etc.

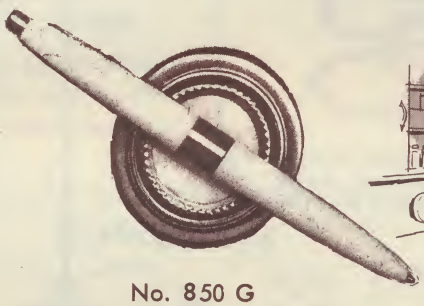
No. 35½D — Assortment of 6
No. 35D — Assortment of 12

ONLY $2.95 Retail

TAN – BLACK – RED – IVORY



No. 541
Solid clear acrylic plastic. 3 minute timer. 3 1/2"x1 1/8". Very attractive and useful. Each in a box. **$2.00**



No. 850 G



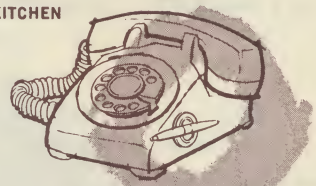
HANDY IN THE KITCHEN



PERFECT FOR YOUR AUTOMOBILE

MAGIC • MAGNETIC HANDY PEN

Self-stick adhesive back attaches securely to any smooth surface. An attractive mother-of-pearl covered magnet holds pen firmly in place . . . where you want it . . . when you want it!



ATTACHES SECURELY TO THE TELEPHONE

$1.00

THREE MINUTE TIMER

No. 540

Brass finish construction with 3 supports. Stands about 3¼" high. Supplied in printed box. Ideal for cooking and telephone calls.

75c Retail



Magic Pin n' Pen®

A gold plated and simulated mother-of-pearl brooch holds a trim white ball point pen . . . Magnetically in place . . . Handy when you want it . . . When you need it!

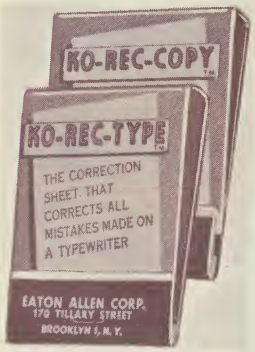
No. 512G

$1.00



EATON ALLEN'S FAMOUS KO-REC-TYPE

"STICK-ON" BOOKLETS KO-REC-TYPE and KO-REC-COPY



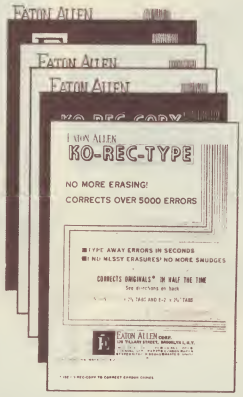
12 perforated sheets of **KRT** or **KRC** in individual "match-book" folders. A "self-sticking" tab allows the **KRT** or **KRC** to be attached to typewriters or desks . . . within easy reach.

Enough for hundreds of corrections, sheets may be re-inserted in packet after use.

KO-REC-TYPE (Part No. 3)
KO-REC-COPY (Part No. 4)

25c Per Booklet
48 Per Ctn.

LARGE SIZE FOLDERS



Each individual package contains enough convenient, easy to use, perforated **KRT** tabs for correcting over 5,000 errors.

KO-REC-TYPE (Part No. 1) — Corrects errors on originals.

KO-REC-COPY (Part No. 2) — Corrects errors on carbon copies.

KO-REC-KIT (Part No. 2-1) — Corrects errors on originals and carbon copies. (KRT and KRC in one package)

$1.19 each
3 Doz. Per Ctn.



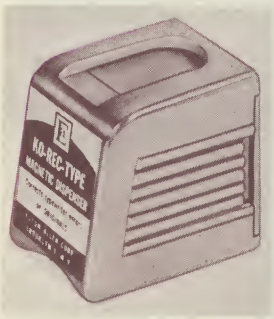
"Crease-Proof" PLASTIC CASE KO-REC-TYPE

Sturdy pocketsized case keeps KRT sheets flat and fresh prevents curling and dogeared edges. Enough for 1250 corrections.

No. 8	BL	KO-REC-TYPE	39c
No. 8	CL	KO-REC-COPY	39c

Packed 4 Dozen Per Carton

"MAGNETIC" KO-REC-TYPE DISPENSER



Attaches to any exposed metal surfaces on typewriters or desks. Keeps **KRT** close by, ready for instant use. Each dispenser provides over 4,000 corrections.

This rugged, lightweight plastic dispenser features a strong magnet that holds securely; finger-size "feeder-window" that assures a continuous, smooth supply of KRT; color coded in bright attractive colors. Refills available.

Available in **KO-REC-TYPE** (No. 9-B) (Pink Dispenser)
KO-REC-COPY (No. 9-C) (Blue Dispenser)

2 dozen dispensers in an attractive, 3 color counter display package.

98c each

REFILLS for MAGNETIC DISPENSER



Each Refill provides over 4,000 typing corrections and are individually packed in neat, compact color-coded plastic case. These colors correspond with the colors of the **MAGNETIC DISPENSER** for easy identification.

2 dozen refills in an attractive package with display header.

Available in:

(Pink case) **KO-REC-TYPE** (No. 9-BR) for correcting errors on originals.

(Blue case) **KO-REC-COPY** (No. 9-CR) for correcting errors on carbon copies.

79c ea.

JUMBO CLIPS



STYLES AVAILABLE

Bum Checks	Big Deals	Slick Ideas
Messages	Big Daddy	Top Priority
Bills–Bills–Bills	Mañana	Top Secret
Swindles	Important	V.I.P.

Size: 6 inches—solid walnut—brass plate
No. 868 12 Per Carton

$1.50

SELF ADHESIVE
SOFTOUCH – SCRATCH PROTECTION

LINT-FREE
WASHABLE
COLOR-FAST
NON-ABSORBENT

USED FOR
LAMPS
CLOCKS
ASHTRAYS
LINE DRAWERS



New miracle Perma-Tuft fiber stays soft, resilient—washing after washing— No. R11158

$1.59 12" x 24"

FAN FOLD FILE FOLDER LABELS

Self Adhesive – Clean



Accurately Spaced With Marginal Centering Guides

Backing Perforated Every Four Labels

Strong Non Smear Stock

TEN COLORS

Dark Red	Coral Pink
Dark Blue	Light Blue
Yellow	Orange
Light Brown	White
Radiant Red	Radiant Green

Combines All The Best Features Of Roll And Sheet Labels Into One.

No. BP107 250 Labels – 98c In Reuseable Plastic Case

TAB SPINES

File Folder Tab Reinforcements

Stop Tab Dog-earing– Bending etc.

Precut 15 Point Board With Quick-Stick Pressure Sensitive Adhesive Back

Pop Off Backing

Stick On Back Or Front Of Tab



100 STD "3 Cut" Size

ONLY 49c

No. BP103

softys-softouch

IN NEW, BUY-APPEAL PACKAGING



AD-11/58 DISPLAY

The "magic" of C. A. P.'s deep, soft PERMATUFT reaches out—sells the popular per-cut pads on sight (and touch).

AP58—1 package containing 40 pads of soft-touch.
List Per Doz. Package 3.48

AP111—1 sheet of sof-touch (over 50 sq. inches).
List Per Doz. Packages 4.20

AD11/58—Display contains

24 AP58	6.96
24 AP111	8.40
Total Retail	15.36

PROTECT YOUR FINE SURFACES

EXCLUSIVE COMBINATION OF FEATURES—SURPASSING CONVENTIONAL MATERIALS

- **COLOR FAST**
- **NO LINT**
- **NEW, soft—but rugged PERMATUFT fiber**
- **WASHABLE**
- **Will not become soggy, mat or pack down**

PLAIN-VU

SELF-SEALING PLASTICS

JUST PEEL OFF THE BACKING AND APPLY

Permanently Protects	Insure Against
CARDS PHOTOS CHARTS RECIPES PRICE LISTS	Moisture, Stains Dirt, Wear and Tear. Plain-Vu actually beautifies. Pictures and copy look better.



CD-3 DISPLAY ASSORTMENT

Item No.	Pieces Per Package	List Per Package	List Per Doz. Pkgs.
AP2-57	2-5" x 7"	$ .35	$ 4.20
AP70	6-4" x 5"	.59	7.08
AP72	2-9" x 12"	.88	10.56

Item	List
2 Doz. AP 2-57	$ 8.40
2 Doz. AP 70	14.16
2 Doz. AP 72	21.12
Display Rack	No Charge
	$43.68

STICK-ON (NO PINS, STRINGS, CLIPS)

CONVENTION BADGES

COLORS—BLUE—BROWN—GREEN—RED.



With new E-Z OFF extended backing

NEAT — FITS IN TYPEWRITER



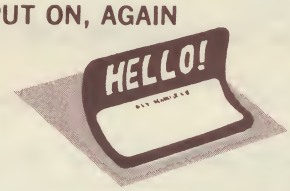
Protective Backing is not split—it extends beyond edges of badge.

PEEL-OFF



Simply peel away.

PUT ON, AGAIN



Clean, single piece backing can be saved to store badge when not in use.

AP-610 Specify color.

25 of the standard 2 3/8" x 3½" rectangular (No. 610) badge in smart plastic pocket display package—punched and pre-priced at 79 cents.

List per doz. $9.48

All are fan folded for easy typing.



STOCK—PAKS—BOXED



B61H	50 Badges	List $1.49
B61C	100 Badges (Specify Color)	List $2.49

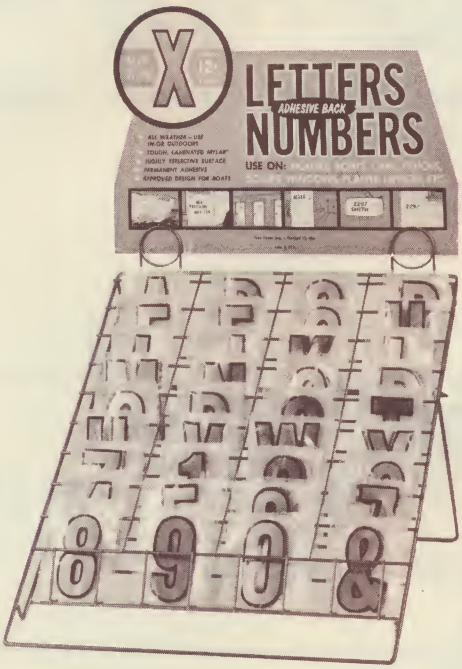


AD461 DISPLAY

Display Set—Compact counter display rack—containing six packages each of the four colors.

List per display $18.96

EMBOSSED GOLD
WITH BLACK BORDER
SELF-ADHESIVE LETTERS/NUMBERS



- PERMANENT
- SOLID PLASTIC
- MYLAR® COVERED
- ALL WEATHER
- BONDS ON CONTACT
- FULL 3 INCHES HIGH

IDEAL FOR:

- OFFICES
- PLANTS
- CARS
- TRUCKS
- DISPLAYS
- EXHIBITS
- SIGNS
- FILING CABINETS
- STOCK BINS
- DOORS
- WINDOWS
- HOUSES

ONLY 12¢ LIST

A609	Individual letters and numbers. Packaged 12 letters per package.	List Per Pkg. $1.44
AD-450	Display with 240 letters, 200 numbers, 5 ampersands and 10 punctuation sets.	List $54.60

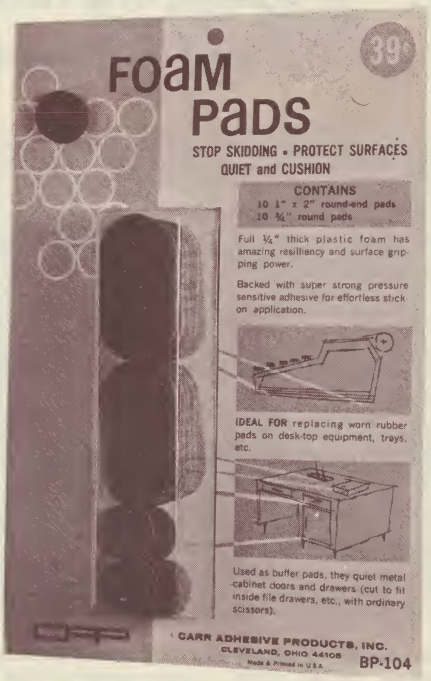
FOAM PADS

Self Sticking-Precut Pads Of Foam Plastic

Foam Pads Stop Skidding — Protect Surfaces — Quiet And Cushion.

¼" Thick Plastic Foam — Has Amazing Resiliency And Surface Power

Easy To Apply — Ideal For Desk Top Equipment — Trays — Etc.



39c ea. Package Contains 10 1" x 2" Pads And 10 3/4" Round Pads
No. BP104

THE NEW MAGI–CLAMP

Only 49c

No. 179



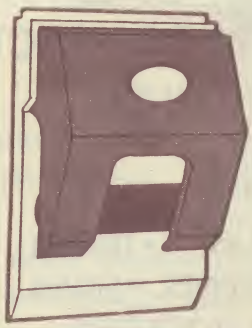
REAR VIEW

A New Gravity Grip Paper Holder

Merely peel off back and the Magi-Clamp adheres to any surface. The Magi-Clamp allows you to insert papers, pictures, folders, time after time.

Ideal For: Secretaries, teachers, professionals, students, Housewives, salesmen.

NO PERFORATIONS – NO MARKS



SIDE VIEW



A MILLION PRACTICAL USES

MEMO MAID

The Only **Personal**

REFERENCE BOOK & ZIP CODE GUIDE

For Home and Office



Including -

An area for the names, addresses and telephone numbers of friends, relatives and business acquaintances.

A Christmas, birthday and anniversary card checklist.

A 5-year calendar and individual year at a glance planning calendars.

Up to date postal rates and information.

A complete list of all the POST OFFICE ZIP CODES in the United States.

A map of all telephone area codes in the U. S.

A United States time zone map.

Daylight savings time schedule.

An area for important personal notes and numbers, such as fire and police phone numbers, credit cards, social security and insurance policies.

AVAILABLE IN AN ATTRACTIVE COUNTER DISPLAY CONTAINING 12 BOOKS.

MEMO MAID - 80 pages.

Actual size $8\frac{1}{2}$ x 11.

Dark blue leatherette with gold stamping.

Spiral bound.

Stock number #33.

Only $1.95

No. 33



ANGLERS BRIEFCASES AND PORTFOLIOS

No. 70 – LETTER SIZE $1.25 Retail

14" x 11" — Expertly made of tough vinylite. Flexi-Grip Zipper. Brown, Tan, Black and assorted.

No. 71 – LEGAL SIZE $1.60 Retail

16½" x 12" — Same construction at #70. Illustrated to the left. Brown, Tan, Black and assorted.

ZIP-N-LOPE BRIEFCASE PORTFOLIO

NEW TOP ZIPPER OPENING NEW!



- Something really new in portfolios!
- Featuring the full utility and handsome appearance of a Top Metal Zipper Opening.
- Rust-proof solid brass full length zipper.
- Heavy 30-gauge vinyl.
- The Ideal Portfolio For . . .
  Students, Lawyers, Salesmen, Teachers, Engineers, Accountants, Musicians, Businessmen.

No. 79 — LEGAL SIZE $1.60 Retail
16¾" x 11¾". Black, Brown, Grey, Tan, Navy.

No. 80 — LETTER SIZE $1.30 Retail
14½" x 11⅜". Black, Brown, Grey, Tan and Navy.



NEW— ZIP EXPAND-O-CASE

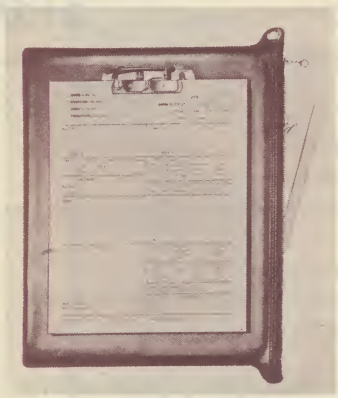
Black or Brown
No. 165

$3.00

- A technical breakthrough!
- Full 2-inch expansion on all sides
- Not a thin-skin foam "fake"
- Solid .030 gauge Virgin Vinyl – Double bottom – Rich duotone colors
- Scuff-resistant finish – clear vinyl surface coat
- Welded into permanent shape; will retain good looks for years
- Solid brass zipper and fittings
- ID card pocket inside
- Guaranteed by Angler's Co., world's largest manufacturer of vinyl portfolios

---

THE NEW CLIPLOADER Clipboard and Portfolio Combination



Here is a long-needed product that will have intense appeal to students, technical people and businessmen.

Rolled into one quality product are all the functions of a zippered portfolio and a parallel-type clipboard.

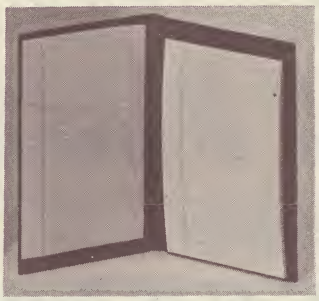
Completed notes and accessory items slip conveniently into portolio, which may be hung from nickel-plated grrommet.

Triple-plated paralled type clip with rigid vinyl, color-matched protective shield will hold a single sheet of tissue or ½ inch of papers with equal firmness.

Pad & contents not included Black-Brown-Navy No. 80PC **$2.00**

"Safeguard" DESK & CARRY FOLIOS.

Legal Pad Included
Made of Finest Durable Vinyls



No. 316
Note size
with 5x8
Legal Pad
2 Doz. to Ctn.
Prepriced
69c

Refill Packs

No. 316R3 – 3-5x8 pads to pack
3 Doz. to Ctn. Prepriced 39¢

No. 416R3 – 3-8½x11 pads to pack
2 Doz. to Ctn. Prepriced **79c**



Lettersize – 8½x11 yellow pad Included
2 Doz. to Ctn. Prepriced **$1.00** No. 416

ANGLERS WRITE-O-FOLIO WITH PARALLEL CLIP



- Two crystal clear pockets
- New pen loop
- Vinyl clip shield
- Front cover contour cut.

No. 185PC
$2.00
1 Doz. Per Carton

Pad and contents not included

VIP CASE



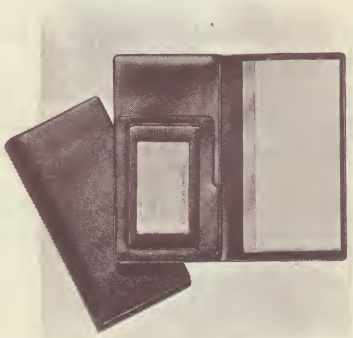
This new policy size portfolio is ideal for all valuable papers and documents. The VIP Case has all the fine features and detail of the line of "Toploader" portfolios described on the facing page.

An exclusive and functional feature is the tiny padlock and two keys.

This case is the answer to security in transit, office or home for valuable documents.

Packed 2 Doz. Per Box 11 x 6—Policy Size No. 81 **80c** Assorted Colors No. 81 WL with lock **$1.00**

POCKET SECRETARY



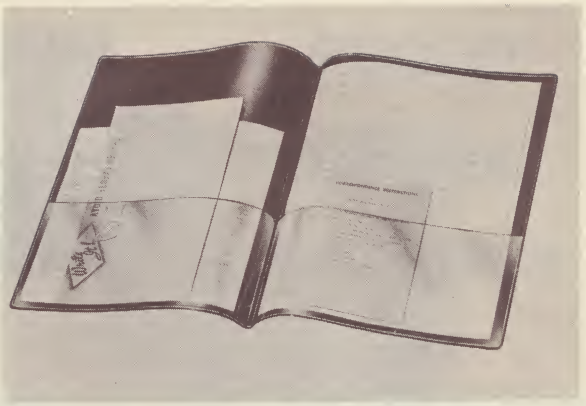
No. 97 – **75c**
Black – Brown
Navy – Tan

Refill Pad No. 99
15c Each.

FEATURES:

- All pockets have tear-resistant construction and finished edges.
- Construction of pockets provides 3 storage areas.
- ID card supplied.
- Window pocket handy for business cards and "tear-offs" from perforated pad.
  thirfs
  thirds for easy removal of notes and has cover sheet.

REPORTFOLIO

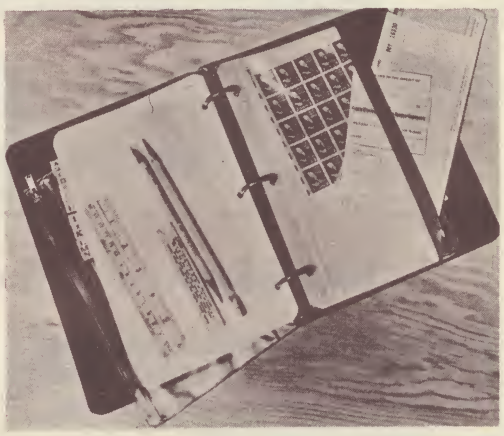


Crystal-clear half-pockets on inside front and rear covers hold PAPERS—NOTES—MEMOS—ASSIGNMENTS. Keeps all your papers neat and clean, always at hand and always protected. Takes 8½" x 11" sheets.

No. 187 Packed 3 Doz. Assorted Colors **40c**

ZIP-ALL

Zipper Pockets
For Ring Binders



Clear, tough vinyl. Flexi-Grip Zipper, Dustproof, Waterproof.

No. 51	9"x6"	3 doz. per/ctn.	**35c ea.**
No. 52	10½"x8"	3 doz. per/ctn.	**45c ea.**

---

cuff-ettes

$1.20 pr.

No. 49
Extra Long slip-on style, elastic wrist.



24 Pr. Per Display

ADJUST-ALL TELEPHONE BOOK COVERS



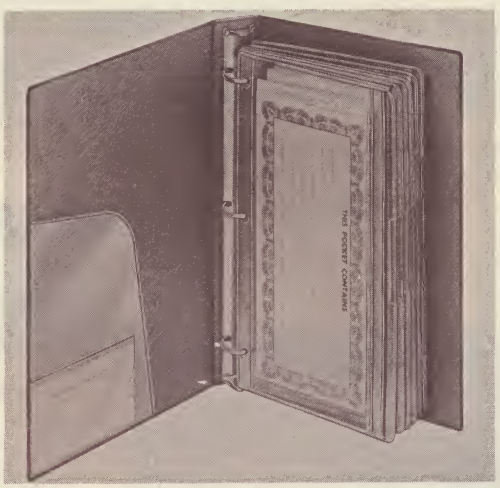
Thick Books

Thin Books

Fits all standard telephone books.
Luxuriously foam padded
Quality virgin vinyl with – 10 ° F. cold test

Easy to load No.142B **$2.50**
Assorted colors packed 2 Per Box

VAL-U-BINDER



VALUABLE PAPERS AT YOUR FINGERTIPS

Keeps policies, deeds, stock certificates, bonds and other important papers secure in airtight, water proof visible pockets. 1 Doz. Per Box

No. 96 Black, Navy, Tan **$3.00**

No. 253 Extra Val-U-Pocket page **.30**
3 Doz. Per Box

ANGLERS BUSINESS CARD FILE



Time saving—new idea visible leaf business card holder.

Find the right card in a jiffy—faster than conventional files.

Available in 100 card or 200 card capacities.

No. 300B	5 pages	100 card capacity	Packed 1 Doz. Per Box	**$2.50**
No. 302	10 pages	200 card capacity	Packed 1 Doz. Per Box	**$4.00**
No. 304	Refill pages	5 pages per set	Packed 10 Sets Per Box	**$2.00** per set

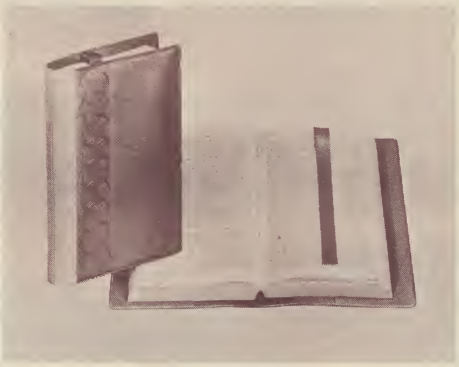
PAPERBACK BOOK COVER

SELLS LIKE HOTCAKES

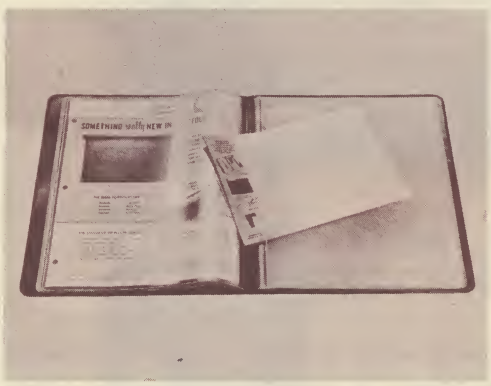
- **PROTECTS** fragile paperback covers.
- Opaque covers insure reader **PRIVACY.**
- Attractive two-tone styling simulates expensive bound book.
- Built-in **BOOKMARK.**
- Five attractive colors.
- **DECORATIVE** backbone and cover embossing.
- Made of heavy .018 leather-grain **VIRGIN VINYL.**
- Stitchless electronically **WELDED** csonstruction.

No. 144 **30c**

Packed 4 Doz. Per
Counter Display
Assorted Colors



SALES PRESENTATION FOLIO



Colors:
Black—Navy

Sales Presentation Folio Features:

- Exclusive crystal clear pockets, not the usual foggy clear.
- Accommodates 18 (No. 189-18) or 30 (No. 189-30) letter size exhibits.
- Made of quality virgin vinyl material minus 10 deg. F. cold test.
- The unique crystal vinyl pockets are sealed and reinforced on 3 sides with entry opening at center fold to keep exhibits firmly in place.
- Luxurious Regal grain, suitable for imprinting.

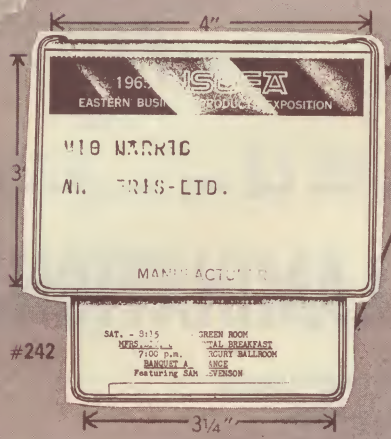
No. 189-18	Packed 6 Per Ctn.	**$3.00**
No. 189-30	Packed 6 Per Ctn.	**$4.00**

CONVEN-TAG



FOLD-OVER MAINTAINS BADGE POSITION IN JACKET POCKET

#242 ILLUSTRATED



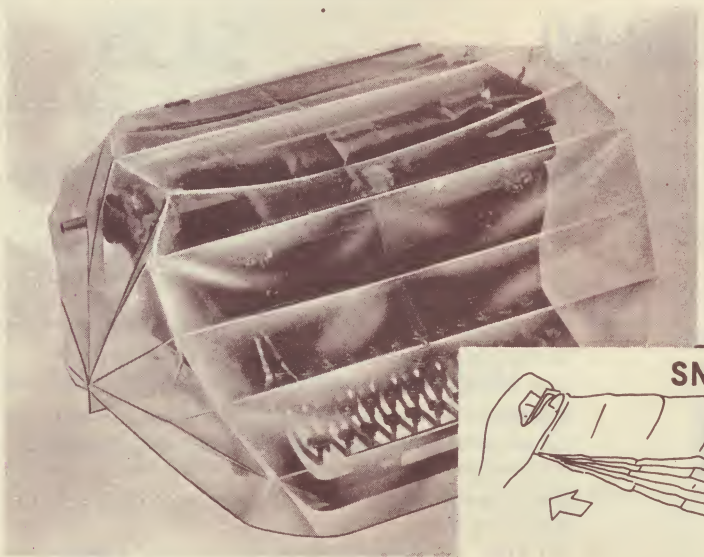
FOR USUAL NAME INSERT OR BUSINESS CARD

LOWER POCKET FOR
- Program
- Meeting Schedule
- Show Hours
- Appointments

Blank insert cards for top pocket included FREE.

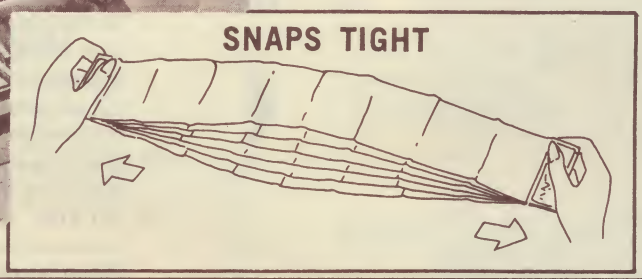


CAT. #	SIZE	MATERIAL	SHIPPING WT. & PKG.	LIST PRICE
240	Takes 3¼" x 2" Name Card	2 Layers .008 Crystal-Clear Vinyl	1 lb. per box of 50	$ .12 ea.
242	Takes 4" x 3" Name Card		1.3 lbs. per box of 50	.15 ea.



ANGLERS SNAPAWAY OFFICE MACHINE COVERS

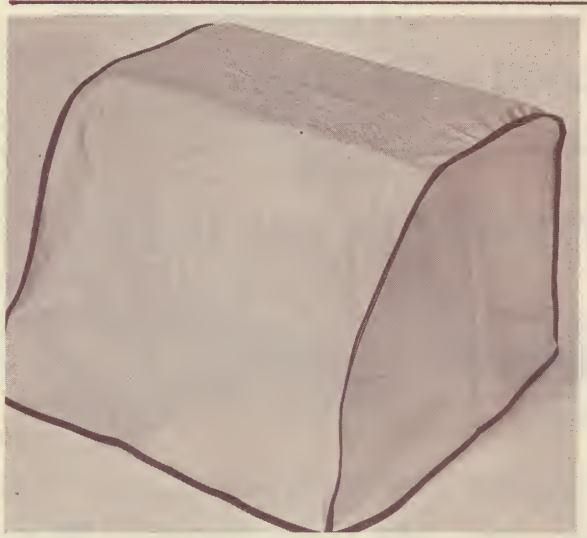
"SNAPS TIGHT OUT OF SIGHT"



129A—Small models, portable, etc. $1.00

130A—Standard/electric machines including 12" carriage $1.00

131A—Large std. and electric machines over 12" carriage $1.20



ROGERS NEW MACHINE COVERS

Correctly designed—carefully manufactured will not crack or check—quality material

Portable Typewriter, No. 1370	$ .75
Regular Typewriter, No. 1371	.89
Electric Typewriter, No. 1372	1.10
Portable Adding Machine, No. 1380	.75
Electric Adding Machine, No. 1381	.89

Oyster color with brown binding
Imprinted free in lots of 100
Silk screen stencil must be supplied.
We can supply a re-usable one for **$6.75**

Presenting DELUXE OFFICE MACHINE PAD



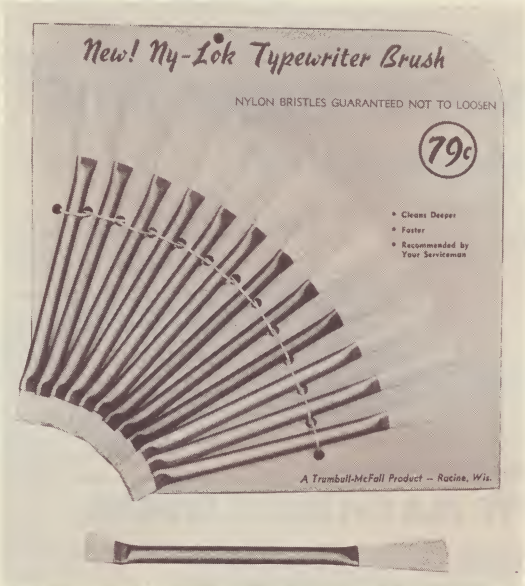
⅛" POLYURETHANE TOP
FELT CENTER
⅛" SOFT RUBBER BASE

In polyethylene bags with descriptive inserts

3-LAYER POSITIVE LAMINATION!

- ☆ POLYURETHANE TOP TAKES THE WEAR
- ☆ FELT CENTER TAKES THE SHOCK
- ☆ SOFT RUBBER ANCHORS THE MACHINE
- ☆ ELIMINATES MOVEMENT AND VIBRATION
- ☆ REDUCES NOISE

No. 1260 11" x 13" **$2.75** No. 1261 10" x 17" **$3.50** No. 1262 14" x 16" **$4.25**



No. 1208

NY-LOK TYPEWRITER BRUSH

- The New NY-LOK Typewriter Brush is Pure Du-Pont Nylon running clear through the Featherlite Aluminum Handle. This ends bristle "Fall-Out".
- The Modern-style slim handle feels just right in the hand. Now flip the handle around and you have the New-Angle professionally designed stiff brush with a dozen uses including all office machine keyboards, for cleaning type, rubber stamps, etc.
- Brush keeps clean. Washable in suds or any cleaning fluid.
- NY-LOK brushes come in four satin pastel shades that blend with today's restful office decor . . . Rose Pink, Aqua, Sapphire Blue, Mellow Gold . . . all in permanent Anodizing.

Retail – 79c each 1 dozen to display



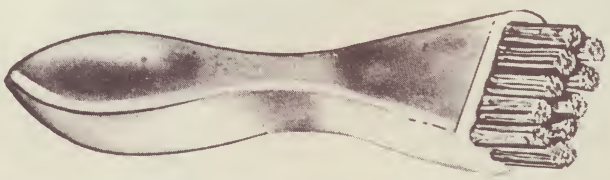
TOOTHBRUSH STYLE – TYPEWRITER BRUSHES

Black wood handles, 6" long. Packed one dozen

No.	Rows	Tufts	Trim	Filament
052	3	40	3/8"	Black Nylon

25c

TYPEWRITER BRUSHES



Natural wood handles, 5¼" overall length. Packed one dozen

No.	Rows	Tufts	Trim	Filament
10-PSW	2	10	9/16"	Black Nylon

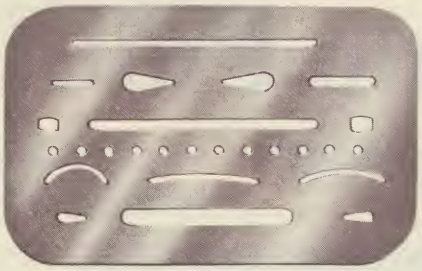
25c

ERASING SHIELDS

SIZE 3-3/4" X 2-3/8"

No. 605 made of flexible stainless steel with 14 slot openings covering every need of the draftsman or typist. Packed: one dozen to box.

20c Retail



CRIM's TYPING BOOK



- With this new typing book anyone can learn the touch method of typing at home. 8½ x 11 workbook with full-size keyboard chart printed on goldenrod cover.
- Workbook contains detachable practice sheets. Speed tests on all pages.
- Spelling aids and vocabulary building.
- A definite accessory wherever typewriters are sold.
- Learn at home in ten days.
- Packaged 12 to a carton.

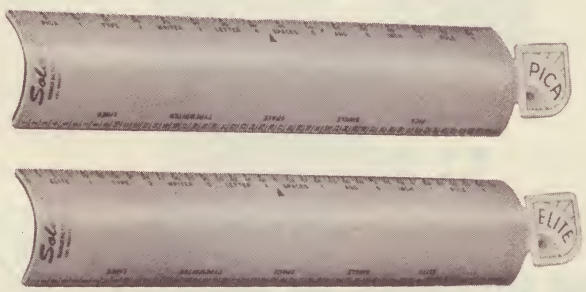
No. 1229 — **$1.25 Retail**

TYPE-AID

COLOR: Aluminum with etched letters in black.

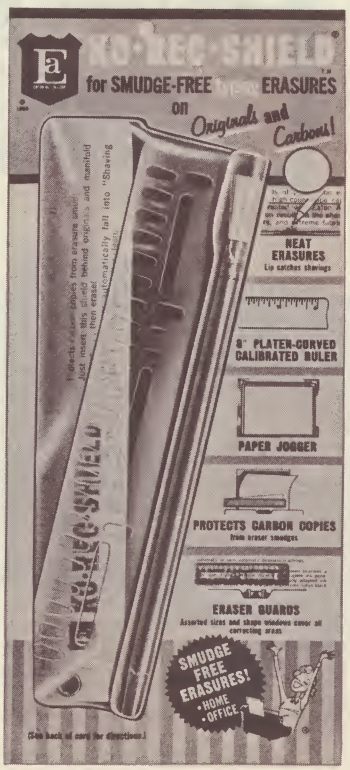
A typist's erasing shield with three extra features; a ruler, a horizontal letter counter and a vertical line counter.

Available in both PICA and ELITE sizes.



Packaged on colorful display card. **$1.00 ea.**

No. 606



EATON ALLEN'S KO-REC-SHIELD

Now smudge free erasers on originals and carbons.

- Lip on eraser guard catches shavings.
- Has 8" platen curved ruler.
- Lip on bottom of eraser guard holds paper together.
- Protects carbon copies from smudges.
- Has assorted sizes A-shaped windows to cover all correcting areas.
- Contains see-thru eraser guard—8" platen curved ruler—and type eraser with brush on top.

No. 11BL **$1.00**

Auto Point Presents

THE NEW SLIMLINER — World's thinnest, smoothest, (00.5 mm) line created especially for those requiring a permanent ultra fine point.



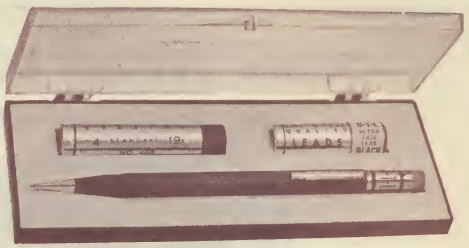
2106 2108

$1.65 $2.50

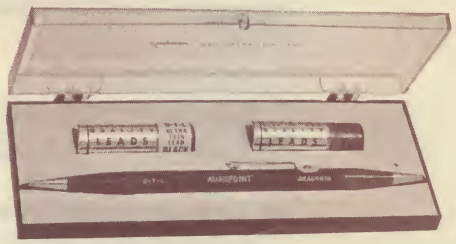
Made in U.S.A. – GUARANTEED FOR OWNERS LIFETIME BY AUTO POINT.

FEATURES
AUTOPOINT A
FAMOUS
GRIP-TITE
TIP

NO. 2250 00.5 MM LEAD
24 STICKS 1-3/4"
MEDIUM NO. HB
HARD NO. H
VERY HARD NO. 2H 50¢



Includes Tube of 24 leads - tube of 4 erasers
2106S $2.34 value for only $2.19



Includes Tube of 24 Leads – Tube of 4 Erasers
2108S $3.19 value only $2.98

NEW

UNIQUE CONSTRUCTION

Patent Pending

Typists Eraser WITH A "BACK-BONE"

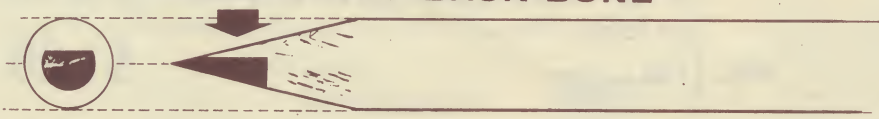


Point stays firm and controllable when you use it!

ONLY **25¢** each

Packed 6 dozen per carton

HERE'S THE "BACK-BONE"





FREE COUNTER DISPLAY in full color!

...with initial one carton order.

Packed { 3 dozen double point
3 dozen with brush

REORDERS IN TWO STYLES

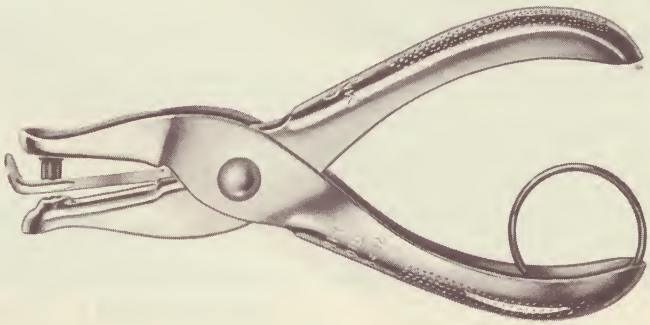
66-100

66-100B

McGILL PAPER PUNCHES

GEM PAPER PUNCHES

Retail – 49c each

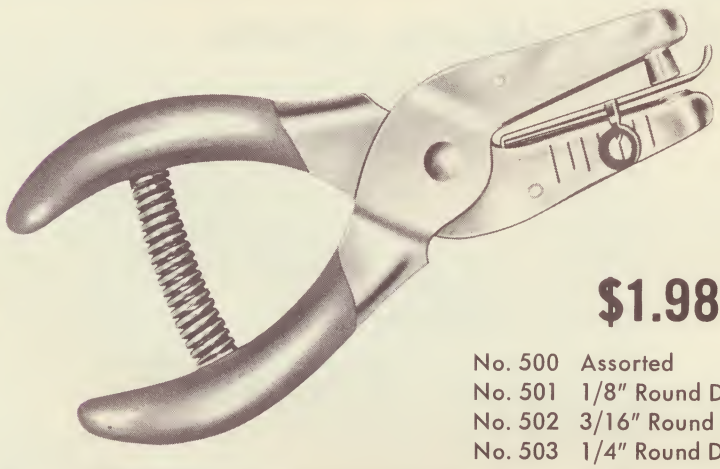


- Pressed steel, nickel-plated punch with knurled handles.
- Excellent for punching loose-leaf sheets, newsboy cards, lunch tickets, premium cards, etc.
- Supplied with six assorted dies or three round dies as indicated below:

No. 400G—Assorted — Heart, Oval, Diamond, Club, Spade, Kite
No. 401—⅛" round die
No. 402—3/16" round die
No. 403—¼" round die

- Packed—1 doz. to box
- Weight—27 lbs. per gross

NOW AVAILABLE
GEM PUNCHES WITH
BLUE PAPER RECEPTACLE
10c extra retail per punch – please specify

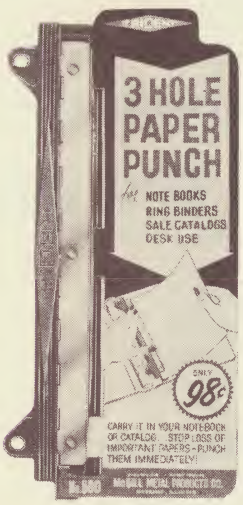


$1.98

No. 500 Assorted
No. 501 1/8" Round Die
No. 502 3/16" Round Die
No. 503 1/4" Round Die

McGILL "PAPER-KING" PUNCH

The McGill "PAPER-KING" offers outstanding features that heretofore have only been available in far more expensive paper punches. Constructed of sturdy steel that is beautifully nickel plated. A helical compression spring gives positive punching action. The handles are covered by a soft plastic, available in various colors, that provides a soft cushion for the hand. The accurate gauge and clippings receptacle are standard features of the "PAPER-KING". The "PAPER-KING" is packaged in a handsome, buy-appealing individual box, with an acetate sleeve cover, that provides a perfect display of this new punch.



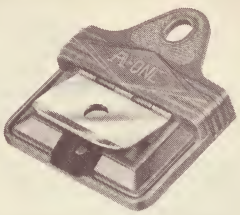
FOR: Notebooks, Ring Binders, Sales Catalogs, Desk Use.

- Precision punching every time.
- First real answer to a carry along 3-hole punch.
- Permanently preset for 8½" x 11" paper, always centered.
- Punch is 10¾" x 2 1/8".

No. 600

98c

Packed 1 Dozen

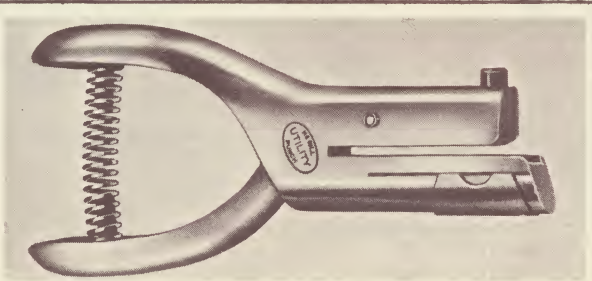


ONE HOLE PUNCH

- IDEAL FOR
- SALESMEN
- STUDENTS

RUGGED CONSTRUCTION – Automatically strips paper from punch. Has special ear for attaching to a ring binder.

No. 701 **25c each** 12 Per Display Card

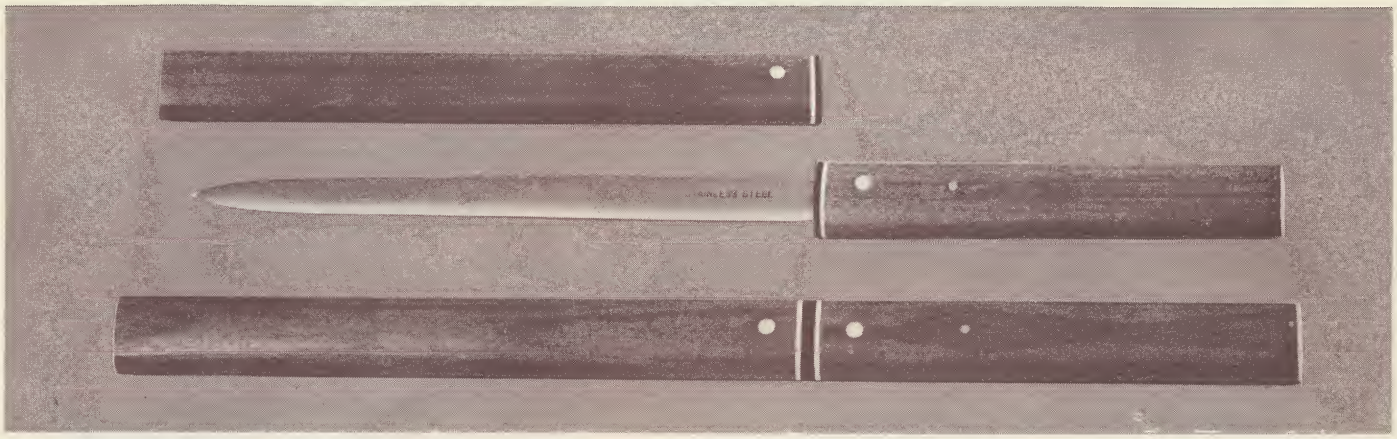


McGILL'S UTILITY PUNCH

HIGH QUALITY HEAVY DUTY

No. 303 ¼" round **$4.98**

Individually boxed

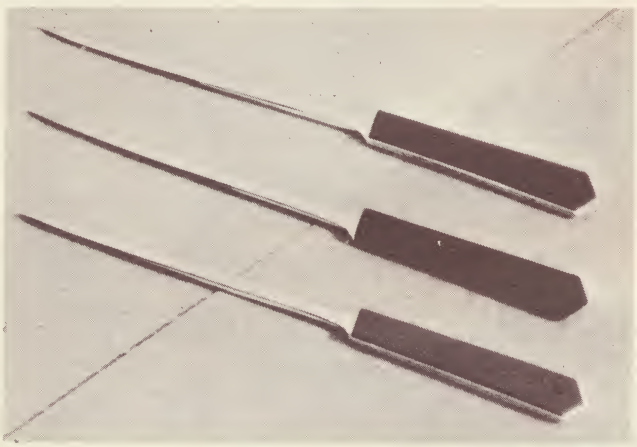


SAMURAI LETTER OPENER

This beautiful letter opener has a stainless steel blade with cherry wood handle and case. Proper balance and weight for fast and efficient opening of your mail. Individually gift boxed.

NO. 30177

$1.00



LETTER OPENER

- In tune with the times, this unique letter opener features the latest in modern design. Its narrow steel blade follows the modern trend toward slimness. Durable bakelite handle contrasts handsomely with the luster of the steel blade. Quality from tip-to-top, this letter opener will be used constantly. Italian made.
- Assorted: black, blue, green

No. 3000PL—12 per card

$1.00 Retail

ECONOMY LETTER OPENER

Just the thing for the office. You will sell these by the dozen.

No. 3005J **29¢**





CUTS-ALL

Package opener and letter opener.
Serrated edges.
Stainless steel blade.
Grip-tight, curved shatter-proof handle.

No. 1098 **$1.00**

Solingen Letter Opener



No. 1052 Individually Boxed Black Handle **1.98**

Utility Letter Opener



No. 3003 Packed 12 to Card **1.00**

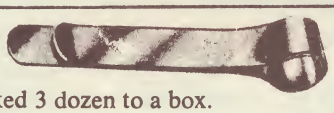
LIBRARY SET



Assorted Colors

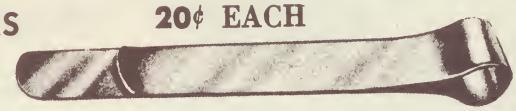
No. 2002 Individually Boxed **5.95**

LIST 12¢



BANKERS CLASPS

20¢ EACH



NO. 314 JR. - 3¼" long - Packed 3 dozen to a box.

A stainless steel tempered clasp that slips on easily because of upturned end on short side of clasp. Will hold securely all papers, check stubs, etc. Available in 2 sizes.

NO. 534 SR. - 5¾" long - Packed 1 dozen to a box.

SMALL BINDER CLIP NO. 20

(Actual size ¾" wide with ⅜" Capacity)

Here is a stationery specialty of many uses. Manufactured of just the right kind of tempered blued steel and nickel wire handles. This clip will stand up under unusual stress and strain. When one arm is reversed against papers, the other forms a hook or hanger. Papers can be bound permanently by merely removing the wire handles.

PACK: 1 dozen

10¢



(Actual size ¾" wide with ⅜" Capacity)



SUITABLE FOR HANGING MAPS, CHARTS, PHOTOS, etc.

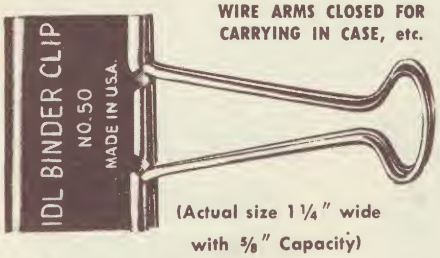
MEDIUM BINDER CLIP NO. 50

(Actual size 1¼" wide with ⅝" Capacity)

Made of heavier gauge metal than our No. 20 binder clip described above.

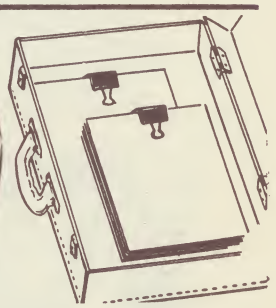
PACK: 1 dozen

12¢



(Actual size 1¼" wide with ⅝" Capacity)

WIRE ARMS CLOSED FOR CARRYING IN CASE, etc.



LARGE BINDER CLIP NO. 100

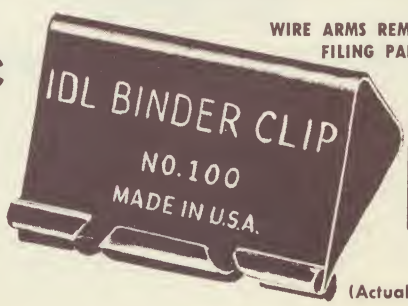
(Actual size 2" wide with 1" Capacity)

A large clip for heavy duty use, the gauge is heavier than our No. 50 clip.

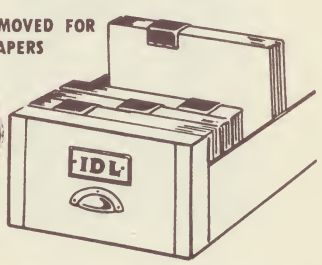
All IDL Binder Clips are quality throughout and represent a real value to your customers. All are made to conform to rigid Federal Government specifications.

PACK: 1 dozen

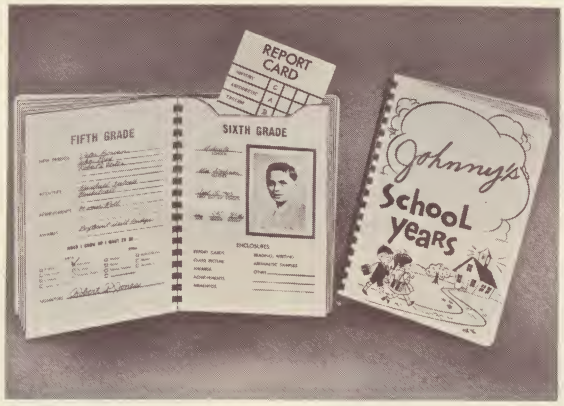
25c



WIRE ARMS REMOVED FOR FILING PAPERS



(Actual size 2" wide with 1" Capacity)



SCHOOL YEARS ALBUM

Designed to hold report cards, school photos, class room mementos and souveniers from kindergarten through high school. Includes health record page.

No. 780 **1.00**



SORTKWIK®

The invisible fingertip magic for

HANDLING PAPERS FASTER! 50¢

Made of highest quality cosmetic ingredients. Cannot irritate skin. Once your customers try it, they'll never be without it.

packed 1 doz.
to display carton
No. 500S



NEW TWISTY KEYCHAIN

- Features Patented Twist Lock
- Light Weight
- Durable
- Use For:
  - Key Ring
  - Zipper Pull
  - Pet Identification
- Gift Boxed

$1.00 Retail

No. G-100 12 Per Carton



Packed 1 Doz.
No. M11

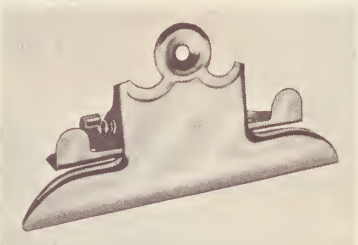
BANTAMLITE MINIATURE FLASHLIGHT KEY RING

POWERED BY ELECTRONIC CARTRIDGE

ATTRACTIVE DISPLAY

Retail $1.00

EXTRA CLIPS 50¢ ea.



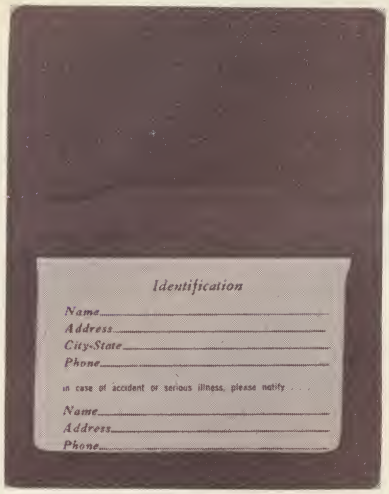
No. 1990

NICKEL PLATED FINISH

Highest Quality Card Cases
Hand Grained Morocco Leather

Size — 2¾ x 4¼ Closed.

Colors — Black, Brown



For business cards, credit cards, licenses, etc.

$1.50

NO.—210W—Identification card—two pockets with acetate window. 1 side.

NO.—210W-W—Same case with acetate windows. Both Sides.

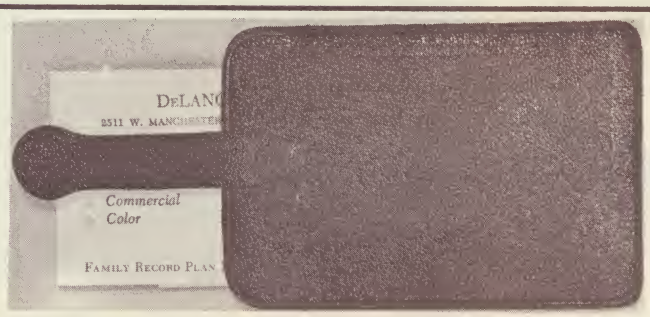
$1.50

NO.—210DP—Same case with both sides morocco leather pockets.

$1.50



Packed: One dozen each or 1 dozen assorted



PULL-UP CARD CASE
Tab raises cards

$1.00

No. 312—Business card case, with pull tab. Acetate shield inside. Highest quality grained morocco leather.

Packed 1 doz. Color—Black or brown.



ACCORDION WALLET INSERTS

- The new look . . . in E-X-P-A-N-D-I-N-G wallet inserts!
- Protects licenses, passes, photos, credit cards, etc.
- For the person who wants a simple, practical easy-to-find wallet insert.
- Beautiful accordion folded slim-pack wallet inserts with six clear high-quality plastic envelopes.
- No edges to catch or tear protected by brass ends.
- Dupont fabric liners in black, brown.
- Eye-catching pop-up counter display.

No. 6 — 6 envelopes with brass ends (12 views) —

30c Retail 3 Doz. Per Display

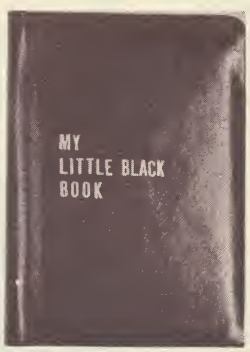
WALLET INSERTS



36 TO A DISPLAY

- Distinctive and functionally perfect for licenses, passes, photos, i.d. cards, etc.
- Bound with patented flat wire open binding that always lays flat even when open.
- Each insert comes with a beautiful scenic picture in full color.
- Special attractive stand - up counter display that really sells wallet inserts over the counter at no extra cost.

No. 6475 — 6 envelopes .005 gauge .....**25¢ Retail**
No. 8475 — 8 envelopes .005 gauge .....**30¢ Retail**



Vest Pocket Telephone and Address Book

4"x2 3/4"—
Small enough to fit any pocket. Will hold over 560 names, addresses and phone numbers—Leatherette cover is padded and gold embossed. Pages are gilt edged—has A-Z index—black color.

No. 93137 **29c**

2 Doz. per Ctn.

"FOLD-A-WAY" VINYL CARD CASE

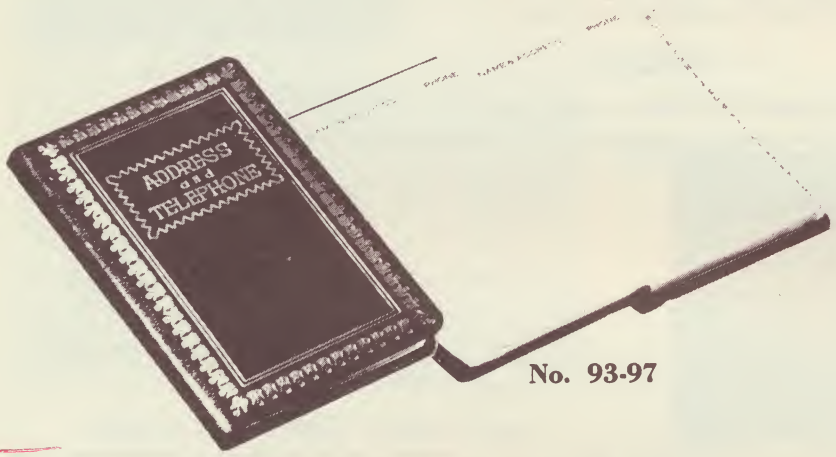
An excellent way of keeping cards or photographs instantly visible. Eliminates searching and groping in tiny pockets for needed articles. The clear Vinyl pockets hold 17 cards (4 x 2½" each) or photographs. The useful pockets in sturdy Vinyl Plastic Cover give bonus storage space for notes, memos, cards, etc. Size: 4-3/8" x 3" closed.

COLORS: Black or Brown Nappa Grain, Black or Brown Alligator.

LIST **50c EACH**



No. MP-45



No. 93-97

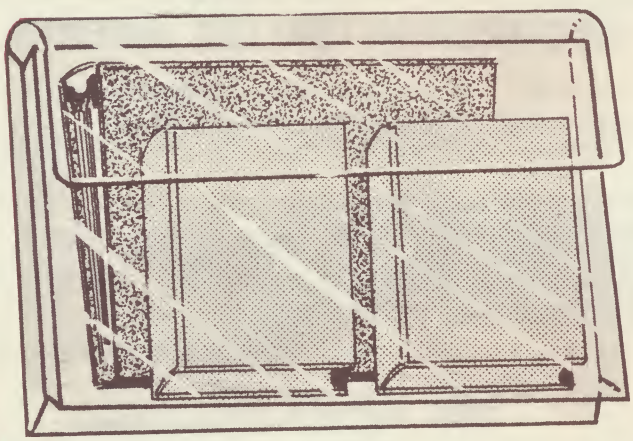
VEST POCKET SIZE ADDRESS & TELEPHONE BOOK

No. 93-97 (4 x 2-3/4")

A handy utility item that is small enough to fit into almost any pocket. Yet it is large enough to list over 560 Names, Addresses and Telephone Numbers. The leatherette cover is padded and gold embossed. The pages are gilt edged and have a 26 division A to Z index. Imported.

ASSORTED COLORS

LIST **25c EACH**

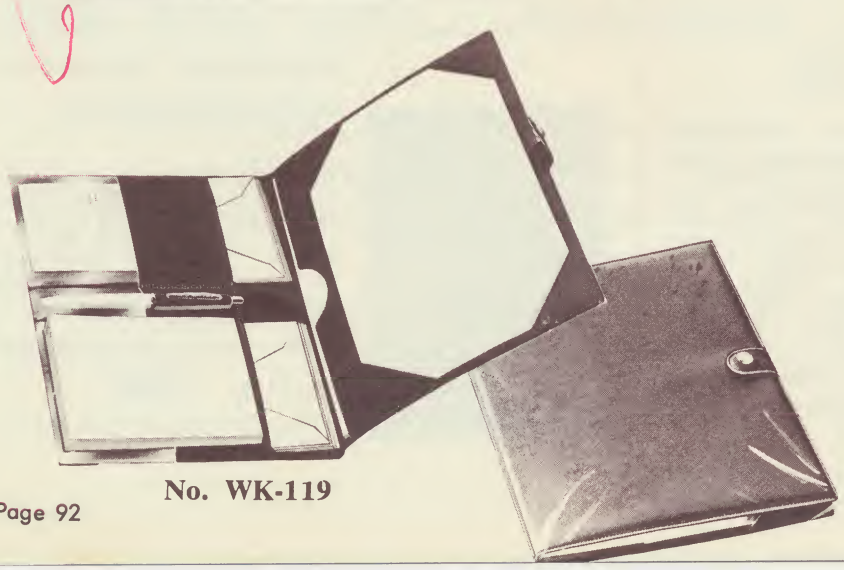


RAINCOVER AND BOOK PORTFOLIO

No. 155

A sturdy transparent Vinyl portfolio. Excellent for carrying a ring binder plus text books. overall size closed is 16-1/2" wide x 12" deep x 2-3/4" capacity. Cover is waterproof and features a convenient tuck in flap. Poly-bagged in colorful package.

LIST **$1.00 EACH**



No. WK-119

DESK PAD WRITING KITS

No. WK-119 WRITING KIT

A handy kit that holds all the necessities of a good correspondent. Complete with: 10 sheets of good grade writing paper, 10 matching envelopes, desk type blotter, banker's type ball point pen, identification card and 2 year calendar, 3½ x 4½" note pad. The sturdy Vinyl case is 9-1/8 x 7" when closed with snap button. Individually boxed. Poly-packed.

COLORS: Brown, Black, Red, Blue.

LIST **$1.25 EACH**

BOOK TOTE

Ideal for carrying books. This tote puts a handle on your books. Made out of sturdy one inch webbing.

No. PB24

$1.00





STUDENTS SAMPLE CASE

15"x11" with 6" reinforced gusset. Simulated leather with luggage post handle and luggage lock with key—A natural for the organized student.

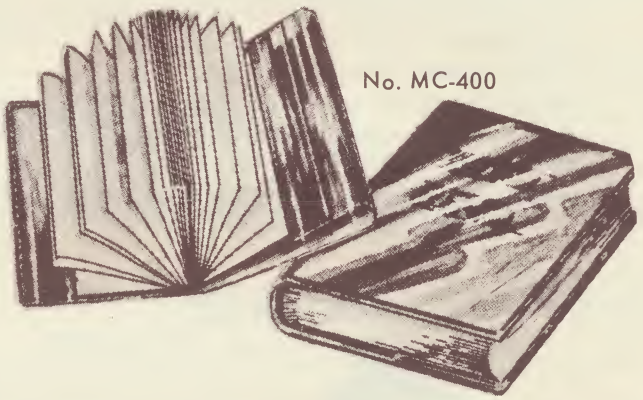
No. S-4 Black only **$4.95**

TRANSPARENT VINYL ADJUSTABLE BOOK COVER

No. MC-400

Protects books without hiding their identity. Made of soft, pliable, waterproof .006 gauge transparent Vinyl plastic. Adjusts to fit any thickness of book perfectly. This cover is both washable and pleasant to touch. Bound on all sides for extra strength and reinforcement. Is available in six book heights. Sizes: 8", 8½", 9", 9½", 10", 10½".

LIST **30c EACH**



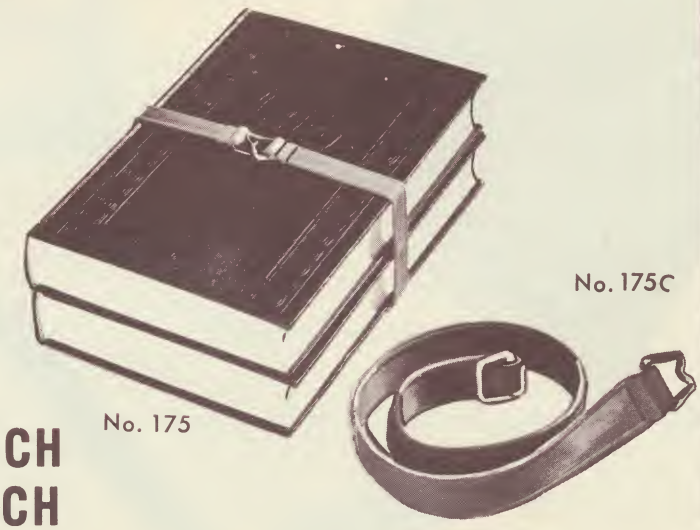
No. MC-400

RUBBER BOOK STRAPS

A sturdy rubber strap. With a non-snag hook and eye. 16" Long x 3/4" Wide x 3/32" Thick. Stretches to over 4 feet. Has thousands of uses in school, office or home. Made in Italy. Packed: 4 Dozen Assorted Colors.

No. 175 Assorted Colors LIST **10c EACH**

No. 175-C Carded LIST **15c EACH**



No. 175

No. 175C





STIFF-BACK VINYL ZIPPERED PENCIL CASE

No. 25918 (FILLED)

Here is a clever stiff back pouch. Stitched all around and has a sturdy zipper on three sides. Opens flat for easy access and removal of contents. Inside lining matches outside color. Size: 8½" x 2½". Packed: One Dozen assorted Red, Blue and Black pouches in a Box. Case is imported. The interior is compartmentalized and contains the following:

- 4—No. 2 Tipped Pencils
- 2—Colored Pencils
- Banker's Style Ball Pen
- One Six-inch Ruler

LIST **$1.00 EACH**

HANDY BUDGETTE W/VINYL PLASTIC COVER

A budget envelope . . .
for thrifty minded people

The attractive cover is made of extra heavy Vinyl Plastic. It has a snap fastener closure to hold money in securely. Its 10 envelopes can be marked for specific expenses. Acclaimed as the only practical method of keeping a budget. Size: 4 x 6-3/4".

COLORS: Red, Green, Brown, Blue, Black.

LIST **39c EACH**



No. MP-305



No. 3707

MAGIC BRAND PRESSBOARD BINDERS W/PRONG FASTENERS

No. 3707 11 x 8½"

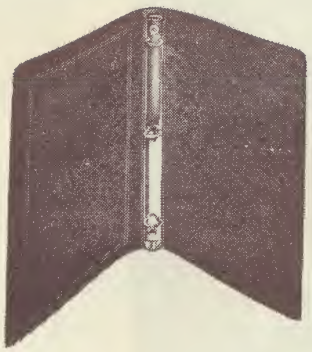
An economical two-piece genuine pressboard binder. Has flexible covers and scored hinges. Binder covers are joined together by metal prong fasteners, with 8½" centers and 3" capacity. An ideal cover for reports, thesis, fillers, presentations, etc. Holds sheet sizes up to 11 to 8½".

COLORS: Yellow, Orange, Red, Bright Red, Turquoise, Pastel Blue, Black

LIST **35c EACH**

25 Assorted to Box
or 25 of a Color to Box

PRESSBOARD RING BINDERS



Compact ½" capacity. Colorful genuine pressboard flexible covers in black, blue, gray, red, dark green, and crimson.
Rounded corners. Nickel-plated mechanism with opening triggers, riveted construction. Three rings spaced for 8½" centers.

ASSORTMENT OF 12

In Colorful, Compact Counter Display Box

No. 3711 **Two of Each Color Listed**

79¢

MAGIC BRAND



ARMY KNAP SACK STYLE SCHOOL BAG

Made of sturdy olive green heavy canvas twill. With double strength adjustable straps. Snap buttons on flap. Size 14 x 13 x 6 gusset

No. 228

$2.98 each



HARVARD TOTEBAG

Cotton twill rubberized, New England area bag—Popular everywhere. Holds all books—Folds away in desk. Weatherproof. Red, Blue and Green.

20"x16½"

No. 001

$1.50 each

HARVARD TOTEBAG

No. 010

Waterproof Cotton Assorted Plaids with 1" webbing. Packed 3 doz. per Ctn. 20"x16½"

$2.00 ea.

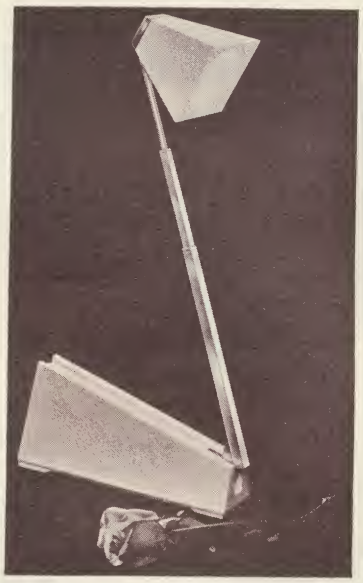


LAMPS BY LAMPETTE

Lampette E-4 110 v AC. Arm telescopes to 18". Ventilated light reflector shade swivels 360°. Size closed 2-5/8" x 3". Extender slide prevents tipping. Bulb GE 1141 12v equal to 100 watt bulb. Designed to the height of home and office fashion. UL approved.

Uses GE No. 1141 12 Volt Bulb

COLORS: white , gray, black, desert sand



No. E4 **$14.95**



No. E6 **$19.95**

Lampette E-6 Selected by the AID as the 1965 International Design Award Winner of the lighting category. 110 v-120 v AC. Concentrated light reflector shade swivels full 360°. Arm telescopes from 5. to 16". 3 position switch provides glareless, concentrated light equal to 150 watt bulb on high, 100 watts on dim.
COLORS: White, Grey or Black
Uses GE No. 1133 6 volt Bulb.

REPLACEMENT BULBS
No. 1133 for E6 .50 12 per ctn.
No. 1141 for E4 .40 12 per ctn.
No. 1143 for E10 .50 12 per ctn.



ONLY $4.50 Retail

No. 368

- Designed to beam a maximum of light to a desired area.
- Weighted felt-lined base.
- Two slots in base to make it adaptable as a pin-up lamp. Overall height 16".
- Colors: Red, Green, Chartreuse w/gold-finished arms and black w/silver finished arm. Also available in all bronze.
- Packed 1 to box.



No. 394

DESKMASTER LAMP

- "See Things in a Different Light"
- Modernly designed for utility and beauty.
- Blends fashionably with every decor.
- Non-tippable lamp; felt bottom
- Individually Boxed
- Sand, Bronze, Ivory, Black w/silver finished arm.

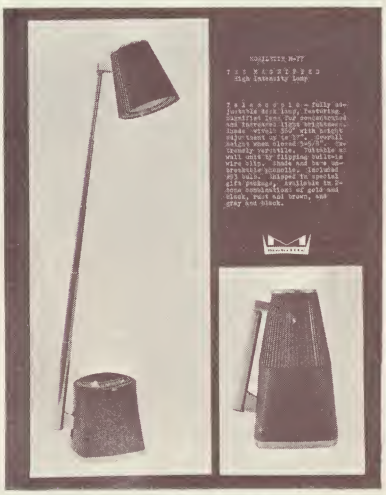
ONLY $4.50 Retail

LAMPS BY MOBILITE



TRANSFORMER POWERED HIGH INTENSITY LAMP
Featuring
All metal construction ▪ Wood finial for convenient handling ▪ High and low control switch ▪ O.A. height 15½" ▪ Shade in polished brass finish ▪ Finial and base in walnut ▪ U.L. approved ▪ Supplied with #93 bulb.

No. 21M **$9.95**



TELESCOPIC HIGH INTENSITY LAMP
Featuring
All new design with high and low switch ▪ New parabolic reflector with ultra bright light output ▪ Smooth telescopic arm fully adjustable ▪ Shade swivels 360° with additional height adjustment up to 17" ▪ Shade and base in durable phenolic ▪ All metal parts in mirror polished chrome ▪ Packed in colorful gift package ▪ Available in two tone combinations of gold and black, rust and brown and gray and black ▪ Supplied with 1156 bulb.

No. 77M **$14.95**



TRANSFORMER POWERED HIGH INTENSITY LAMP
Featuring
All metal construction ▪ High and low control switch ▪ Extremely versatile and fully adjustable folding arm in polished chrome finish ▪ Maximum height 19" ▪ When closed 3½" high x 12½" long ▪ Available in black or mist gray ▪ Sturdy, re-mailer carton ▪ Supplied with 1156 bulb.

No. 95M **$14.95**



TRANSFORMER POWERED HIGH INTENSITY LAMP
Featuring
High and low switch ▪ Metal shade and square tubing arm in anodized gold finish ▪ Collapsible arm assembly with firmly riveted rigid plastic joints ▪ Guaranteed not to weaken ▪ Base color white, black or mocha ▪ Suitable for wall mounting ▪ Supplied with bulb.

No. 93M **$8.95**



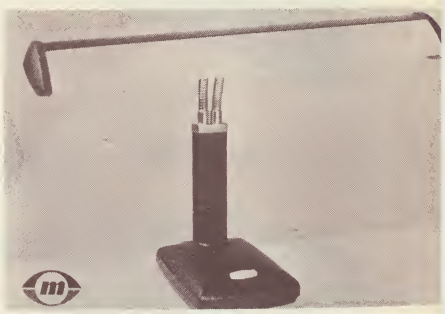
MINIATURE TWO LIGHT FLUORESCENT DESK LAMP

No. 128M **$12.95**

Featuring
All metal construction ▪ Extremely compact and versatile ▪ Stem and flexible cable in polished chrome ▪ Push button starter switch ▪ Shade width 12½" ▪ O.A. height 10¾" ▪ Supplied with **two** F8T5 cool white bulbs ▪ Available in brown, black or green

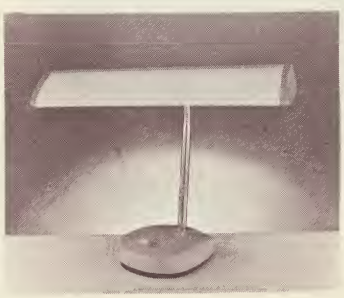
TWO LIGHT FLUORESCENT DESK LAMP
Featuring
New all metal design ▪ Double flexible cable in polished chrome finish ▪ 18½" metal shade with plastic diffuser ▪ Rectangular steel stem in color Push button starter switch on base ▪ Supplied with **two** 15W-18" bulbs ▪ O.A. height 17" ▪ Colors black, green or brown

No. 162M **$15.95**



FLUORESCENT DESK LAMP
Featuring
Sturdy all metal construction ▪ Translucent white plastic diffuser ▪ Stem and flexible cable in polished chrome finish ▪ Push button starter control switch on base ▪ Shade width 15" ▪ O.A. height 14" ▪ 14W-15" bulb included ▪ Available in brown, olive green or black finish

No. 124M **$8.95**



DELUXE PORTFOLIOS BY American PORTFOLIO COMPANY, INC.

ALL PORTFOLIOS ARE GENUINE U S NAUGAHYDE

WHICH IS: • CRUSH-PROOF • STAIN-PROOF • WEATHER-PROOF • ALWAYS SOFT, ELEGANT, LUXURIOUS • WASHES WITH SOAP AND WATER • ALWAYS LOOKS NEW • IMPERVIOUS TO OILS, GREASES, ALCOHOL AND MANY ACIDS •





No. 23 N



No. 25N



No. 1612N



No. 7001N







No. 7012N



No. 27N

No. 23N THE "TIFFANY" Beautifully designed, marvelously functional. Created of extra heavy Royal Naugahyde. Features Extra heavy top zipper, drop handles, side zippered pocket for those special papers, roomy interior with attached pen and pencil holders. Fully lined and hand bound for extra durability. Size: 16" x 11" x 13". **$7.00**

No. 25N THE "COUNSELOR" Simplicity of design add to the handsomeness of this case. Features a heavy luggage zipper with luggage pull. Made of Royal Naugahyde, custom sewn and bound for extra durability. Metal reinforcements on corners. Size: 15-1/2" x 12" x 1". **$4.00**

No. 1612N THE "TOP OPENER" Handsomely designed, completely functional. Features the most handy top edge, rustproof, solid brass zipper. Custom sewn, double reinforced with extra binding for maximum durability. The "Top Opener" is a genuinely useful item, unexcelled for quality, workmanship, and design. No. 1612N Size:18" x 12". **$2.50**

No. 7001N THE "EXECUTIVE CARRY CASE" Here is a truly elegant underarm case of such superb quality and workmanship, you may find this low, low price offer hard to believe. Features full 1" expansion for easy opening plus a sewn, brass zipper which runs around both ends to provide full and easy access. Brass zippered side pocket holds your frequently used papers. Doubled stitched for greater strength. Zipper pocket or front pocket. Made of genuine Naugahyde. Size: 15-1/2" x 11" x 1". **$4.00**

No. 7012N THE "AMBASSADOR" Superbly designed, compact yet roomy Naugahyde Portfolio. Features two zippered compartments, plus a secret, zippered, inside pocket. Sewn with the same craftsmanship you find in leather portfolios. Expandable handles adjust to grip, lie flat when carried under arm Size: 15-1/2" x 11-1/2" x 2". **$5.00**

No. 27N New snap top portfolio. No zippers or snaps—The top spreads open and snaps shut securely. 15-1/2" x 11". **$4.00**

HIGH STYLE ATTACHE CASES



AT301F 18 x 12 x 5" $8.00
Wood Frame, Saddle Stitched
Vinyl Covering
Suntan, Black, Olive



M-25 17 x 12 x 4" $15.00
Newest Style Molded
Attache Case – Lightweight
Scuff and Stain Resistant.
Brushed Aluminum Trim
Suntan, Black, Olive.

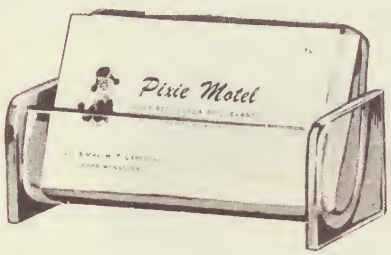


AT94S 18 x 12 x 5" $12.00
Wood Frame, Saddle Stitched
Jewel Design, Locks –
A Truly Deluxe Case
Vinyl Covering
Suntan, Black, Olive.

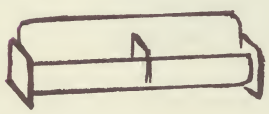
CARD & BROCHURE HOLDERS

BUSINESS CARD HOLDER

$1.25



No. LS1 Inside width 3¾"



No. LS4
Double Section **$2.50**

POSTCARD HOLDER



$2.50

No. LS2 Inside width 6⅜"

POSTCARD BROCHURE HOLDER



$2.50

No. LS3 For Brochures 4" wide or less

Packed: One dozen to box
- Color : Crystal Clear ONLY

No. LS5 DOUBLE POCKET BROCHURE HOLDER **EACH 6.50**
No. LS6 4-POCKET BROCHURE HOLDER, **EACH 13.00**

VINYL ATTACHE CASE

NO. 1018

A new slim, lightweight, full-size (16½" x 10¾" x 3¼"), all vinyl attache case is sealed and riveted electronically to guarantee lasting dependability. Durably crafted of beautiful vinyl, fully-lined. Brass finish hardware, sturdy handle. Designed primarily to carry business papers, clipboards and school binders. Colors: Brown, Black. **$2.95**



ROGERS GAME CORNER

PLASTIC PLAYING CARDS

New Low Price
High Quality Plastic
Playing Cards—
No. 777 1 Doz. Per Ctn.

$1.50





ALL NEW MAGNA CARDS

PLAY CARDS ANYWHERE

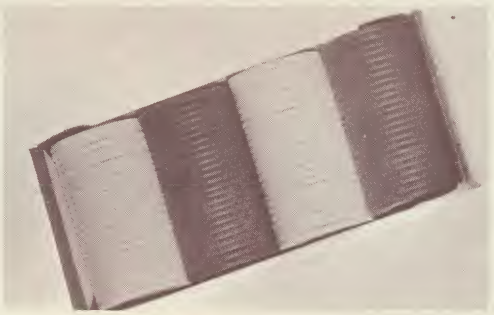
Here is a fold up model magnetic card mat that you can take to the beach in the boat, bus, car—anywhere. Magna cards look and feel like regular cards but contain a magnetic material that makes them stick to the mat.
No. BBF 1 Deck of Cards—1 Fold Up Playing Mat. Packed Six sets per display. $6.00
No. ED Extra Decks of Cards—Red or Blue $3.00 ea.

POKER CHIPS

Plastic Interlocking Extra Thick

100 per Box: 50 White
25 Red 25 Blue No. PC205

$1.00 Per Box



REVERSIBLE CHECKERS

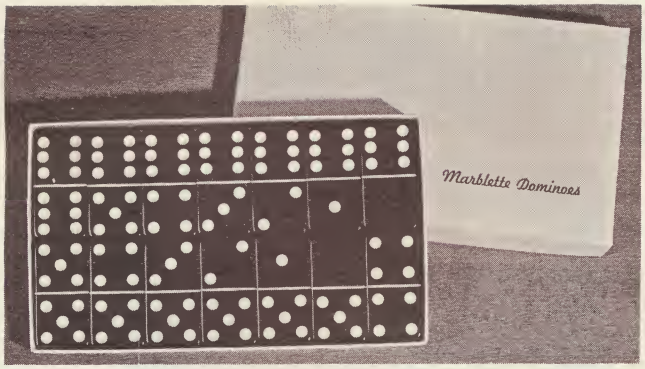
Two games in one. Set contains 24 interlocking checkers with numbers on one side, enabling players to engage in regular or Scoreboard Checkers. Masonite silk-screened board and full instructions by former world checker champion on How to Play Winning Checkers.

Set packaged in beautiful picture frame box and factory sealed.
YOUR MOVE TO MORE SALES.

No. 7777

$1.25





DOMINOES

Finest quality – hand tooled of the new, hard, marbelike. Guaranteed – packed in attractive gift box – extra thick. Ivory or Black.

No. 716 **$5.95**

DICE

Top Quality –
Regulation size, 5/8"
Packed 12 boxes of 5 dice
Red, Green, White.

No. 58 **50c** set of 5





CHECKMATE CHESS

Staunton Pattern "cushioned" chessmen – king size 2 3/4", complete with silk screened masonite board and full instructions, make this a real value packed set.

Contents are beautifully displayed in sealed see-all box.

VALUE PACKED FOR REPEAT SALES.

No. 888 **$1.25**

SUN VISORS

No. LB2 — Large, transparent green visor with soft, flexible, black leather-like plastic link band.

59c Retail

No. BB-1—Transparent green visor with completely bound black band and adjustable nickel buckle.

49c Retail

- A natural for sports.
- A must for tired eyes.



FAST MOVING LOW COST BASKETS

They sell themselves



$2.75

AMBASSADOR No. 7151
12 3/4" sq. x 15"

For
Office
School
Home
Institutions

$2.95



IMPERIAL No. 1275
16 1/2"x7 1/4"x15"

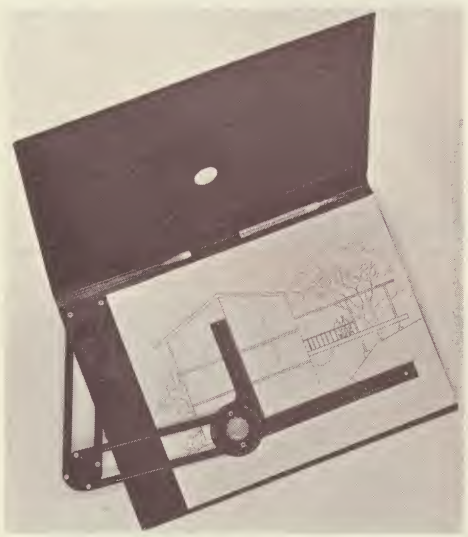
Made of sturdy Co-Polymer

Heat Resistant to 250° F.

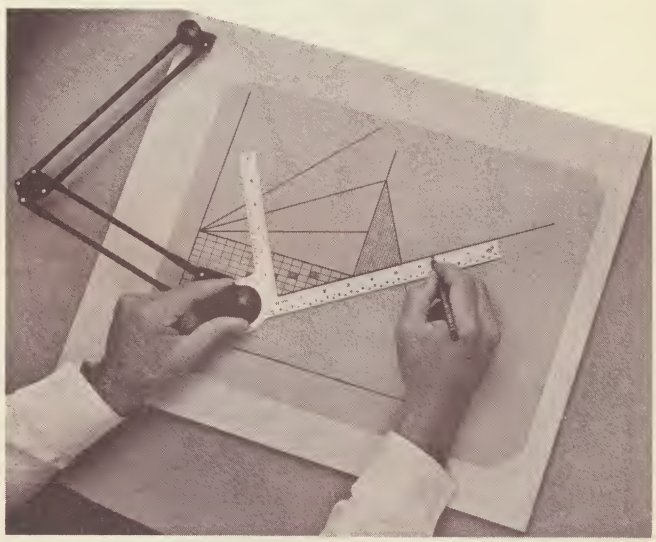
Packed 6 to Ctn.

DRAFTETTE DRAFTING MACHINES

A truly amazing portable drafting aid—with this you can sketch, draw, design and do drafting in a professional manner. Fits into brief case or desk drawer.



USE FOR
SKETCHING
DRAWING
DRAFTING
DESIGNING
LAYOUTS
SCEMEATICS



No. 68 **$9.00**

Combines Features of A
T Square Triangle And Protractor
You Can Draw Lines At Any Angle

No. 9 **$14.00**

Drawing Board
Not Included

USED BY ENGINEERS, DRAFTSMEN, DESIGNERS
CONTRACTORS, BUILDERS, ETC.

ROLL TICKETS



No. 853 Double Numbered Blank

1.25

2 M to Roll

Wt. 15 lb. per Doz. Rolls.



No. 854 Double Numbered Admit One

1.25

Packed 12 Rolls Per Ctn.

Assorted colors of: Red, White, Blue, Green, Yellow, Pink, Purple, Orange, Tan.



No. 855 Double Numbered Denomination. (Specify Denomination)

1.25

Available in Denominations of: 5¢, 10¢, 25¢, 30¢, 50¢, 75¢, 1.00





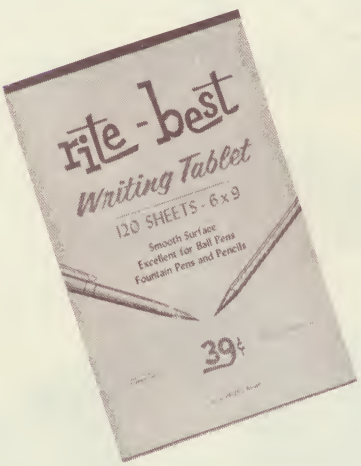
No. 856 Double Roll 4000 to Roll

2.50

Wt. 30 lbs. per doz. Packed 6 Double Rolls Per Carton.

THE HI-CRAFT LINE—

WRITING TABLETS— PLAIN OR RULED



INDIVIDUALLY POLY BAGGED

120 Count

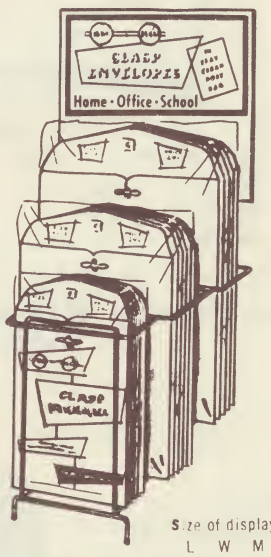
262R 6 x 9 Ruled Writing Tablet
262P 6 x 9 Plain Writing Tablet
Prepriced 39c
Packed 3 Doz. to Ctn. - 18 lbs.

CLASP ENVELOPE DEAL—

3 Doz. packs of each of 3 sizes—Free Display—All Poly Bagged.

SIZE	QUANTITY PER PACK
6½ x 9½	6 ENVELOPES
9 x 12	5 ENVELOPES
10 x 13	4 ENVELOPES

ALL PREPRICED 29¢
ITEM NO. H3 31–32 DISPLAY
SHIPPING CTN. TO DEAL—TOTAL WEIGHT; 28 LBS.



Size of display
L W M
4½ x 10 x 17

STOCK CLASP ENVELOPES

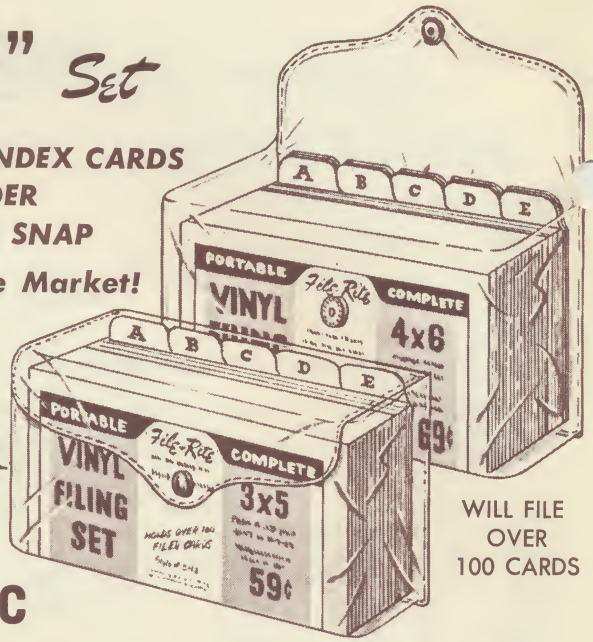
STYLE NO.	COUNT	SIZE	SHELF PACK	CTN PACK
322H	6	6½x9½	1 Doz.	6 Doz.
324H	5	9x12	1 Doz.	6 Doz.
325H	4	10x13	1 Doz.	6 Doz.

ALL PREPRICED 29c
All have handy eyelet for pegboard hanging.

Ready-to-File "FILE-RITE" *Set*

COMBINATION OF A TO Z INDEX GUIDE AND RULED INDEX CARDS IN SKY-CLEAR VINYL COMPACT PORTABLE HOLDER WITH CLOSING SNAP

The Most Wanted & Efficient Filing Set Ever in the Market!



WILL FILE OVER 100 CARDS

Style #548 Size 3 x 5

Contains: Complete A to Z Index Guide Set 3 x 5
80 Ruled Index Cards 3 x 5
Packed 3 Doz. to Ctn. 18 Lbs. PREPRICED **59c**

Style #549 Size 4 x 6

Contains: Complete A to Z Index Guide Set 4 x 6
50 Ruled Index Cards 4 x 6
Packed 3 Doz. to Ctn. 24 Lbs. PREPRICED **69c**

EVER-DEX LOOSE LEAF ALPHABETICAL INDEX DIVIDER SETS

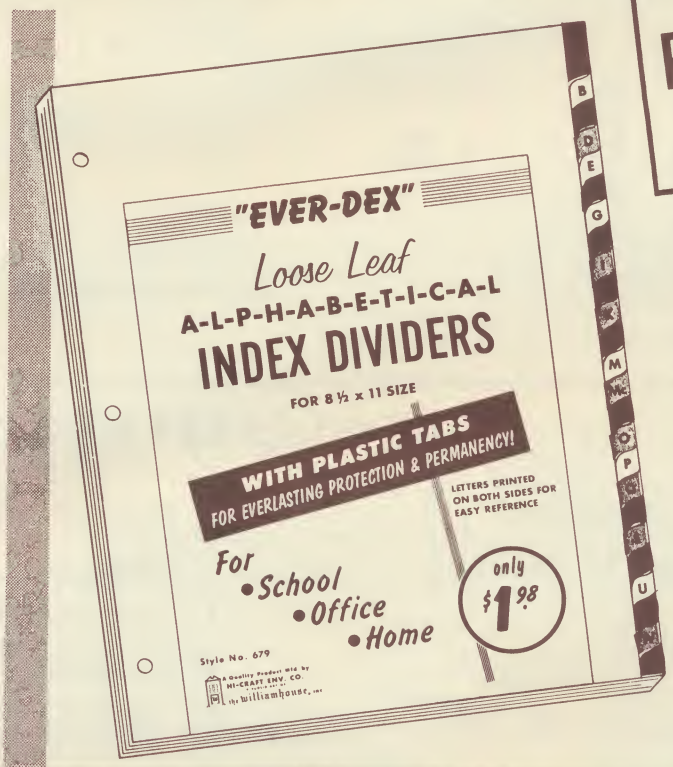


To fit standard 6 ring loose leaf memo books in 3 sizes:

No. 675 — Size 3 x 5
No. 676 — Size 3 x 6½
No. 677 — Size 3¾ x 6¾

Packed 6 doz. to ctn. 15 lbs. 1 doz. shelf pack

ALL PREPRICED 49c



WITH PLASTIC TABS

No. 679

For loose leaf 3 ring binder
Size 8½ x 11
24 positions alphabet printed on both sides of tab for easy reference.

PREPRICED $1.98

MAILING ENVELOPES - BOXED



#132-B
STANDARD SIZE
SIZE — 6¾

Contains:
100 Envelopes
10 Gummed Air Mail labels
10 Gummed Special Delivery labels
Total-120 pieces RETAIL
4 doz. to ctn. 40 lbs. **49c**



#34-B
LEGAL SIZE
No. 10

Contains:
50 Envelopes
10 Gummed Air Mail labels
10 Gummed Special Delivery labels
Total-70 pieces RETAIL
4 doz. to ctn. 26 lbs. **49c**

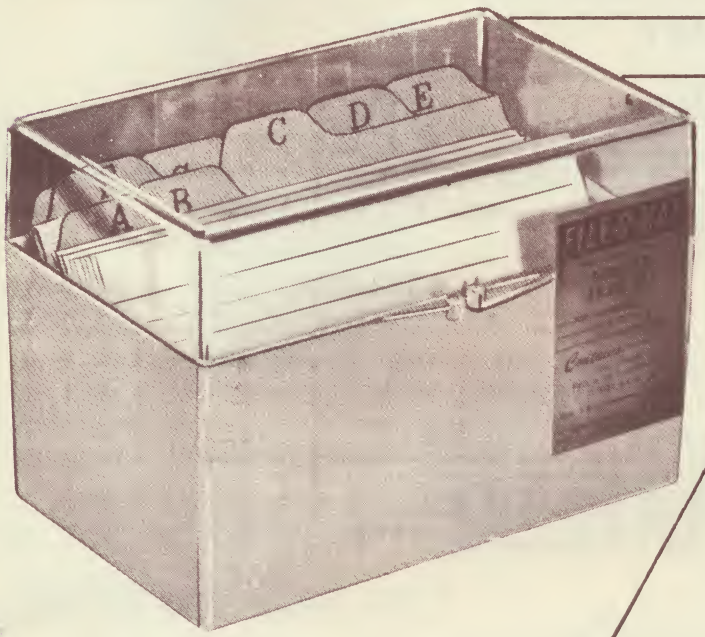
EXCLUSIVE!
OVERWHELMINGLY ACCEPTED IN THE ENTIRE STATIONERY FIELD!

"FILE-O-MAT"

CUSTOM MADE PLASTIC COMPLETE 3 x 5 FILING CABINETS WITH SKY CLEAR TOP - FOR THIS EXTRA SALES APPEAL

RICHEST ASSORTMENT OF COLORS: PINK, BLUE, IVORY, RED, BLACK, MAROON

• PRACTICAL • EFFICIENT • CONVENIENT • BEAUTIFUL



NO. H555 – FILE–O–MAT GENERAL

THIS IS EVERYBODY'S-EVERYDAY FILING CABINET, AT HOME, SCHOOL, OR OFFICE.

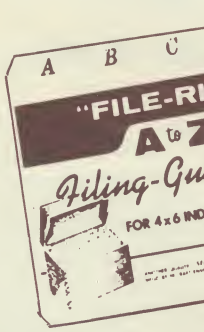
Box Contains:

- Manila A to Z guides
- 80 Ruled cards
- 1 doz. to ctn. 7 lbs.

Only 98c

"FILE-RITE" INDEX GUIDE SETS

FOR HOME OR OFFICE LETTER SIZE CABINETS



Style H535
Size 4 x 6
6 Doz. to Ctn.
15 lbs.
2 Doz. Shelf Pack

PREPRICED 29c



Made of Extra Heavy Durable Tag

PREPRICED $1.29

No. H539

LETTER SIZE 10 x 11 3/4 COMPLETE SET OF A to Z GUIDES WITH NUMBERS NEXT TO EACH LETTER
Packed 6 Doz. to Ctn. 50 Lbs.
1 Doz. Shelf Pack



Style H537
Size 5 x 8
6 Doz. to Ctn.
30 lbs.
1 Doz. Shelf Pack

PREPRICED 59c

MANILA TAG A TO Z INDEX GUIDES

MADE OF EXTRA HEAVY DURABLE MANILA TAG



Style H532
Size 3 x 5
12 Doz. to Ctn.
20 Lbs.
2 Doz. Shelf Pack

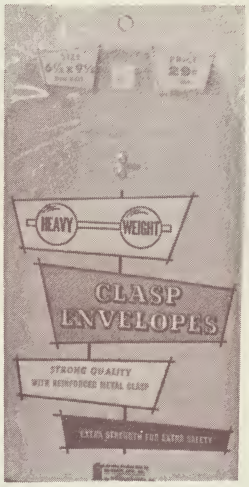
PREPRICED 25c

All Poly Packed

All-Purpose
MANILA COIN ENVELOPES

EXCELLENT FOR:

- SCHOOL LUNCH MONEY
- SAVINGS
- PAYROLL
- BUDGETING

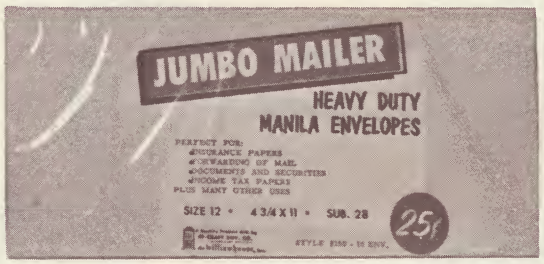


H147 - SIZE 2½ x 4¼. 25 ENV. TO PACK.
2 DZ. TO BOX. 20 DZ. TO CTN. 24 LBS. PREPRICED **25c**

H148 - SIZE 3⅛ x 5½ - 25 ENV. TO PACK.
2 DZ. TO BOX. 20 DZ. TO CTN. 30 LBS. PREPRICED **25c**

JUMBO MANILA MAILER

Poly Packed



A MUST IN EVERY HOME OR OFFICE

EXCELLENT FOR:

- FORWARDING OF MAIL
- INSURANCE PAPERS
- SECURITIES & DOCUMENTS
- INCOME TAX PAPERS

AND MANY OTHER USES...

SIZE 12 (4¾ X 11)

MADE OF STRONGEST QUALITY
SUB. 28 MANILA

H150 - 10 ENV. TO PACK-4 DOZ. TO BOX (BANDED 1 DOZ.)
20 DOZ. TO CARTON-45 LBS. PREPRICED **25c**

ASSORTED COLORS

"FILE - RITE"

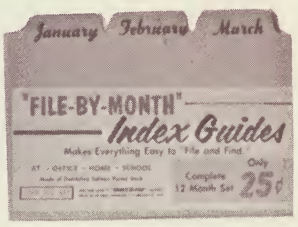
FILE-BY-MONTH INDEX GUIDES

USE AT

. OFFICE

. HOME

. SCHOOL



MAKES EVERYTHING
EASY TO FILE AND FIND

No. H547-35 Complete 12 month set, size 3 x 5– **25c**

No. H547-46 Complete 12 month set, size 4 x 6– **29c**
Packed 6 doz. to ctn. 10 lbs. 1 doz. shelf pack

REFRIGERATED FURNITURE

$399.00 F.O.B. Madison, Wis.



Model 36WTR

Cabinets

- Real Walnut—hand-rubbed, oil finish.
- Interchangeable Hardware—customers' pulls installed at no extra cost.
- Safety Locks—built-in on all dry storage doors.
- Thin-Wall Foam Insulation.
- Four Ice Cube Trays.
- Adjustable Shelves.
- Plastic Laminate Top's—available on request at no charge.
- Magnetic Gaskets—assure proper door seal.

Refrigeration

- American Made
- Compressor Type—with hermetically sealed condensing units, 110 volt.
- Refrigerant 12

(A New Concept In The Art Of Entertaining)
Hospitality with a sparkle is yours when you charm your guests with the beauty and convience of refrigerated furniture.

Specifications	
Height*	29"*
Width	36"
Depth	20"
Shipping Wt.	160 lb.
Refrigerator Capacity	2.3 cubic feet
Dry Storage Capacity	4 cubic feet

*Includes 5" Base
(other models available on request)

Manufactured by Sub-Zero Freezer Co. Inc. A manufacturer of quality refrigeration products for over a quarter of a century to the demanding specifications provided by the W. T. Rogers Co. Madison, Wisconsin



Model 36 WTR

WARRANTY

The manufacturer warrants its products against defective material or workmanship for a period of one year from date of installation. Any parts or components found by the manufacturer to be defective as a result of faulty manufacturing will be replaced at no charge, F.O.B. factory, by new components or parts thereof. However, no labor costs incidental to the replacement of such parts, or other consequential expense or damage, will be allowed. This warranty is in lieu of all other warranties, expressed or implied.

INDEX

Description	Page
A	
ADDING MACHINES	26, 27, 59
ADDING MACHINES COVERS	83
ADDRESS BOOKS	63, 78, 91, 92
ADHESIVE MOUNTING PRODUCTS	34, 56, 75, 77
ALBUMS	90
AMORTIZATION BOOK	65
ANGLER'S PRODUCTS	79
ARCHITECT RULES	46
ASH TRAYS	58, 59
ATTACHE CASE	99
ATLAS OF WORLD	68
AUTO-POINT PENCILS	86
B	
BANKERS CLASPS	89
BELLS	31
BEVERAGE SETS	56
BINDER CLIPS	89
BINDERS	2, 62, 94
BINDER STRIPS	14
BLACKBOARD ERASERS	51
BOND BOXES	23
BOOK BAGS	92,93
BOOK COVERS	41, 82, 93
BOOK ENDS	4, 5, 25
BOOKEND FELTS	5
BOOK HOLDERS	11, 69
BOOKKEEPING RECORDS	25
BOOK RACKS	11, 40, 69
BOOKSTRAPS	93
BRIDGE SCORE PADS	41
BRIEF CASES	79, 98
BRIEFCOVERS	14
BROCHURE HOLDERS	99
BUDGET RECORDS	94
BULLETIN BOARDS	29
BUSINESS CARDHOLDERS	12, 24, 82
C	
CALENDARS	41, 78
CALCULATORS	61
CALL BELLS	31
CARDHOLDERS	12, 24, 99, 104
CARD CASES	91, 92
CASE-DOCUMENT	80, 81
CASH TRAY	25
CHALK HOLDERS	15
CHECK FILES	23,24
CHECKERS	100
CHESS	101
CHIPS	100
CIRCLE GAUGE	44
CLASP ENVELOPES	103
CLIPBOARDS	37, 52, 72
CLIPITS	67
CLIPS	6, 29, 51, 74, 78, 90
CLOCKS	34
COIN CHANGERS	82
COIN WRAP SETS	67
COLOR CLIPS	51
COMPASSES	45, 47
CONVENTION BADGES	76, 83
COPY HOLDERS	37
CORRECTION PAPER	73
COUNTERS	33
CRAYON & STORAGE BOXES	51
CRIM'S TYPING BOOKS	85
CUFF PROTECTORS	81
D	
DESK HEATER	16
DESK LAMPS	96, 97
DESK PADS	63
DESK TRAYS	35,60
DICE	101
DOCUMENT CASES	80, 81
DOME PRODUCTS	55
DOMINOES	101
DRAFTING SETS	45, 102
DRAWER TRAYS	6
DRAWING SETS	45
DRESSER TRAYS	35,60
DUSTERS	30
DUX PENCIL SHARPENERS	66
E	
ELECTRIC PENCIL SHARPENERS & ERASERS	18, 19, 41
ENGINEER RULES	46
ENVELOPES	103, 104, 106
ERASERS	19, 21, 41, 51, 86
ERASING SHIELDS	85
EXPENSE BOOKS	54
F	
F.I.C.A. TAX TABLES	65
FEATHER DUSTERS	30
FELTS FOR BOOK ENDS	5
FILE FOLDER LABELS	74
FILE FOLDER REINFORCEMENTS	74
FILES	
BUSINESS CARD FILES	12, 24, 82
CARD FILES	15, 24, 104, 105
CHECK FILES	23,24
HANGING FILES	22
PERSONAL FILES	22
TOTE FILE	3
FILE BOUY	17
FILE ORGANIZER	17
FILE POCKET	16
FLAG-DESK ACCESSORIES	60
FOLDER HOLDERS	10,34
FRENCH CURVE SETS	46
FURNITURE	107
G	
GAMES	100, 101
GEM PUNCHES	87
H	
HANDI-REST	36
HANDY FILES	10
HANGERS	56
HEATERS	16
HIDE-A-KEY	32
HOLSTERS (PENCIL)	40
HOOKS	28,56
HOUR GLASSES	72
I	
INDEXES-CARD FILES	105, 106
INDEXES-LOOSE LEAF	104
INDEXES-ROTARIES	55
INDEXES-TELEPHONE	25
ITTY BITTYS	21
K	
KEY BAKS	31
KEY CHAINS	52,90
KEY HOLDERS	31, 32, 90
KEY RACKS	35
KNIVES	7, 20, 36
KO REC TYPE & COPY	73
KUTSIT KNIVES	7
L	
LABELS	74
LAMINATING MATERIALS	75
LAMPS	96, 97
LAZY SUSANS	60
LEAD HOLDERS	44
LEAD POINTERS	44
LEGAL PAD HOLDERS	80
LETTERS-ADHESIVE	77
LETTER HOLDERS	8, 9, 35
LETTER OPENERS	88, 89
LETTER RACKS	35
LETTER TRAYS	12, 63
LIBRARY SETS	89
LOAN AMORTIZATION BOOKS	65
LOCKS	57
LUGGAGE TAGS	52
M	
MACHINE COVERS	83
MAGGIE MAGNETIC HELPERS	28
MAGIC GRIP PENCIL HOLDERS	10
MAGIC GRIP TYPEWRITER PADS	7
MAGNA CARDS	100
MAGNETIC CLIPS	6, 28, 29, 51
MAGNETIC CLIP DISPENSER	60
MAGNETIC PAD	29,52
MAGNETS	28, 29, 69
MAGNIFIERS	38, 39
MAILING KITS	53
MAPS	68
MARKERS	20
MEMO CLIPS	13
MEMO HOLDERS	40
MEMO PADS	42, 43, 52
MEMO PAPER HOLDERS	63
MILEAGE COMPUTERS	41
MOISTENERS	42, 43, 67
MONEY CHANGERS	33
N	
NO-NAIL HANGERS	56
NUMBERING MACHINES	32
P	
PADS	7, 41, 77
PAPER CLIP DISPENSERS	60
PAPER DRILL	18
PAPER PUNCHES	78, 87
PAPER WEIGHTS	72
"PAT" PRODUCTS	43
PAYROLL BOOKS	55
PAYROLL CALCULATOR	61
PELOUZE SCALES	57
PENCIL CASES	51, 94
PENCIL CUPS	9, 60
PENCIL HOLSTERS	40
PENCIL OR PEN HOLDERS	9
PENCILS	
DEMI 5	19
LEAD HOLDERS	44
MAGIC GRIP PENCIL HOLDERS	10
MAGNETIC PENCILS	28
"PAT" PIN-ON-PENCILS	43
THIN LEADS	19, 86
PENCIL SHARPENERS	6, 18, 66
PENS	
ALVA-4-COLOR PENS	56
AUTO PENS	20
CHROMATIC PENS	31
MAGNETIC PENS	72
PAT-REEL RITER	43
PENTEL PENS	19, 20
STAY PUT PENS	8
TWO-COLOR PENS	31
PICTURE ALBUMS	63,90
PLAIN VU	75
PLASTI-TAK	34
PLAYING CARDS	100
POCKET PROTECTORS	41
POCKET SECRETARY	80
POKER CHIPS	100
POINTERS	66, 67
PORTABLE FILES	22, 23
PORTFOLIOS	79, 98
POSTAMATIC SCALES	30
POST BINDERS	62
PRESENTATION FOLIOS	82
PRICE MARKERS	32
PROTRACTORS	47
PUNCHES	18, 87
R	
READING GLASSES	38, 39
REFILLS, FISHER	56
REFRIGERATED FURNITURE	107
REINFORCEMENT TABS	74
REPORT COVERS	14, 81, 82, 94
RING BINDERS	2, 62, 95
ROLL TICKETS	103
RULERS	46, 48, 49
S	
SCALES	
POCKET	30
POSTAL	57
SCHOOL BAGS	92, 93, 95
SCISSORS	70, 71
SCREW-DRIVER SETS	69
SEALING PLASTICS	75
SECURITY BOXES	23
SHEARS	70, 71
SIGNS	15, 64, 65
SLIDE RULES	50
SOFTYS-SOFTOUCH	74, 75
SORTERS	25, 40
SORTKWIK	90
SPINDLES	10
SPONGE CUPS	42, 43
STAK-ON TRAYS	12
STAMP KEEPERS	43
STAMP RACKS	9
STAMPS (DATE, PHRASE)	30
STAPLERS	21
STAPLE REMOVERS	67
STAY-PUT PENS	13
SUN VISORS	101
T	
TABLETS	103
TALLY COUNTERS	33
TAPE	41, 53
TAX RECORD BOOKS	54, 55
TAX TABLES	61, 65
TELEPHONE & ADDRESS BOOKS	63, 78, 91
TELEPHONE ACCESSORIES	
ADJUSTABLE BOOK COVERS	81
INDEXES	25
TELE-LOCK	57
TELE-MUFFS	42
TELE-RESTS	36
TICKETS	103
TIMERS	72
TOTE-BAGS	95
TOTE-FILE	3
TRIANGLE SETS	46
TRAYS	6, 12, 25
TYPEWRITER ACCESSORIES	
BRUSHES	84, 86
COVERS	83
ERASERS	86
ERASER SHIELDS	85
PADS	7, 77, 84
TYPEWRITER INSTRUCTION BOOKS	85
U	
UTILITY SIGNS	15, 64, 65
V	
VALUABLE PAPER CASE	80, 81
VISORS	101
W	
WALLET INSERTS	91
WASTE BASKETS	102
WHITE OPAQUE MARKERS	20
WRAPPING PAPER	53
WRITE-O-FOLIO	80
WRITING KITS	92
WRITING PAPER	103
Z	
ZIP ALLS	81

J. P. ROBERTS CO.

4138 COUNTRY CLUB ROAD
MADISON, WISCONSIN 53711

An Attractive Price Schedule . . . Permitting Savings up to 20% on Quantity Purchases is outlined below.

$1.00	TO	$10.00	NET CAT. PRICES	
$10.00	TO	$20.00	10%	DISCOUNT
$20.00	OR	MORE	20%	DISCOUNT

We will bill you on a 2% 10 day net 30 day basis. If your order amounts to $75.00 net or more we will pay all postage charges. If it is less than $75.00 we will include the charges in your bill.

Send us your order. We guarantee you will be completely satisfied or your money back.

Your inquiry illustrated on catalog page 2.